

The Effect of Institutions on the External Financing of Brazilian Firms

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Abstract

This article examines the effect of the level of institutional development across the different Brazilian states on the choice of external financing of Brazilian firms. Our analysis is based on a unique dataset, the Investment Climate Survey (ICS) of the Worldbank, stratified to be representative across size; 13 federal states; and 9 industry sectors. Our main results indicate that corruption and inefficiency of the judicial system have a negative impact on the access to bank credit and formal sources of funds. Financial development has a positive impact on the use of the same sources. Furthermore, this effect is more severe on smallest firms. These results suggest that low institutional development can foster financial repression, making firms rely more intensively on informal sources of funds or, otherwise, limit their investments. It also suggests that institutional underdevelopment has the perverse effect of promoting industrial concentration.

Keywords: external financing; institutional development; corruption; inefficiency of the judicial system; financial development.

JEL codes: G21; G33; N26; O16.

Resumo

Este artigo examina o efeito que a diferença no desenvolvimento institucional entre os diversos estados brasileiros exerce sobre as escolhas feitas pelas empresas brasileiras no que tange as suas fontes de financiamento externo. Nossa análise baseia-se em um banco de dados único - o *Investment Climate Survey* (ICS) do Banco Mundial - que foi extratificado para ser representativo entre os diferentes tamanhos de empresas, 13 estados da federação e nove setores industriais. Nossa análise indica que corrupção e ineficiência do sistema judiciário exercem efeito negativo no acesso ao crédito bancário e fontes formais de financiamento. O desenvolvimento financeiro exerce efeito positivo sobre as mesmas fontes. Além do mais, tais efeitos são mais severos sobre pequenas empresas. Estes resultados sugerem que baixo desenvolvimento institucional reforça a repressão financeira, fazendo com que as empresas tenham que recorrer mais intensamente a fontes informais de recursos, ou de outro modo, limitar seus investimentos. Também sugerem que baixo desenvolvimento institucional tem o efeito perverso de promover a concentração industrial.

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Palavras-chave: fontes de financiamento; desenvolvimento institucional; corrupção; ineficiência do sistema judiciário; desenvolvimento financeiro.

1. Introduction

Corporate financing choices are determined by a combination of factors that are related to the characteristics of the firm as well as to its environment. While a large literature focuses on the importance of firm's characteristics, only recently some effort has been dedicated to understand how the environment affects those choices. More recently some studies based on cross-country analysis have been focusing on how institutional environment affect finance (e.g., La Porta et al. (1997, 1998); Demirgüç-Kunt and Maksimovic (1996, 1998, 1999); Booth et al. (2001), Rajan and Zingales (1998), Beck et al. (2008); and Love (2003). However, several factors that are country specific may also affect financing choices, e.g., macroeconomic conditions (Campello (2003) and Levy (2007) and product market competition (Levy, 2007). This study focuses on how the level of institutional development across the different Brazilian states explains the choice of external¹ financing of Brazilian firms. By using a cross-state approach we eliminate the country specific factors, improving the assessment of the effects of institutional environment.

There is no universal theory explaining corporate choices of financing or capital structure.² The competing theories differ in their relative emphasis on the factors that could influence the choices between debt and equity. The main theories are: 1) *capital-structure irrelevance* (Modigliani and Miller, 1958) for which firm value and investment decisions are independent of financing and, consequently the choice between debt and equity is unimportant; 2) *Trade-off theory*: the financing choice results from the balance between the tax advantages of debt (Modigliani and Miller, 1963, Miller, 1977) and the costs of financial distress that arises with indebtedness. The costs of financial distress can be direct or indirect. Direct costs are those incurred during bankruptcy or reorganization. Indirect costs are mostly agency costs arising from the fact that common stock is equivalent to a call option on the firm's assets, with an exercise value equal to the face value of the debt (Black and Scholes, 1973). Due to this option nature of equity, managers can increase the value of the equity at the expenses of the debtholders by i) increasing risk by substituting assets (Jensen and Meckling, 1976); ii) contracting new debt and paying the extra money as dividends (this increases the risk of default, occasioning a value reduction of the old debt); iii) cutting back equity-financed capital investments; and iv) concealing problems to mask financial insolvency and postpone liquidation or reorganization (e.g., liquidating assets to generate cash). Other indirect costs of financial distress occur when customers, clients and employees

¹External refers to all sources of financing not generated internally by the firm.

²The number of contributions in this area is so large that any literature review always bears the risk of omitting important contributions. In view of this, we will list the main theories and their key articles. There are also several ways in which one could organize this literature. In this short review, we follow the approach used in Myers (2003).

bear cost in case the firm terminates; 3) *pecking-order* (Myers, 1984, Myers and Majluf, 1984): postulate that financing choices are consequence of asymmetrical information existing between corporate insiders and outside investors. The desire of managers to protect old stockholders interest may lead the firm to follow a pecking order according to which firms prefer to finance their investments firstly with internal funds, then with debt and, only in last case, with new equity issues; and 4) *Agency theory* (Jensen and Meckling, 1976): when the interest of managers and stockholders are not perfectly aligned, financing decisions have a important effect because they change managers' incentives and their investment and operating decisions. These four approaches are mostly suited to corporations that are public, non-financial firms raising capital from outside investors. When we extend our views to consider less well-established firms, we can list a fifth approach: 5) *financial repression* for which adverse selection and moral hazard can restrict firms in their capacity to obtain equity or debt financing (e.g., Stiglitz and Weiss (1981) and Shleifer and Wolfenzon (2002)).

Overall the theory suggests that imperfections resulting from conflict of interest and informational asymmetries between corporate insiders and investors constrain firms in their ability or desire to access the diverse sources of external financing. The magnitude of these imperfections depends on the level of institutional development. Firms that wish to obtain external funds must be able to commit to controlling opportunistic behavior by corporate insiders. For instance, outside capital suppliers use credit covenants and explicit fiduciary responsibilities to constrain opportunistic behavior by insiders. Institutional shortcomings may restrict corporate insiders' ability to commit to controlling opportunistic behavior. The efficiency of the judicial system and pervasive corruption are directly related to the complexity of contracts that firms can write and their enforcement. Weak judicial system and corruption may restrict financing arrangements to more conventional contracts such as debt vis-à-vis equity finance. This is so because debt provides a higher degree of monitoring ability and enforcement by investors (Smith and Warner, 1979) than an equity claim which provides little protection from expropriation by managers. Also, these institutional weaknesses make firms more likely to use short-term debt because it provides better protection to debt holders than long-term debt. In the limit, pervasive corruption and inefficiency of the judicial system may cause firms to be credit constrained and force them to rely on informal sources of funds. Nonetheless, politically connected firms in a corrupt environment may have better access to external financing.

Institutional development also can have a differentiated effect on small and large firms. For instance, small firms could suffer the most with the lack of financial development because large firms are able to internalize many of the capital allocation functions carried out by the financial system. From another hand, it is also possible that large firms suffer the most (Beck et al., 2005): large firms are most likely to tax the resources of an underdeveloped financial or legal system, since they are more likely than small firms to depend on the long-term financing

and on larger loans. Therefore, it is possible that financial development can disproportionately reduce the effects of institutional obstacles on the largest firms. The access to external capital may depend on corporate insiders committing to control opportunistic behavior. When the judicial system does not work properly, the complexity of the contracts involved in such commitment and their enforcement may render this option unavailable to small firms.

Empirical evidence supports the importance of the institutional environment on corporate choices of financing: using cross-country analysis, La Porta et al. (1997, 1998), Demirgüç-Kunt and Maksimovic (1996, 1998, 1999), Booth et al. (2001), Rajan and Zingales (1998), Beck et al. (2008) and Love (2003) present evidence that the country's legal and financial environment influences firm's use of external financing. Beck et al. (2008) point out that empirical results in these papers, while consistent with the corporate finance theory, are based on narrow evidence that does not support generalization. Their main shortcomings are that they 1) compare the largest firms of each country (maybe the least representative); 2) consider only two sources of external funds, debt and equity, not taking into consideration that firms may use other sources; and 3) although investigate access to external capital, they do not model the firm-level self-selection that occurs when accessing a particular source of financing.

Using a dataset composed of a large proportion of small and medium size firms, considering several sources of external financing, and controlling for the firm-level self selection, Beck et al. (2008) find that the proportion of the firms' investments that are funded through external financing does not depend on institutional development. However, in underdeveloped countries, firms are less able to obtain regular, formal debt and equity financing and, therefore, have to rely on other sources of funds (family and friends, governmental investment funds, credit cards, informal money lender, etc.). In turn, the specific form of external financing used is predicted by institutional development. They also find that large firms are more likely to use external financing in more developed financial systems and that firm size is one of the determinants of whether firms access a particular source.

Because of data availability, most studies on corporate choices of financing and capital structure in Brazil are based on publicly traded companies, e.g., Barros and Da Silveira (2007) and Procianny and Schnorrenberger (2004).³ However, public companies are not representative of the Brazilian economy: they are mostly large firms, concentrated in some few industrial sectors and their number is too small when compared to the economy size. Research based on large firms can not provide answers about how certain factors distinctively affect small and large firms.

This article investigates the role of institutions and size on the pattern of external financing of Brazilian firms. We follow Beck et al. (2008) methodology by also considering sources of funds other than formal debt and equity finance and modeling the firm-level self-selection that occurs when accessing a particular source

³See Leal and Da Silva (2007) for a more complete review of this literature.

of financing. We use a cross-state approach based on the existing variation across Brazilian states in terms of corruption, inefficiency of the judicial system and financial development. Our analysis is based on a unique dataset, the *Investment Climate Survey* (ICS) of the Worldbank. This dataset is representative across size (71.9% of the sample are firms with less than 100 employees); 13 federal states; and 9 industry sectors. Such a rich dataset allow us to more precisely investigate the effect of size on financing patterns.

In the Brazilian context, this article relates to Pinheiro and Cabral (1998) and De Carvalho (2008). Pinheiro and Cabral found that the inefficiency of the judicial system affects the amount of aggregate credit for the Brazilian states. De Carvalho found that 1) shortcomings of institutional development, when measured in terms of corruption and inefficiency of the judicial system have a negative impact on firm growth, 2) Financial development at the states level has a positive effect on growth and 3) that smallest firms are those who suffer the most with corruption and inefficiency of the judicial system and largest firms are the one that profit the most from financial development.

Our main results indicate that corruption and inefficiency of the judicial system have a negative impact on the access to bank credit and formal sources of funds. Financial development has a positive impact on the use of the same sources. When these indexes are interacted with dummies for size, one observes that in terms of corruption and inefficiency of the judicial system, smallest firms suffers the most. These results help to explain those in De Carvalho (2008). The rest of this article is organized as follow: Section 2 presents the data and variables. Section 3 discusses the econometric procedures. Section 4 presents the empirical result. Section 5 concludes.

2. The Data

This paper is based on a unique data set created by the World Bank, the *Investment Climate Survey* (ICS). The ICS comprises information on 1642 Brazilian non-financial firms with size ranging from 10 to 10.500 employees. The ICS was based on a detailed questionnaire covering planning, labor relations, business environment, human resources, capacity for innovation, infrastructure and inspections, financing aspects, and accounting data. The data collection was made by an interviewer hired for this purpose. To prevent miss-reporting, the Worldbank pledged, to the participating firms, that their answers would be kept confidential. Any information that could identify respondents was removed from the dataset.⁴

The ICS sample was drawn to be representative across size, industrial sectors and macro-regions. For sampling purposes, firms were stratified by size according to the following rule: micro firms have 19 employees or less; small, between 20 and 99; medium, between 100 and 499; and large, 500 or more. The nine industrial sectors covered are food processing, textiles, garments, shoes & leather,

⁴Before accessing the ICS we had to sign a letter pledging confidentiality of the data.

chemicals, machinery, electronics, auto-parts, and furniture. Table 1 describes the sample across industries and size: micro firms comprise 18.2% of the sample; small, 53.7%; medium, 23.2%; and large, 4.9%. One should note that micro and small firms comprise 73.9% of the sample. The sectors that are most represented are garments (26.9%) and furniture (19.2%), and the least represented are chemicals (5.1%) and electronics (4.8%). With respect to geographical distribution, the sample was stratified across 13 of the Brazilian states: Amazonas, Bahia, Ceará, Goiás, Maranhão, Minas Gerais, Mato Grosso, Paraíba, Paraná, Rio de Janeiro, Rio Grande do Sul, Santa Catarina, and São Paulo. One should note that all the five Brazilian macro-regions are represented. Table 2 presents the distribution of the sample across states. As expected there is a heavy concentration on the states of the southeast (Minas Gerais, 14.1%; Rio de Janeiro, 7.4%; and Sao Paulo, 21.9%) and south regions (Paraná, 11.1%; Rio Grande do Sul, 11.6%; and Santa Catarina, 10.6%). The fact that the sample was stratified to be representative across size and industrial sectors and federal states minimizes concerns with sample biases.

Table 1
Sample distribution across industries and size

This table describes the sample of the Investment Climate Survey for Brazil. Only industrial firms were included. Firms are classified by size according to the number of employees (including outsourcing). Micro firms have 19 employees or less; small, between 20 and 99; medium, between 100 and 499; large, 500 or more. Numbers in bold face are absolute, while the small ones represent percentages.

Industry	Firm Size				Total
	Micro	Small	Medium	Large	
Food Processing	16	42	52	17	127
	12.6	33.1	40.9	13.4	100%
Textiles	23	42	29	12	106
	21.7	39.6	27.4	11.3	100%
Garments	85	276	73	8	442
	19.2	62.4	16.5	1.8	100%
Shoes & Leather	26	99	38	10	173
	15.0	57.2	22.0	5.8	100%
Chemicals	10	52	16	6	84
	11.9	61.9	19.0	7.1	100%
Machinery	40	84	51	8	183
	21.9	45.9	27.9	4.4	100%
Electronics	7	56	12	4	79
	8.9	70.9	15.2	5.1	100%
Auto-parts	15	60	44	11	130
	11.5	46.2	33.8	8.5	100%
Furniture	76	170	65	4	315
	24.1	54.0	20.6	1.3	100%
Total	298	883	381	80	1.642
	18.2	53.7	23.2	4.9	100

The ICS also has information that allowed us to construct variables characterizing firms. These variables are 1) *age*: numbers of years for which the firm has been operating; 2) *employment*: number of employees including outsourced ones; 3) *sales*: total sales for the year of 2000; 4) *foreign*: a dummy variable indicating firms for which more than 50% of the property belongs to foreigners; 5)

immobilization: firms reported the value of total and fixed assets. For each year the immobilization rate was calculated as the rate of fixed to total assets. The variable immobilization corresponds to the average of the immobilization rate over the years 2000 to 2002; 6) *growth*: defined as the percent growth in sales between 2000 and 2002; 7) *anonymous society*: a dummy variable indicating firms that due to their legal status have to comply with specific rules – including accounting principles and disclosure. This category includes all publicly traded companies; 8) *publicly traded*: a dummy variable indicating companies listed in some stock exchange and subjected to CVM (Brazilian SEC) regulation; 9) *operations abroad*: a dummy variable indicating firms that reported some operation abroad; 10) *exporter*: a dummy variable indicating firms that export; and 11) *economic group*: a dummy variable indicating firms that belong to an economic group. Table 3 summarize these variables

Table 2
Sample distribution across Brazilian federal states and size

This table describes the sample of the Investment Climate Survey for Brazil. Only industrial firms were included. Firms are classified by size according to the number of employees (including outsourcing). Micro firms have 19 employees or less; small, between 20 and 99; medium, between 100 and 499, large, 500 or more. Numbers in bold face are absolute, while the small ones represent percentages.

State	Firm Size				Total
	Micro	Small	Medium	Large	
Amazonas	0	16	6	2	24
	0	66.7	25.0	8.3	100
Bahia	18	48	9	1	76
	23.7	63.2	11.8	1.3	100
Ceará	15	50	18	7	90
	16.7	55.6	20.0	7.8	100
Goiás	23	45	12	3	83
	27.7	54.2	14.5	3.6	100
Maranhão	4	15	6	0	25
	16.0	60.0	24.0	0.0	100
Minas Gerais	43	120	58	11	232
	18.5	51.7	25.0	4.7	100
Mato Grosso	13	16	9	0	38
	34.2	42.1	23.7	0.0	100
Paraíba	11	26	9	1	47
	23.4	55.3	19.1	2.1	100
Paraná	29	100	48	5	182
	15.9	54.9	26.4	2.7	100
Rio de Janeiro	28	71	21	1	121
	23.1	58.7	17.4	0.8	100
Rio Grande do Sul	24	93	61	12	190
	12.6	48.9	32.1	6.3	100
Santa Catarina	36	78	46	14	174
	20.7	44.8	26.4	8.0	100
São Paulo	54	205	78	23	360
	15.0	56.9	21.7	6.4	100
Total	298	883	381	80	1.642
	18.1	53.8	23.2	4.9	100

Table 3
Variables description

Sources of financing	Bank credit	All formal sources of loans, e.g., commercial banks and official sources
	Formal sources	Funds from a formal credit institution, including leasing and credit cards
	Owners	All funds proceeding from stockholders, including debt
	Informal sources	Fund not proceeding from formal sources, i.e., funds from owners, family and friends, informal money lender, etc.
	Trade credit	Funds generated from the operations of the firm, i.e., leasing and credit from clients and suppliers;
Corruption	Inspection	This index was obtained from the ICS. It represents the proportion, by federal state, of firms that reported some informal cost related to an inspection from the labor or welfare departments.
	Government contracts	It is based on the percentage, in relation to the value of the contract that the entrepreneur believes necessary to pay in the form of gratification to have a contract with the government respected. This index corresponds to the average across states.
	Tax issues	For each state it corresponds to the ratio of firms that reported some informal cost related to a visit from a fiscal authority of any level (Federal, State, or City) and the number of the firms that were visited by at least one of these authorities.
	General index	Corresponds to the average of the three primitive indexes (each of the three primitive corruption indexes was scaled in a way that its maximum value observed was ten).
Inefficiency of the judicial system	Cost	These indexes were extracted from Pinheiro and Cabral (1998). They were constructed from two surveys in which
	Velocity	entrepreneurs classified the judicial system as very good, good, regular, bad, or very bad with respect to three
	Criteria: justice	justice, speed, and costs. For each criterion, the index corresponds to the proportion of respondents that
	General index	classified the judicial system as bad or vary bad. The general index corresponds to the average of these three indexes.
Financial Development	Branches to GDP	Number of bank branches in the state divided by the State GDP.
	Branches to population	Number of bank branches in the state divided by its population.
	Branches forecast error	The prediction error of the number of bank branches relative to the predicted number of branches, where the prediction was obtained in a regression of the number of branches against GDP, land area, and population.
Age	Number of years for which the firm has been operating.	
Sales	Total sales for the year of 2000	
Growth	The percent growth in sales between 2000 and 2002	
Firm size	Classification based on sales in 2000 according to the following rule: micro firms had sales below Br\$ 400,000; small, between BR\$ 400,000 and Br\$1,200,000; medium between BR\$ 1,200,000 and Br\$ 7,623,031; and large, above Br\$ 7,623,031.	
Immobilization	Average of fixed to total assets over the years 2000 to 2002	
Exporter	Dummy variable indicating firms that are exporters.	
Foreign	Dummy variable indicating firms for which more than 50% of the property belongs to foreigners.	
Operations abroad	Dummy variable indicating firms that reported some operation abroad.	
Economic group	Dummy variable indicating firms that belong to an economic group.	
Profitability	Ratio of sales minus raw materials, energy, labor and managerial expenses to sales.	
Industrial sector	Dummy variables for 9 industrial sectors: food, textiles, garments, shoes and leather, chemicals, machinery, electronics, automobiles and auto-parts, and furniture.	

Using the ICS and other publicly available data we could compute some indexes that capture the institutional development at the state level for each of the 13 Brazilian states in our sample (Table 3 present a summary of these indexes). From the ICS, using data for 2002, we obtained three primitive indexes measuring corruption: 1) *inspections* (corruption related to inspections of the Labor and Social Security Office): for each state, this index is calculated as the ratio between the number of firms that reported some informal cost related to an inspection from the Labor or Social Security Office and the number of firms that were inspected; 2) *government Contracts* (corruption in contracts with the government): based on the percentage, in relation to the value of the contract, that the entrepreneur believes it is necessary to pay in the form of gratification to have a contract with the government respected. This index is computed as the average opinion in the state; 3) *tax issues* (corruption in tax issues): for each state it correspond to the ratio of firms that reported some informal cost related to a visit from a fiscal authority of any level (Federal, State, or City) and the number of the firms that were visited by at least one of these authorities; and 4) *general corruption index*: corresponds to the average⁵ of the three primitive indexes. The three primitive indexes capture different aspects of corruption and, consequently, carry a certain error. One would expect their average to be a finer index.

The indexes for the inefficiency of the judicial system were borrowed from Pinheiro and Cabral (1998). These indexes were constructed from two surveys in which entrepreneurs classified the judicial system of their states as very good, good, regular, bad, and very bad with respect to three criteria: *justice*, *velocity*, and *cost*. For each criterion, the index corresponds to the proportion of respondents that classified the judicial system as bad or very bad. The general index was computed as the average of these three primitive indexes. Once again, we expect that the average of the primitive indexes represents a finer index.

As indexes of financial development we use scaled measures of the number of branches of banks in the state for the year of 1996, namely 1) *bank branches-to-population*, 2) *bank branches-to-GDP* and 3) *branches predicted error*: calculated as the difference between the actual number of bank branches and the predicted number of branches, divided by the predicted number of branches (the prediction was obtained in a regression of the number of branches against GDP, land area, and population). The raw data used to compute the financial development indexes were obtained from the Brazilian Central Bank, Institute for Applied Economic Research (IPEA) and Brazilian Institute for Geography and Statistics (IBGE).

⁵To take the average, each of the three corruption primitive indexes was scaled in a way that its maximum value observed was ten.

Table 4 reports the institutional development indexes described in the last paragraphs. Even though the rankings generated by each of the primitive indexes are different, some patterns can be observed. The states with worst performance in terms of corruption are Ceara, Rio de Janeiro (between the five states with worst performance in all rankings generated by the primitive indexes), and São Paulo and Paraná (between the five states with worst performance in two rankings). The states with best performance in terms of corruption are Mato Grosso (between the five states with best performance in all rankings), and Santa Catarina, Rio Grande do Sul, Minas Gerais and Bahia (between the five states with best performance in two rankings). The states with best performance in terms of judicial system are Rio Grande do Sul (always between the five states with best performance), and Minas Gerais, Santa Catarina and Amazonas (between the five states with best performance in two rankings). Some of the states with worst judicial performance are Mato Grosso (always between the five states with worst performance), and Ceara, Paraná and Goiás (between the five states with worst performance in two rankings). Table 5 reports the correlation across indexes. One can observe that even though these indexes in blocks seek to measure the same aspects of institutional development, their correlation is considerably low inside groups (near 0.5) and generally very low across groups.

Table 4
Indexes of Institutional and Financial Development by State

State	Corruption				Inefficiency of Judicial System				Financial Development			GDP per capita
	Inspections	Contracts with government	Tax issues	General index	Cost	Velocity	Justice	General	Branches/POP	Branches/GDP	Branches forecast error	
Amazonas	0.0	12.5	17.7	4.50	0.60	0.60	0.2	0.47	5.2	1.1	-0.22	4.84
Bahia	0.29	10.6	1.9	3.44	0.49	0.82	0.46	0.59	6.2	2.1	-0.17	2.98
Ceará	0.58	16.8	20.3	7.90	0.38	1.00	0.38	0.59	5.3	2.3	-0.26	2.31
Goiás	0.23	15.4	4.9	4.51	0.60	0.87	0.27	0.58	12.3	2.9	0.42	4.08
Maranhão	0.0	12.5	5.0	3.05	0.50	1.00	0.25	0.58	5.0	2.6	-0.21	1.67
Minas Gerais	0.25	9.9	3.0	3.28	0.39	0.87	0.23	0.50	10.9	2.0	0.12	5.36
Mato Grosso	0.0	9.0	3.4	2.17	0.67	1.00	0.33	0.67	10.9	2.4	0.42	4.40
Paraíba	0.0	12.2	4.6	2.95	0.75	0.75	0.25	0.58	5.1	2.3	-0.30	2.10
Paraná	0.42	11.4	12.5	5.32	0.51	0.93	0.27	0.57	13.9	2.3	0.33	5.93
Rio de Janeiro	0.25	13.5	29.2	6.98	0.52	0.91	0.22	0.55	10.0	1.3	-0.16	7.47
Rio Grande do Sul	0.11	8.7	1.2	2.29	0.41	0.82	0.17	0.47	14.4	2.2	0.30	6.61
Santa Catarina	0.0	14.3	2.7	3.15	0.40	0.89	0.21	0.50	16.3	2.8	0.54	5.76
São Paulo	0.86	11.7	12.1	7.04	0.33	0.91	0.24	0.49	14.1	1.4	-0.01	10.08

Our endogenous variables are the proportions that the sources of external capital represented in the financing for new investments in the year of 2002. The *ICS* classified the sources of capital into 11 categories: 1) internal funds or retained earnings; 2) local commercial banks; 3) foreign commercial banks; 4) leasing; 5) official sources, i.g., official investment funds, development banks; 6) credit from suppliers or clients; 7) credit cards; 8) increase in capital, sales of new stocks, and credit from stockholders; 9) family and friends; 10) informal sources, e.g., informal money lender; and 11) other sources. We grouped the external sources (items 2 to 11 above) into five categories: 1) *bank credit*: encompassing all the sources of formal loans, i.e., loans from local and foreign commercial banks and official sources; 2) *owners*: representing the funds coming from stockholders either as equity or debt; 3) *trade credit*: all the funds generated from the operations of the firm, i.e., leasing and credit from clients and suppliers; 4) *formal sources*: funds from a formal credit institution, i.e., credit from local and foreign commercial banks, official sources, leasing and credit cards; and 5) *informal sources*: all the sources not included among the formal sources, i.e., equity, family and friends, and other informal sources. One should note that these five sources of external financing are not mutually exclusive.

3. Econometric Analysis

Our variables of interest are the proportion of every form of external capital in the funding of new investments. The decision to obtain external financing and the choice of each particular form of financing are endogenous. Unless this is taken into consideration, estimates of the correlation between the proportion of a particular source of financing and firms' characteristics may be biased. For such situations, Heckman's two-step procedure is recommended: in the first step we obtain the probability of each firm using a particular source of financing. From this estimation, we obtain the non-selection hazard for each observation (inverse of the Mill's ratio). In the second stage, we estimate the proportions with the set of regressors being augmented with the inclusion of the non-selection hazard. The equation for the first step has the form

$$\begin{aligned} \textit{financing dummy} &= \alpha + \beta \textit{ firm individual characteristics} \\ &+ \gamma \textit{ institutional variables} \\ &+ \delta \textit{ financial obstacle revealed} + \mu \end{aligned}$$

while the equation for the second step has the form

$$\begin{aligned} \textit{financing proportion} &= \alpha + \beta \textit{ firm individual characteristics} \\ &+ \gamma \textit{ Institutional variable} \\ &+ \delta \textit{ non-selection hazard} + \epsilon \end{aligned}$$

Table 5
Correlation across state institutional development indexes

		Corruption				Inefficiency of judicial system				Financial development		
		Inspections contracts	Government issues	Tax index	General	Cost	Velocity	Justice	General index	Branches / POP	Branches / GDP	Branches forecast error
Corruption	Government Contracts	0.21										
	Tax Issues	0.36	0.48*									
	General index	0.77***	0.61**	0.83***								
Inefficiency of judicial system	Cost	-0.60**	-0.08	-0.08	-0.38							
	Velocity	0.31	0.13	0.01	0.21	-0.32						
	Justice	0.26	0.11	-0.07	0.13	0.06	0.30					
	General Index	-0.11	0.07	-0.07	-0.79	0.52*	0.54*	0.68**				
Financial development	Branches / POP	0.20	-0.19	-0.21	-0.05	-0.40	0.22	-0.41	-0.32			
	branches / GDP	-0.28	0.18	-0.61**	-0.43	0.12	0.46	0.21	0.47	0.19		
	branches forecast error	-0.14	-0.20	-0.45	-0.36	-0.10	0.25	-0.23	-0.01	0.85***	0.51	
	GDP per capita	0.48*	-0.24	0.26	0.33	-0.47	-0.02	0.42	-0.55*	0.75***	-0.50*	0.33

*, **, and *** indicate statistical significance levels of 10, 5, and 1% respectively (2-tailed)

The institutional variables are 1) the several measures of corruption, inefficiency of the judicial system and financial development, and 2) the several measures of institutional development interacted with the size dummies for *micro*, *small*, *medium*, and *large* firms.

Our approach follows Beck et al. (2008), where the explanatory variables of the second stage are the same as those of the first stage, with the exception of the variables *financial obstacle revealed*. The variables *financial obstacle revealed* were obtained from qualitative questions in which firms were asked to rate the importance of 1) access to credit (e.g., collateral) and 2) costs of financing (e.g., interest rates) to the growth and operations of the firm. The answers ranged from “it is not an obstacle” (rate 0) to “it is a very severe obstacle” (rate 4).

While the institutional indexes reflect specific aspects of institutional development, each one of them can be related to other aspects of the institutional development of the Brazilian state. As consequence, we can find spurious correlation. To mitigate this problem, when the interest variable is an institutional development index, we include the GDP per capita of the state where the firm has its headquarters as control variable.

The individual characteristics of the firm used as control must be those that matter for financing choices. As pointed out in Section 1, finance theory suggests that the factors that constrain firms in their ability or desire to access the diverse sources of external financing are tax shields, costs of financial distress, and imperfections resulting from conflict of interest and informational asymmetries between corporate insiders and investors. Usually these characteristics are associated to high business risk, with unusual growth opportunities, intangible assets, uniqueness of the business, high asymmetrical information, etc. The empirical variables commonly used as proxy for these characteristics in studies focusing on public companies are size, age, profitability, growth, R&D expenses, volatility of earnings, industrial sector, etc. Our corresponding empirical variables are age, sales, growth in sales, immobilization and industrial sector dummy variables. We do not have data on i) R&D expenses, because this information is not mandatory in Brazilian financial reports and ii) volatility of earnings since our dataset contains a large set of small, privately held companies. On the other hand, we control for several characteristics that are important in a small-firm context. This control is made through the inclusion of dummy variables for firms 1) that belong to an economic group and have foreign control: such firms may have the backing of associated firms (e.g., guarantees in loans). Moreover, capital can be raised in one firm and transferred to another one in the form of equity infusion or loan from equity holders or other informal source of fund; 2) export and maintain operations abroad: such firms have access to specific lines of credit, present some sophistication in their line of products, are less subjects to informality in their business, etc.; 3) are publicly traded: these firms have to comply with specific laws and face the oversight from the Comissão de Valores Imobiliários (Brazilian SEC) and other capital markets agents; and 4) are incorporated as an anonymous society: these firms have

accounting standards and disclosure rules established in law and that are stronger than those established for other firms.

4. Empirical Results

Tables 6 to 9b present the empirical analysis of the determinants of external sources of financing for new investments of Brazilian firms. Table 6 reports the effects of firm's individual characteristics only. Restricting our attention only to statistically significant results, one can see that: 1) size and growth are the only factors that explain the use of bank credit. Large firms have more access and use a larger proportion of bank credit. The higher the growth, the less is the proportion of bank credit; 2) the use of formal sources is conditioned by size, growth, foreign proprietorship and exportation. The access to formal sources increases with size and is smaller for foreign firms. The proportion of formal sources increases with size and is smaller for firms that grow fast and export; 3) financing from owners is influenced by age, immobilization, foreign control, incorporation as anonymous society, exportation activity and belonging to an economic group. Old firms and those incorporated as anonymous society less frequently use funds coming from stockholders, while firms with foreign control, that export and belong to an economic group more frequently use those funds. The proportion of financing from owners seems to be affected only by the degree of immobilization; 4) the use of informal source is less frequent for firm that are old, large and incorporated as anonymous society, and more frequent for those that have foreign control, belong to an economic group, and present high degree of immobilization. The proportion of informal sources decreases with immobilization and is larger for firms with foreign control; and 5) the use of trade credit is more frequent for old firms and those with operations abroad, while the proportion of this source of funds decreases with size and growth.

Table 6
Determinants of external finance

Heckman two-step estimation for the model $Proportion\ of\ financing\ source = \alpha + \beta\ firm\ individual\ characteristics + \epsilon$. In the first step, we also included as exogenous variables the level of financial obstacle reported by the firm with respect access to credit and cost of credit. Age is the number of years the firms has been operating. $Ln(sales)$ is the natural logarithm of sales in 2000. *Profitability* is defined as sales minus raw materials, energy, labor and managerial expenses divided by sales in 2002. Growth is the percent growth in sales between 2000 and 2002. *Immobilization* is the average of the ratios of fixed to total assets for the years 2000-2002. *Publicly traded*, *Anonymous Society*, *Economic group*, *exporter*, *Foreign* and *Operations abroad* are dummy variables indicating, respectively, publicly trade firms, firms that due to its incorporation form are bound to disclosure rules whether the firm is part of an economic group, exports, is controlled by foreigners and maintains operations abroad. *Bank credit* includes all the sources of formal loans. *Formal sources* are funds from a formal credit institution. *Owners* represent the funds coming from stockholders as equity or loans. *Informal sources* are all the sources not included among the formal sources. *Trade credit* represents all the funds generated from the operations of the firm. All regressions include dummy variables for industry sectors. The t-statistics are in parentheses.

Variable	Source of external financing									
	Bank credit		Formal sources		Owners		Informal sources		Trade credit	
	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion
Obstacle revealed:	0.00		0.03		0.09*		0.10**		0.12***	
Access to credit	(0.24)		(0.88)		(1.66)		(2.17)		(3.11)	
Obstacle revealed:	0.09**		0.10**		0.00		0.00		-0.03	
Cost of credit	(2.09)		(2.43)		(0.04)		(0.08)		(0.78)	
Age	-0.04	-1.56	-0.03	-0.78	-0.13***	1.58	-0.06*	1.68	0.06*	2.48
	(1.60)	(1.04)	(1.08)	(0.66)	(3.05)	(0.37)	(1.66)	(0.79)	(1.87)	(1.27)
Ln(Sales)	0.08***	3.02*	0.10***	2.96*	-0.02	-3.11	-0.07*	-3.82	-0.03	-3.82**
	(2.71)	(1.75)	(3.49)	(1.91)	(0.47)	(1.11)	(1.87)	(1.48)	(1.01)	(2.17)
Profitability	-0.12	-9.46	-0.07	-2.15	0.02	-12.49	0.11	9.43	0.16	-3.29
	(0.81)	(1.40)	(0.48)	(0.37)	(0.12)	(0.85)	(0.60)	(0.92)	(0.98)	(0.36)
Growth	0.03	-4.27**	0.04	-3.16*	-0.07	-1.35	-0.02	-2.56	-0.02	-4.14*
	(1.16)	(2.20)	(1.41)	(1.78)	1.24	(0.39)	(0.59)	(1.10)	(0.53)	(1.79)
Immobilization	-0.07	3.41	-0.04	-1.99	-0.07	-27.02*	0.36*	-24.28*	0.29	12.38
	(0.43)	(0.50)	(0.30)	(0.32)	(0.28)	(1.72)	(1.77)	(1.19)	(1.60)	(1.19)
Foreign	-0.27	-3.26	-0.41*	-10.9	0.90***	29.28	0.87***	33.61*	-0.33	-4.39
	(1.20)	(0.31)	(1.84)	-1.08	(3.15)	(1.13)	(3.31)	(1.85)	(1.30)	(0.31)
Anonymous	0.26	3.39	0.15	2.45	-0.56*	22.27	-0.52*	10.87	0.02	-4.95
Society	(1.53)	(0.46)	(0.89)	(0.42)	(1.82)	(1.03)	(1.88)	(0.62)	(0.13)	(0.54)
Publicly	-0.04	-0.71	-0.13	1.91	0.19	13.40	0.11	-9.43	-0.07	13.34
traded	(0.19)	(0.08)	(0.54)	(0.24)	(0.45)	(0.49)	(0.30)	(0.40)	(0.27)	(0.99)
Operations	-0.16	-8.58	-0.05	-6.71	0.07	-0.07	-0.03	4.44	0.38***	5.84
Abroad	(1.22)	(1.46)	(0.42)	(1.45)	(0.38)	(0.01)	(0.21)	(0.53)	(2.75)	(0.70)
Exporter	0.08	-5.94	0.09	-7.85**	0.28*	4.77	0.11	2.63	0.12	-2.80
	(0.81)	(1.37)	(0.95)	-2	(1.92)	(0.41)	(0.88)	(0.39)	(1.08)	(0.44)
Economic	-0.10	0.61	-0.13	-2.04	0.47**	16.86	0.48***	9.92	-0.05	0.22
group	(0.68)	(0.10)	(0.87)	(0.37)	(2.34)	(1.09)	(2.61)	(0.81)	(0.34)	(0.03)
χ^2	69.10		77.94		414.6		532.7		1296.6	
Observation	1137		1137		1137		1137		1137	
Lambda	-20.94		-8.27		-15.50		-15.00		-13.69	
	(0.89)		(0.50)		(0.47)		(0.63)		(0.68)	

*, **, and *** indicate statistical significance levels of 10, 5, and 1% respectively.

Tables 7 and 8 assess the effect of corruption at the state level on external financing. The several indexes of corruption present 1) a negative and statistically significant effect on the access to bank credit (three out of four indexes are statistically significant), formal sources (all four indexes are statistically significance) and trade credit (two out of four indexes are statistically significant) and 2) a positive and statistically significant effect on the proportion of informal sources and trade credit.

When the corruption indexes are interacted with the size of the firms we observe that 1) the negative effect of corruption on the access to bank credit, formal sources and trade credit is more frequently felt by micro, small and medium firms. Moreover the magnitude of the effect tends to be greater for micro and small firms. Corruption never presents statistically significant impact on large firms; and 2) the positive effect of corruption on the proportion of trade credit is felt by all size of firms. There is not a clear pattern on how corruption differently affects the proportion of informal sources for small and large firms.

Overall, corruption seems to have a negative effect on the access to bank credit, formal sources and trade credit, and this effect seems to be more severe on smallest firms. Corruption also seems to cause firms to use a higher proportion of trade credit and informal sources, even though one can not distinguish whether this effect is affected by the size of the firm.

Table 7
Effects of Institutional Development on External Finance – Corruption

Heckman two-step estimation for the model $Proportion\ of\ financing\ source = \alpha + \beta\ firm\ individual\ characteristics + e$. In the first step, we also included as exogenous variables the level of financial obstacle reported by the firm with respect access to credit and cost of credit. Age is the number of years the firms has been operating. $Ln(sales)$ is the natural logarithm of sales in 2000. *Profitability* is defined as sales minus raw materials, energy, labor and managerial expenses divided by sales in 2002. *Growth* is the percent growth in sales between 2000 and 2002. *Immobilization* is the average of the ratios of fixed to total assets for the years 2000-2002. *Publicly traded*, *Anonymous Society*, *Economic group*, *exporter*, *Foreign* and *Operations abroad* are dummy variables indicating, respectively, publicly trade firms, firms that due to its incorporation form are bound to disclosure rules whether the firm is part of an economic group, exports, is controlled by foreigners and maintains operations abroad. *Bank credit* includes all the sources of formal loans. *Formal sources* are funds from a formal credit institution. *Owners* represent the funds coming from stockholders as equity or loans. *Informal sources* are all the sources not included among the formal sources. *Trade credit* represents all the funds generated from the operations of the firm. All regressions include dummy variables for industry sectors. The t-statistics are in parentheses.

Variable	Source of external financing									
	Bank credit		Formal sources		Owners		Informal sources		Trade credit	
	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion
Inspections	-0.52*** (2.93)	-3.02 (0.27)	-0.51*** (2.89)	-3.08 (0.35)	-0.16 (0.59)	7.08 (0.35)	-0.25 (1.08)	11.3 (0.78)	-0.31 (1.61)	37.2*** (3.50)
χ^2	80.9		86.8		396.1		515.4		1403.0	
Observation	1137		1137		1137		1137		1137	
Lambda	-16.7 (0.68)		-6.8 (0.40)		-16.6 (0.49)		-19.8 (0.78)		-15.9 (0.83)	
Government	-2.97 (1.62)	58.1 (0.71)	-3.80* (2.07)	2.10 (0.03)	0.98 (0.35)	-73.2 (0.41)	2.30 (0.97)	74.7 (0.53)	-6.00*** (2.91)	85.4 (0.67)
Contracts	75.5		83.0		409.3		588.1		1039.7	
χ^2	1137		1137		1137		1137		1137	
Observation	1137		1137		1137		1137		1137	
Lambda	-18.2 (0.80)		-7.6 (0.47)		-15.2 (0.45)		-16.4 (0.65)		-14.6 (0.79)	
Tax issues	-1.27** (2.49)	45.5* (1.68)	-1.33*** (2.65)	30.6 (1.32)	0.74 (0.99)	2.85 (0.06)	0.36 (0.57)	64.7* (1.94)	-0.84 (1.51)	66.6** (2.30)
χ^2	87.1		91.3		393.9		517.5		1378.9	
Observation	1137		1137		1137		1137		1137	
Lambda	-14.5 (0.66)		-5.2 (0.33)		-16.5 (0.48)		-21.4 (0.86)		-11.5 (0.62)	
General	-7.70*** (3.25)	99.5 (0.67)	-8.12*** (3.43)	47.0 (0.39)	1.18 (0.32)	73.6 (0.23)	0.00 (0.00)	388.4** (2.04)	-6.38** (2.39)	443.0*** (2.93)
χ^2	86.7		92.7		393		516		1328	
observation	1137		1137		1137		1137		1137	
Lambda	-15.2 (0.67)		-5.7 (0.35)		-16.0 (0.47)		-21.3 (0.86)		-0.60 (1.14)	

Table 8
Effects of institutional development on external financing – corruption and size

Heckman two-step estimation for the model $Proportion\ of\ financing\ source = \alpha + \beta + \lambda$ (interaction between state index and firm size) $+ \epsilon$. In the first step, we also included as exogenous variables the level of financial obstacle reported by the firm with respect access to credit and cost of credit. The controls are: the number of years the firms has been operating; the natural logarithm of sales in 2000; profitability defined as sales minus raw materials, energy, labor and managerial expenses divided by sales in 2002; the growth in sales between 2000 and 2002; the immobilization defined the average of the ratios of fixed to total assets for the years 2000-2002; dummy variables indicating, respectively, publicly trade firms, firms that due to its incorporation form are bound to disclosure rules whether the firm is part of an economic group, exports, is controlled by foreigners and maintains operations abroad. *Micro* firms have 19 employees or less; *small*, between 20 and 99; *medium*, between 100 and 499; and *large*, 500 or more. *Bank credit* includes all the sources of formal loans. *Formal sources* are funds from a formal credit institution. *Owners* represent the funds coming from stockholders as equity or loans. *Informal sources* are all the sources not included among the formal sources. Trade credit represents all the funds generated from the operations of the firm. All regressions include dummy variables for industry sectors and the GDP per capita of the state where the firm is located. We report only the coefficient associated to the interaction between the institutional variable and firm size. These coefficients were multiplied by 100. The z-statistics are in parentheses.

Variable	Bank credit		Formal sources		Owners		Informal sources		Trade credit	
	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion
Inspections										
X micro	-0.71** (2.31)	-6.04 (0.32)	-0.70** (2.30)	-10.3 (0.66)	-0.00 (0.00)	9.85 (0.37)	0.17 (0.49)	5.36 (0.30)	-0.43 (1.32)	4.31** (2.52)
X Small	-0.47** (2.45)	-1.41 (0.13)	-0.48** (2.52)	0.57 (0.06)	-0.19 (0.62)	8.68 (0.43)	-0.37 (1.46)	6.71 (0.42)	-0.26 (1.21)	37.8*** (3.27)
X Medium	-0.49** (2.17)	-5.16 (0.41)	-0.39 (1.71)	-7.93 (0.87)	-0.22 (0.62)	14.0 (0.63)	-0.17 (0.57)	13.1 (0.80)	-0.38 (1.47)	30.0** (2.20)
X Large	-0.25 (0.68)	-5.73 (0.38)	-0.27 (0.73)	-2.33 (0.17)	-1.89 (1.74)	-130.7 (0.96)	-2.03 (1.82)	-53.1 (0.41)	0.20 (0.51)	35.3* (1.79)
χ^2	81.9		89.2		486.9		695.1		1294.0	
Observation	1137		1137		1137		1137		1137	
Lambda	-17.1 (0.69)		-5.9 (0.34)		-8.3 (0.25)		-15.9 (0.64)		-17.8 (0.93)	
Government Contracts										
X micro	-5.21*** (2.73)	75.3 (0.60)	-5.45*** (2.88)	3.58 (0.04)	0.31 (0.11)	164.8 (0.89)	3.04 (1.26)	130.2 (0.83)	-5.64*** (2.75)	157.4 (1.18)
X Small	-2.21 (1.34)	20.1 (0.27)	-2.55 (1.55)	-17.3 (0.26)	0.24 (0.09)	90.7 (0.56)	1.95 (0.89)	60.5 (0.44)	-4.49** (2.46)	72.3 (0.63)
X medium	-1.15 (0.67)	12.6 (0.18)	-1.30 (0.76)	-36.3 (0.57)	1.06 (0.40)	-7.18 (0.04)	2.22 (0.97)	3.08 (0.02)	-4.04** (2.13)	-6.13 (0.06)
X large	2.02 (0.92)	-47.3 (0.54)	1.90 (0.87)	-32.9 (0.43)	-2.09 (0.58)	-91.0 (0.44)	-1.80 (0.54)	21.0 (0.11)	-0.65 (0.28)	2.75 (0.02)
χ^2	86.5		94.2		414.8		713.8		892.5	
Observation	1137		1137		1137		1137		1137	
Lambda	-22.9 (0.92)		-9.0 (0.52)		-18.2 (0.52)		-24.66 (0.91)		-16.9 (0.90)	
X micro	-2.81*** (2.67)	99.2 (1.53)	-2.31** (2.34)	45.2 (0.93)	1.58 (1.14)	-79.0 (0.84)	2.25** (2.17)	46.2 (0.73)	-0.40 (0.42)	-58.9 (1.37)
X Small	-0.92 (1.60)	44.1* (1.67)	-1.03* (1.80)	31.3 (1.31)	1.05 (1.25)	13.2 (0.23)	0.26 (0.37)	61.0* (1.70)	-0.65 (1.02)	59.0* (1.81)
X medium	-1.35* (1.66)	40.9 (1.07)	-1.41* (1.74)	22.9 (0.68)	-0.54 (0.40)	14.9 (0.19)	-1.04 (0.86)	68.0 (0.94)	-1.71* (1.78)	75.7 (1.45)
X large	0.20 (0.10)	-38.1 (0.55)	-0.14 (0.07)	4.78 (0.07)	-6.22* (1.65)	110.8 (0.44)	-7.10* (1.93)	165.2 (0.71)	0.60 (0.29)	191.7* (1.80)
χ^2	92.4		92.8		521.5		765.5		1549.3	
Observation	1137		1137		1137		1137		1137	
Lambda	-15.7 (0.70)		-5.3 (0.33)		-21.3 (0.60)		-21.9 (0.87)		-13.4 (0.73)	
General										
X micro	-12.6*** (3.77)	175.9 (0.67)	-12.2*** (3.72)	57.2 (0.29)	2.16 (0.44)	224.1 (0.65)	4.32 (1.11)	358.8 (1.59)	-7.09** (2.02)	519.6*** (2.72)
X small	-6.91*** (2.88)	95.0 (0.66)	-7.16*** (3.00)	55.2 (0.47)	0.73 (0.20)	228.2 (0.81)	-0.42 (0.14)	323.5* (1.76)	-5.39** (2.01)	429.7*** (2.82)
X medium	-6.04** (2.24)	69.2 (0.49)	-5.69** (2.11)	-4.87 (0.04)	-0.19 (0.04)	140.6 (0.48)	-0.91 (0.25)	303.4 (1.40)	-6.04** (1.97)	327.1* (1.94)
X large	-0.76 (0.18)	-39.0 (0.25)	-0.97 (0.23)	9.86 (0.07)	-12.1 (1.47)	-65.8 (0.10)	-14.6* (1.83)	369.5 (0.61)	0.96 (0.21)	435.7* (1.93)
χ^2	92.1		96.94		504.2		772.7		1157.3	
Observation	1137		1137		1137		1137		1137	
Lambda	-17.3 (0.72)		-5.9 (0.36)		-14.83 (0.43)		-21.8 (0.87)		-14.3 (0.78)	

*, **, and *** indicate statistical significance levels of 10, 5, and 1% respectively.

Tables 9 and 10 present the effect of the inefficiency of the judicial system on the external financing of Brazilian firms. The effect is similar to that of corruption on the access to bank credit, formal sources and trade credit: all the coefficients are negative. However the results are not statistically significant for all indexes. Only the general and justice indexes present statistical significance. Judicial inefficiency also seems to make firms rely more intensively on funds from owners and informal sources: the general and cost indexes present statistical significance on the access to such sources. Finally the only external source of financing of which the proportion is affected by judicial inefficiency is trade credit: the indexes velocity and justice present positive sign that is statistically significant (the general index is also marginally significant).

When the indexes of the inefficiency of the judicial system are interacted with size (Table 10), one can see that smallest firms suffer the most in terms of access to bank credit and formal sources. The sign of the interactions with micro and small dummies are always negative, even though only the criteria of justice and cost present statistical significance. Apparently medium and large firms do not suffer this negative impact (in some cases the coefficient is even positive and statistically significant for these firms). Judicial inefficiency makes small firms rely more intensively on funds coming from owners and informal sources than large firms.

Overall, the effect of the inefficiency of the judicial system is very similar to that of corruption: negative effect on the access to bank credit, formal sources and trade credit. This effect seems to be more severe on smallest firms. It also seems to cause firms to rely more on funds from owners and informal sources. This last effect is stronger on smallest firms.

Table 9
Effects of institutional development on external finance – Inefficiency of judicial system

Heckman two-step estimation for the model $Proportion\ of\ financing\ source = \alpha + \beta + \lambda$ (interaction between state index and firm size) $+ \epsilon$. In the first step, we also included as exogenous variables the level of financial obstacle reported by the firm with respect access to credit and cost of credit. The controls are: the number of years the firms has been operating; the natural logarithm of sales in 2000; profitability defined as sales minus raw materials, energy, labor and managerial expenses divided by sales in 2002; the growth in sales between 2000 and 2002; the immobilization defined the average of the ratios of fixed to total assets for the years 2000-2002; dummy variables indicating, respectively, publicly trade firms, firms that due to its incorporation form are bound to disclosure rules whether the firm is part of an economic group, exports, is controlled by foreigners and maintains operations abroad. *Micro* firms have 19 employees or less; *small*, between 20 and 99; *medium*, between 100 and 499; and *large*, 500 or more. *Bank credit* includes all the sources of formal loans. *Formal sources* are funds from a formal credit institution. *Owners* represent the funds coming from stockholders as equity or loans. *Informal sources* are all the sources not included among the formal sources. Trade credit represents all the funds generated from the operations of the firm. All regressions include dummy variables for industry sectors and the GDP per capita of the state where the firm is located. We report only the coefficient associated to the interaction between the institutional variable and firm size. These coefficients were multiplied by 100. The z-statistics are in parentheses.

Variable	Bank credit		Formal sources		Owners		Informal sources		Trade credit	
	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion
Costs	-0.41 (0.83)	16.04 (0.73)	-0.44 (0.90)	-4.39 (0.22)	1.57** (2.14)	30.82 (0.48)	1.62*** (2.65)	36.90 (0.79)	-0.51 (0.91)	-1.47 (0.05)
χ^2	71.8		78.7		581.8		798.7		1212.9	
Observation	1137		1137		1137		1137		1137	
Lambda	-20.6 (0.89)		-9.0 (0.55)		-11.9 (0.34)		-19.8 (0.75)		-15.8 (0.83)	
Velocity	-0.26 (0.40)	-10.65 (0.39)	-0.69 (1.07)	6.79 (0.26)	1.56 (1.55)	63.88 (0.89)	0.19 (0.24)	30.32 (0.74)	-1.14 (1.56)	68.22* (1.70)
χ^2	70.7		79.2		666.5		556.9		909.3	
Observation	1137		1137		1137		1137		1137	
Lambda	-20.4 (0.87)		-8.5 (0.52)		-34.4 (0.96)		-19.6 (0.79)		-13.6 (0.71)	
Justice	-1.44** (2.11)	-39.56 (1.08)	-1.53** (2.24)	-33.80 (1.10)	0.92 (0.93)	-18.55 (0.29)	0.71 (0.84)	-25.1 (0.56)	-0.81 (1.06)	69.89* (1.86)
χ^2	78.1		84.5		452.2		586.3		1225.2	
Observation	1137		1137		1137		1137		1137	
Lambda	-17.5 (0.73)		-7.1 (0.42)		-12.9 (0.39)		-17.2 (0.71)		-14.9 (0.77)	
General	-1.72* (1.69)	-11.99 (0.25)	-2.19** (2.16)	-18.99 (0.44)	4.04*** (2.65)	77.58 (0.56)	2.99** (2.31)	50.0 (0.56)	-2.04* (1.78)	94.81 (1.61)
χ^2	73.4		82.5		972.9		1112.2		802.3	
Observation	1137		1137		1137		1137		1137	
Lambda	-21.1 (0.90)		-9.9 (0.60)		-15.0 (0.45)		-21.4 (0.85)		-12.4 (0.66)	

Table 10
Effects of institutional development on external finance – Inefficiency of judicial system and size

Heckman two-step estimation for the model $Proportion\ of\ financing\ source = \alpha + \beta\ firm\ individual\ characteristics + \gamma\ Institutional\ factors + \epsilon$. In the first step, we also included as exogenous variables the level of financial obstacle reported by the firm with respect access to credit and cost of credit. *Age* is the number of years the firms has been operating. $Ln(sales)$ is the natural logarithm of sales in 2002. *Profitability* is defined as sales minus raw materials, energy, labor and managerial expenses divided by sales in 2000. *Growth* is the percent growth in sales between 2000 and 2002. *Immobilization* is the average of the ratios of fixed to total assets for the years 2000-2002. *Publicly traded, Anonymous Society, Economic group, exporter, Foreign* and *Operations abroad* are dummy variables indicating, respectively, publicly trade firms, firms that due to its incorporation form are bound to disclosure rules whether the firm is part of an economic group, exports, is controlled by foreigners and maintains operations abroad. *Bank credit* includes all the sources of formal loans. Formal sources are funds from a formal credit institution. *Owners* represent the funds coming from stockholders as equity or loans. *Informal sources* are all the sources not included among the formal sources. *Trade credit* represents all the funds generated from the operations of the firm. All regressions include dummy variables for industry sectors and the GDP per capita of the state where the firm is located. We report only the coefficient associated to the institutional variable. The z-statistics are in parentheses.

Variable	Source of external financing									
	Bank credit		Formal sources		Owners		Informal sources		Trade credit	
	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion
General										
X micro	-0.94 (1.50)	-20.95 (0.64)	-0.90 (1.44)	-22.62 (0.81)	1.58 (1.39)	62.69 (0.86)	1.76* (1.82)	14.88 (0.24)	-0.81 (1.20)	48.45 (1.24)
X small	-0.39 (0.66)	-31.24 (1.18)	0.02 (0.81)	-26.49 (1.10)	1.44 (1.29)	45.24 (0.62)	1.37 (1.45)	5.52 (0.09)	-0.48 (0.76)	27.30 (0.76)
X medium	-0.19 (0.32)	-28.44 (1.09)	0.10** (2.34)	-27.59 (1.15)	1.53 (1.34)	30.25 (0.40)	1.35 (1.40)	-2.26 (0.04)	-0.48 (0.74)	12.22 (0.34)
X large	0.53 (0.76)	-39.23 (1.32)	-0.35 (0.60)	-25.52 (0.95)	0.81 (0.64)	10.43 (0.14)	0.43 (0.39)	6.83 (0.11)	0.19 (0.27)	14.23 (0.36)
χ^2	81.9		90.0		646.6		1011.9		945.1	
Observation	1137		1137		1137		1137		1137	
Lambda	-25.3 (1.00)		-9.5 (0.55)		-16.0 (0.46)		-25.6 (0.97)		-16.9 (0.88)	
Costs										
X micro	-0.86* (1.73)	7.36 (0.27)	-0.80 (1.62)	-10.01 (0.44)	1.41** (1.88)	51.31 (0.84)	1.83*** (2.95)	27.84 (0.54)	-0.72 (1.31)	14.80 (0.47)
X small	-0.22 (0.51)	-4.69 (0.24)	-0.16 (0.37)	-15.07 (0.84)	1.24** (1.77)	30.69 (0.51)	1.39** (2.38)	17.65 (0.37)	-0.35 (0.71)	-6.90 (0.25)
X medium	0.04 (0.09)	2.36 (0.12)	0.09 (0.19)	-11.74 (0.64)	1.34** (1.80)	16.84 (0.26)	1.32** (2.08)	8.51 (0.17)	-0.39 (0.75)	-21.46 (0.74)
X large	0.96 (1.52)	-6.90 (0.24)	1.10* (1.73)	-5.89 (0.24)	0.73 (0.76)	-5.59 (0.10)	0.48 (0.55)	12.93 (0.27)	0.31 (0.47)	-18.00 (0.51)
χ^2	81.6		89.5		602.2		984.4		1034.2	
Observation	1137		1137		1137		1137		1137	
Lambda	-23.5 (0.94)		-9.0 (0.52)		-14.2 (0.40)		-25.58 (0.93)		-16.5 (0.86)	
Velocity										
X micro	-0.31 (0.81)	-12.34 (0.68)	-0.32 (0.84)	-5.23 (0.32)	0.35 (0.58)	49.29 (1.49)	0.29 (0.59)	13.97 (0.48)	-0.38 (0.92)	30.62 (1.23)
X small	0.01 (0.03)	-18.47 (1.15)	-0.00 (0.00)	-7.37 (0.50)	0.27 (0.47)	39.42 (1.21)	0.06 (0.13)	8.56 (0.31)	-0.19 (0.50)	18.08 (0.79)
X medium	0.10 (0.28)	-17.65 (1.09)	0.10 (0.29)	-9.14 (0.62)	0.33 (0.56)	26.59 (0.81)	0.07 (0.15)	2.88 (0.10)	-0.17 (0.44)	8.15 (0.36)
X large	0.50 (1.22)	-24.25 (1.25)	0.54 (1.31)	-8.38 (0.50)	-0.13 (0.20)	15.15 (0.37)	-0.50 (0.84)	8.42 (0.22)	0.24 (0.56)	8.79 (0.36)
χ^2	80.7		88.5		503.5		721.94		985.9	
Observation	1137		1137		1137		1137		1137	
Lambda	-25.1 (0.98)		-8.8 (0.51)		-20.6 (0.61)		-26.3 (1.01)		-17.5 (0.90)	
Justice										
X micro	-2.13*** (2.79)	-30.64 (0.58)	-2.11*** (2.78)	-30.70 (0.73)	0.93 (0.86)	29.68 (0.43)	1.25 (1.36)	-16.48 (0.32)	-1.19 (1.41)	102.43 (0.92)
X small	-1.06* (1.65)	-44.56 (1.37)	-1.04 (1.63)	-35.22 (1.30)	0.60 (0.63)	-15.37 (0.25)	0.54 (0.67)	-37.76 (0.83)	-0.51 (0.72)	53.28 (0.88)
X medium	-0.70 (0.98)	-41.62 (1.33)	-0.64 (0.90)	-40.99 (1.53)	0.81 (0.73)	-26.85 (0.38)	0.56 (0.59)	-39.84 (0.76)	-0.64 (0.79)	45.66 (1.27)
X large	0.73 (0.72)	-66.32 (1.70)	0.88 (0.87)	-39.72 (1.14)	-1.04 (0.59)	-83.10 (0.71)	-1.68 (1.02)	-40.24 (0.36)	0.64 (0.59)	125.9* (1.74)
χ^2	87.0		93.1		503.9		765.3		1043.5	
Observation	1137		1137		1137		1137		1137	
Lambda	-21.9 (0.86)		-8.0 (0.46)		-16.8 (0.49)		-23.6 (0.92)		-17.8 (0.91)	

*, **, and *** indicate statistical significance levels of 10, 5, and 1% respectively.

The effect of financial development on external financing (Tables 11 and 12) is a clear picture: financial development increases the access to bank credit and formal sources of funds: all the three indexes present positive sign that is statistically significant at the one percent level. However, there is no effect on the proportion in which these sources contributes to the financing of investments. Financial development does not present any effect on the recourse to owners' funds, informal sources or trade credit. However, it reduces the proportion of informal sources and trade credit.

Table 11
Effects of institutional development on external finance – Financial development

Heckman two-step estimation for the model $Proportion\ of\ financing\ source = \alpha + \beta\ firm\ individual\ characteristics + \gamma\ Institutional\ factors + \epsilon$. In the first step, we also included as exogenous variables the level of financial obstacle reported by the firm with respect access to credit and cost of credit. *Age* is the number of years the firms has been operating. $Ln(sales)$ is the natural logarithm of sales in 2002. *Profitability* is defined as sales minus raw materials, energy, labor and managerial expenses divided by sales in 2000. *Growth* is the percent growth in sales between 2000 and 2002. *Immobilization* is the average of the ratios of fixed to total assets for the years 2000-2002. *Publicly traded*, *Anonymous Society*, *Economic group*, *exporter*, *Foreign* and *Operations abroad* are dummy variables indicating, respectively, publicly trade firms, firms that due to its incorporation form are bound to disclosure rules whether the firm is part of an economic group, exports, is controlled by foreigners and maintains operations abroad. *Bank credit* includes all the sources of formal loans. Formal sources are funds from a formal credit institution. *Owners* represent the funds coming from stockholders as equity or loans. *Informal sources* are all the sources not included among the formal sources. *Trade credit* represents all the funds generated from the operations of the firm. All regressions include dummy variables for industry sectors and the GDP per capita of the state where the firm is located. We report only the coefficient associated to the institutional variable. The z-statistics are in parentheses.

Variable	Source of external financing									
	Bank credit		Formal sources		Owners		Informal sources		Trade credit	
	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion
Branches-TO-GDP	0.40***	-4.72	0.34***	-2.91	0.02	-1.12	0.09	-9.92	0.02	-20.83***
	(3.67)	(0.61)	(3.16)	(0.53)	(0.14)	(0.13)	(0.68)	(1.36)	(0.19)	(3.43)
χ^2	90.0		91.7		400.6		578.3		1415.4	
Observation	1137		1137		1137		1137		1137	
Lambda	-15.7		-5.25		-15.9		-23.9		-14.9	
	(0.67)		(0.32)		(0.47)		(0.93)		(0.78)	
Branches-TO-POP	0.07***	-0.34	0.06***	-0.08	-0.01	-0.90	0.00	-1.82*	0.01	-3.45***
	(4.46)	(0.27)	(4.08)	(0.09)	(0.62)	(0.61)	(0.35)	(1.69)	(1.12)	(3.86)
χ^2	95.8		97.4		169.3		520.2		1447.8	
observation	1137		1137		1137		1137		1137	
Lambda	-15.1		-4.82		-27.6		-27.1		-13.5	
	(0.63)		(0.29)		(1.07)		(1.04)		(0.72)	
Branches Fore-Cast error	0.71***	-6.43	0.63***	-3.26	0.35	-2.47	0.17	-20.5*	0.21	-33.9***
	(4.41)	(0.49)	(3.96)	(0.36)	(0.15)	(0.18)	(0.87)	(1.78)	(1.18)	(3.74)
χ^2	96.1		97.1		398		510		1382	
Observation	1137		1137		1137		1137		1137	
Lambda	-15.3		-4.96		-16.4		-25.6		-14.8	
	(0.65)		(0.30)		(0.48)		(0.99)		(0.78)	

*, **, and *** indicate statistical significance levels of 10, 5, and 1% respectively.

Table 12
Effects of institutional development on external finance – Financial development

Heckman two-step estimation for the model $Proportion\ of\ financing\ source = \alpha + \beta\ firm\ individual\ characteristics + \gamma\ Institutional\ factors + \epsilon$. In the first step, we also included as exogenous variables the level of financial obstacle reported by the firm with respect access to credit and cost of credit. *Age* is the number of years the firms has been operating. $Ln(sales)$ is the natural logarithm of sales in 2002. *Profitability* is defined as sales minus raw materials, energy, labor and managerial expenses divided by sales in 2000. *Growth* is the percent growth in sales between 2000 and 2002. *Immobilization* is the average of the ratios of fixed to total assets for the years 2000-2002. *Publicly traded*, *Anonymous Society*, *Economic group*, *exporter*, *Foreign* and *Operations abroad* are dummy variables indicating, respectively, publicly trade firms, firms that due to its incorporation form are bound to disclosure rules whether the firm is part of an economic group, exports, is controlled by foreigners and maintains operations abroad. *Bank credit* includes all the sources of formal loans. Formal sources are funds from a formal credit institution. *Owners* represent the funds coming from stockholders as equity or loans. *Informal sources* are all the sources not included among the formal sources. *Trade credit* represents all the funds generated from the operations of the firm. All regressions include dummy variables for industry sectors and the GDP per capita of the state where the firm is located. We report only the coefficient associated to the institutional variable. The z-statistics are in parentheses.

Variable	Source of external financing									
	Bank credit		Formal sources		Owners		Informal sources		Trade credit	
	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion	Access	Proportion
Branches-to-GDP										
X micro	0.16	-5.30	0.12	-3.64	-0.01	10.62	0.11	-5.52	-0.08	-11.15*
	(1.46)	(1.02)	(1.16)	(0.82)	(0.08)	(1.15)	(0.85)	(0.66)	(0.69)	(1.68)
X small	0.32***	-7.70	0.29***	-4.65	-0.01	2.47	0.08	-9.55	0.01	-16.49***
	(3.25)	(1.09)	(2.99)	(0.91)	(0.08)	(0.30)	(0.68)	(1.28)	(0.13)	(2.95)
X medium	0.37***	-6.37	0.35***	-4.45	0.07	-2.89	0.12	-12.49	0.03	-20.16***
	(3.65)	(0.82)	(3.45)	(0.80)	(0.48)	(0.32)	(0.95)	(1.53)	(0.28)	(3.63)
X large	0.55***	-8.26	0.55***	-3.50	-0.03	-10.68	-0.03	-11.63	0.19	-17.45***
	(4.23)	(0.80)	(4.21)	(0.47)	(0.18)	(0.93)	(0.19)	(1.08)	(1.46)	(2.58)
χ^2	101.6		106.3		366.2		614.6		1073.4	
Observation	1137		1137		1137		1137		1137	
Lambda	-18.6		-5.9		-19.7		-32.9		-15.0	
	(0.73)		(0.34)		(0.57)		(1.17)		(0.79)	
Branches-to-population										
X micro	0.03**	-0.53	0.03**	-0.28	-0.00	1.45	0.01	-1.31	0.00	-2.62***
	(2.23)	(0.57)	(2.05)	(0.39)	(0.35)	(1.02)	(0.73)	(1.06)	(0.26)	(2.62)
X small	0.05***	-0.82	0.05***	-0.33	-0.01	0.37	0.00	-1.51	0.01	-3.10***
	(4.01)	(0.68)	(3.84)	(0.39)	(0.54)	(0.31)	(0.16)	(1.51)	(1.24)	(3.57)
X medium	0.06***	0.57	0.06***	-0.31	-0.00	-0.17	0.00	-1.57	0.01	-3.53***
	(4.02)	(0.46)	(3.97)	(0.35)	(0.21)	(0.15)	(0.37)	(1.44)	(1.11)	(4.09)
X large	0.07***	0.67	0.07**	-0.04	-0.03	-1.43	-0.02	-0.99	0.04**	-3.03***
	(4.04)	(0.44)	(4.03)	(0.04)	(0.98)	(0.72)	(0.91)	(0.54)	(2.19)	(2.69)
χ^2	99.7		104.1		405.6		631.2		1554.8	
Observation	1137		1137		1137		1137		1137	
Lambda	-17.4		-5.3		-18.1		-32.1		-12.4	
	(0.68)		(0.30)		(0.52)		(1.16)		(0.67)	
Branches Fore-Cast error										
X micro	0.33	-6.52	-0.11	-6.54	-0.04	85.8**	-0.32	14.4	-0.28	-27.3
	(0.09)	(0.36)	(0.30)	(0.37)	(0.08)	(2.64)	(0.72)	(0.54)	(0.70)	(1.27)
X small	0.81***	-21.0	0.74***	-14.1	-0.10	-19.2	0.28	-30.8**	0.35	-37.5***
	(3.88)	(1.27)	(3.56)	(1.19)	(0.33)	(1.06)	(1.10)	(1.97)	(1.51)	(2.85)
X medium	0.76***	3.53	0.71**	2.24	0.40	-16.9	0.42	-22.6	0.03	-45.3***
	(2.65)	(0.21)	(2.47)	(0.18)	(0.95)	(0.63)	(1.12)	(0.94)	(0.09)	(2.92)
X large	1.26**	-0.51	1.33**	12.4	0.19	-76.8	0.03	-42.7	0.83	-23.1
	(2.31)	(0.02)	(2.37)	(0.62)	(0.22)	(1.40)	(0.04)	(0.77)	(1.50)	(0.81)
χ^2	103.8		106.37		375		482.6		1420	
observation	1137		1137		1137		1137		1137	
Lambda	-19.8		-20.38		-29.8		-30.7		-13.6	
	(0.79)		(1.01)		(0.86)		(1.09)		(0.72)	

*, **, and *** indicate statistical significance levels of 10, 5, and 1% respectively.

There is also a clear picture on how financial development differently affects small and large firms: it improves the access to bank credit and formal sources for all sizes of firms. However, the effect is monotonic: large firms benefit the most. Financial development has no effect on the proportion of these sources of financing for any size of firm. The effect of financial development on reducing the proportion of trade credit is more pronounced for small and medium firm than it is for micro and large ones.

5. Conclusions

This article investigates how institutional development at the state level can explain how Brazilian firms choose the external sources of financing for their new investments. It uses a cross-state approach based on the existing variation across Brazilian states in terms of corruption, inefficiency of the judicial system and financial development. Differently from traditional studies on capital structure, we consider sources of funds other than formal debt and equity finance. We also model the firm-level self-selection that occurs when accessing a particular source of financing.

Our results are based on a unique dataset, the *Investment Climate Survey (ICS)* of the Worldbank. This dataset was stratified to be representative across size (71.9% of the sample are firms with less than 100 employees); 13 federal states; and 9 industry sectors. By using such unique dataset we were able to test how institutional development affects the use of the distinct sources of external financing and how it differently affects small and large firms. This is only possible because our dataset is representative across size. This fills a gap because most studies on Brazilian corporate finance are based on datasets containing mostly medium and large firms.

With respect to the effects of firm's individual characteristics on the external financing we found that 1) the use of bank credit is affected only by size and growth; 2) the use of formal sources is conditioned by size, growth, foreign proprietorship and exportation activity; 3) financing by owners is influenced by age, immobilization, foreign control, form of incorporation, exportation activity and economic group. The proportion of financing from owners seems to be affected only by the degree of immobilization; 4) the use of informal source is less frequent for firm that are old, large and incorporated as anonymous society, and more frequent for those that have foreign control, belong to an economic group, and present high degree of immobilization. The proportion of informal sources decreases with immobilization and is larger for firms with foreign control; and 5) the use of trade credit is more frequent for old firms and those with operations abroad, while the proportion of this source of funds decreases with size and growth.

Considering the effect of institutional development on the external financing, our analysis indicated that 1) corruption has a negative effect on the access to bank credit, formal sources and trade credit, and that this effect is more severe on smallest firms. Corruption also seems to cause firms to use a higher proportion

of trade credit and informal sources, even though one can not distinguish whether this effect varies with the size of the firm; 2) the effect of the inefficiency of the judicial system is very similar to that of corruption: negative effect on the access to bank credit, formal sources and trade credit. This effect seems to be more severe on smallest firms. It also seems to cause firms to rely more on funds from owners and informal sources. This last effect is stronger on smallest firms; and 3) financial development increases the access to bank credit and formal sources of funds and reduces the proportion of informal sources and trade credit. Large firms benefit the most from the extended access to bank credit and formal sources. For all size of firms, financial development reduces the proportion of trade credit.

Our main results are that corruption and inefficiency of the judicial system have a negative impact on the access to bank credit and formal sources of funds. Financial development has a positive impact on the use of the same sources. Furthermore, this effect is more severe on smallest firms. These results suggest that low institutional development can foster financial repression making firms to rely more intensively on informal sources of funds or, otherwise, limit their investments. These results are in lines and help to explain De Carvalho (2008) that found that 1) shortcomings of institutional development, when measured in terms of corruption and inefficiency of the judicial system have a negative impact on firm growth. Financial development at the states level has a positive effect on growth and 2) that smallest firms are those who suffer the most with corruption and inefficiency of the judicial system and largest firms are the one that profit the most from financial development.

Overall our results indicate that improvement in institutions can be an important mechanism to alleviate financial repression. Furthermore, institutional underdevelopment has the perverse effect of promoting industrial concentration.

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