Foreword

In 2021, the Fundação Getulio Vargas’s Sao Paulo School of Business Administration (FGV EAESP) was assessed through the Business School Impact System (BSIS) according to 120 indicators.

The FGV EAESP was the first in Latin America to receive international recognition for its impact on society.

Subsequent to this new certification, FGV EAESP established an Impact Management Department, aimed at promoting, evaluating and communicating the impact generated by the School.

This yearbook presents FGV EAESP’s main impact indicators in three dimensions:

• Scientific, related to its contributions to science published in top international journals;
• Practical, related to its contributions to companies, organizations, the government, public policy, and society in general, aiming at sustainable development; and
• Educational, related to the training of highly-skilled professionals to work in organizations, including in teaching and research institutions.

The general coordination of the editorial project fell to Gisele Gaia, supported by Daniela Mansour Magalhães da Silveira, Denise Francisco Cândido, Ilda Fontes and Juliana dos Anjos Martins, and the graphic design was carried out by designer Cris Tassi.

The preparation of this report was supported by the following areas: Alumni, Admissions Office, Institutional Evaluation Coordination Office (CAVIN), Career Center, Coordination offices for undergraduate, executive graduate and academic graduate programs, Diversity Coordination, Operations Office (DO) and Center for the Development of Teaching and Learning (CEDEA).

Sincerely,

Thomaz Wood Jr.

Coordinator – FGV EAESP Research & Publications
FGV EAESP impact map

FGV EAESP HAS A DUAL KNOWLEDGE GENERATION STRUCTURE

- Applied research centers
- Executive programs
- Academic research centers
- Academic programs

DEVELOPING FOUR MAIN KNOWLEDGE PRODUCTS

- Scientific papers
- Books and Book chapters
- Master theses and Ph.D. dissertations
- Technical reports

WHICH ARE DISSEMINATED THROUGH SIX “CHANNELS”

- Undergraduate programs
- Executive programs
- Graduate programs
- Advisory services
- Events
- Journals and media

AND GENERATE THREE TYPES OF IMPACT

- SCIENTIFIC: Contribution to knowledge in management
- PRACTICAL: Contribution to sustainable development
- EDUCATIONAL: Contribution to the education of citizens and leaders
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PRACTICAL IMPACT

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EDUCATIONAL IMPACT

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SCIENTIFIC IMPACT

Indicators of academic production and dissemination | 2021
Papers published in top journals
Award-winning monographs
Impact Blog
Academic journals
Academic production and dissemination indicators | 2021

- Faculty: 95
- Papers published in Brazil: 149
- Papers published abroad: 145
- Papers published in JCR / WoS journals: 116
- Papers published in ABS 4*, 4 and 3 journals: 37
Academic social media

Google Scholar
- 168 professors
- 315,000 citations
- 22,000 texts
- 44 professors with H-index > 20

Academia
- 147 professors
- 10,000 followers
- 431,000 visits
- 5,000 texts

Research Gate
- 173 professors
- 86,000 citations
- 1.9 million visits
- 8,000 texts

The 10 professors with the highest numbers of reads
- Luiz Carlos Bresser Gonçalves Pereira
- Luiz Carlos Di Sério
- Thomaz Wood Jr.
- Miguel Pinto Caldas
- Evan Michael Berman
- Fernando Luiz Abrucio
- Maria Tereza Leme Fleury
- Guilherme Stolle Paixão e Casarões
- Orlando Cattini Jr.
- Eduardo Henrique Diniz

The 10 professors with the highest number of views
- Luiz Carlos Bresser Gonçalves Pereira
- Thomaz Wood Jr.
- Márcio José de Macedo
- José Henrique Bortoluci
- Francisco José Esposito Aranha Filho
- Fernando Luiz Abrucio
- Maria Tereza Leme Fleury
- Guilherme Stolle Paixão e Casarões
- Orlando Cattini Jr.
- Eduardo Henrique Diniz

The 10 professors with the highest H-index
- Luiz Carlos Bresser Gonçalves Pereira
- Maria Tereza Leme Fleury
- Fernando Luiz Abrucio
- Barbara Bechler Flynn
- Evan Michael Berman
- Thomaz Wood Jr.
- Miguel Pinto Caldas
- Ann Louise Cunliffe
- José Antonio Puppim de Oliveira
- Rafael Alcadipani da Silveira
In 10 years, the publication of scientific papers in Brazil and abroad has shown positive development.

Publication of papers abroad grew significantly, gradually moving to journals with a higher impact factor, from a level of 1,000 in the early 2010s to almost 3,500 in the early 2020s.

Note: Until 2020, the production of professors linked to the Applied Research Centers of academic programs and Applied Study Centers was used as the basis, whereas, in 2021, the production of all Full-time faculty was considered.
Papers published in top journals
Papers published in top journals
Ranking ABS 4*

ARTICLE
To err is human: Exploratory multilevel analysis of supply chain delivery delays
DOI: https://doi.org/10.1002/joom.1154

AUTHORS
Amrou Awaysheh, Markham T. Frohlich, Barbara Bechler Flynn, Patrick J. Flynn

JOURNAL
ABSTRACT

We examine the impact of human errors by front-line supply chain employees on delivery delays. We build on normal accident theory (NAT), a multilevel theory describing the relationship between a firm’s latent conditions (systemic managerial, technology, and social factors) and human errors. Latent conditions can have the unintended consequence of intensifying the impact of a human error, thus, we hypothesize a moderating effect of latent conditions on the relationship between errors and delivery delays. Hypotheses are tested using archival shipment data provided by a Fortune 500 company and archival carrier violations data. A multilevel design, with 299,399 shipments (level 1) nested within 97 carriers (level 2), was tested using mixed effects regression modeling. The results indicated that both dispatcher and driver errors were related to the probability of a late delivery, and that dispatcher errors were associated with longer delays. The moderating effects of several carrier latent conditions were significant and positive, indicating that both types of errors were more strongly associated with the likelihood of late delivery and that dispatcher errors were associated with longer delays when moderated by carrier latent conditions. The results are discussed from the perspective of NAT and technology management, developing prescriptions, and suggesting opportunities for future research.

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Papers published in top journals
Ranking ABS 4*

ARTICLE
Recentering the global south in the making of business school histories: Dependency ambiguity in action

DOI: https://doi.org/10.5465/amle.2020.0156

AUTHORS
Sérgio Wanderley, Rafael Alcadipani, Amon Barros

JOURNAL
Academy of Management Learning & Education, v. 20, p. 361-381, 2021
ABSTRACT

The histories of Business Schools (BS) are usually produced from U.S.-centric perspectives. Seeking to recenter the Global South in the making of these histories, this paper aims to analyze the history of BS in Brazil via dependency studies. Dependency is the condition of a hierarchical relationship between two or more economies that become entangled for the benefit of the richer countries. Dependency studies aim to examine dependent conditions prevailing since colonial times to overcome them. We analyze the creation and dissemination of five BS from 1937 to 1961, a period marked by the emergence of the first undergraduate courses in the field and a heavy push towards industrial development in the country. We argue that dependency macro factors were the main drivers behind the creation, implementation, and dissemination of BS in Brazil. We posit local agents performed dependency ambiguity, that is, exploring context drivers within the Brazilian technological-industrial dependency and seeking external support to establish early BS in the country. We claim that through dependency lenses we can reposition the narratives about the development of BS in the Global South away from a U.S.-centric explanation, emphasizing the role of local contextual factors and actors within Global South countries dependency longue durée.

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ARTICLE

When helping hurts: Covid-19 critical incident involvement and resource depletion in health care workers

DOI: https://doi.org/10.1037/apl0000850

AUTHORS
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JOURNAL
ABSTRACT

A focus on helping others is generally lauded, particularly in medicine, but in the context of a pandemic when health care professionals are facing increased risk, loss, and trauma, this focus can potentially be detrimental. In this study, we sought to (a) examine if health care workers intensely involved in the coronavirus 2019 (COVID-19) pandemic are experiencing negative psychological and emotional outcomes, and (b) investigate if helping related factors (prosocial motivation and perceived prosocial impact) exacerbate and mitigate relationships to negative outcomes in a crisis situation. Using data collected from doctors and nurses before and during the COVID-19 pandemic, we examine the relationship between intensity of involvement in the COVID-19 pandemic response and emotional exhaustion and depression, as well as the moderating effects of prosocial motivation and perceived prosocial impact. Data was collected at three time points (T1 and T2 pre-pandemic, and T3 during COVID-19), with prosocial motivation and controls collected at T1/T2 and predictors and outcomes collected during the pandemic. We find that intensity of involvement does associate with emotional exhaustion at work and that higher prosocial motivation exacerbates this relationship. Supplemental analyses suggest that the exposure to self-dimension of involvement is positively associated with emotional exhaustion and depression. Understanding the roles of prosocial motivation and prosocial impact in managing regulatory resources has important ramifications for health care workers on the frontlines of health crises responses, as these resources are necessary to manage the associated trauma.

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Papers published in top journals

Ranking ABS 4*

ARTICLE

Exposing the unfinished business of building public administration in late democracies: Lessons from the COVID-19 response in Brazil

DOI: https://doi.org/10.1111/puar.13415

AUTHORS
José Antônio Puppim de Oliveira, Evan M. Berman

JOURNAL
Public Administration Review, v. 81, p. 1183-1191, 2021
ABSTRACT

The COVID-19 pandemic has exposed fundamental flaws in the design of public administration in late democracies. While much writing to date focuses on the initial and vital responses to COVID-19, the magnitude of this event also furthers insights into the risks of incomplete institutional designs and practices, such as the case of Brazil, an example of the administrative flaws in late democracies. This article is not a critique of responses to COVID-19 per se, but an examination of these considering democratization processes that include state-building and the need for another push in administrative and political reforms. Shortcomings in state-building, which existed before COVID-19, inflict heavy costs on society and, if left unaddressed, add to the costs of future disasters and unraveling of support for state and democratic institutions.

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Papers published in top journals
Ranking ABS 4

ARTICLE
Distribution effectiveness through full-and self-service channels under economic fluctuations in an emerging market

DOI: https://doi.org/10.1016/j.jretai.2021.05.002

AUTHORS
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JOURNAL
Journal of Retailing, v. 97, p. 545-560, 2021
ABSTRACT

Retail distribution is one of the major challenges in emerging economies. These economies are volatile and filled with inefficiencies, and the representativeness of unstructured retail increases the complexity of distribution systems for consumer packaged-goods companies. We analyze 644 brands to extend the existing literature by modeling the retail distribution and market share in an emerging market according to the type of retail channel (full- and self-service channels), moderated by economic fluctuations and the market position of a brand (high- and low-share brands). Our model controls for endogeneity using instrumental variables (IVs) and accommodates heterogeneity across brands and categories by means of a fixed-effects robust regression. Our study highlights that the relationship between distribution and market share exhibits greater convexity in the self-service channel than in the full-service channel. Further, we contribute to the existing research in distribution effectiveness in emerging markets by showing the convex effect of distribution on market share could vary when the economy changes. Distribution gains are more effective in the self-service channel than in the full-service channel in times of economic decline. Also, the results indicate the higher degree of convexity in the relationship between distribution and market share for the self-service channel compared with the full-service channel is increased further for high-share brands than for low-share brands.

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Institutional vulnerability and trust in public agencies: Views from both sides of the street

DOI: https://doi.org/10.1111/gove.12574

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JOURNAL
ABSTRACT

This article seeks to contribute to the discussion of the dynamics of trust in street-level public sector work, especially in settings where relationships between agencies, frontline workers, and society are fragile. Data was gathered in different vulnerable areas of the city of São Paulo, Brazil using interviews with frontline workers and complemented with field notes from a five-year longitudinal study in one high-density area with a history of violence. Concern was to understand how, despite a lack of reciprocal trust, citizens and service providers create ways of meeting daily demands and how, in doing so, they see each other. Results show that in vulnerable settings, issues of inter-agency cooperation and territorial connectivity between different public sector services can be more important than individual agency performance in helping citizens find solutions to the problems they are facing. In the absence of an effective inter-institutional framework, trust is quickly eroded.

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Public management reform in Brazil (2002-2019)

DOI: https://doi.org/10.1080/14719037.2020.1752037

AUTHORS
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JOURNAL
Public Management Review, v. 23, p. 159-167, 2021
ABSTRACT

Since the end of the military period ahead of the Brazilian government in 1985, Brazil has had eight presidents swinging from lefts- and right-wing political orientations. The political direction turned from the right (Sarney and Collor 1985–1992) to the centre (Fernando Henrique 1994–2002) to the left (Lula and Dilma 2003–2016), and back to the right (Bolsonaro 2019–). Despite political orientation differences, all of them made (Bolsonaro is still making) some administrative reforms. In this paper, we present a historical line of such changes and the impact upon public management theory.

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Leaders affect business creation: Evidence from mayoral elections

DOI: https://doi.org/10.1016/j.leaqua.2021.101577

AUTHORS
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JOURNAL
Leadership Quarterly, v. 1, p. 101577-101578, 2021
ABSTRACT

Research into leadership has consistently associated leaders with follower outcomes, such as motivation, satisfaction, and individual performance. However, only a few studies have looked at the impact of leadership on economic outcomes. In this study we test the effect of leaders’ political ideology (an identifiable leadership preference) on economic outcomes (private and public business creation). By using a combination of a quasi-electoral experiment (mixed-ideological election in which the margin of victory is close to zero) and a regression discontinuity methodology, we tested whether right-wing mayors would see more private business created (as aligned with party objectives) than left-wing mayors during their tenure. We also tested whether left-wing mayors would see more public organizations created (as being aligned with party objectives) than right-wing mayors during their tenure. Based on a sample of over 400,000 new firms in over 3,155 Brazilian municipalities, we confirmed our hypothesis for right-wing mayors only. Moreover, we found some evidence that the most likely mechanism used by right-wing leaders to produce this result is the development of actions related to business incubation (a place for the development of startups). The implications for future research and the study’s important theoretical and practical contributions are discussed.
Papers published in top journals
Ranking ABS 4

ARTICLE

The politics of COVID-19 vaccination in middle-income countries: Lessons from Brazil

DOI: https://doi.org/10.1016/j.socscimed.2021.114093

AUTHORS
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JOURNAL
Social Science & Medicine, v. 281, p. 114093, 2021
ABSTRACT

As the world struggles to meet the challenges of vaccination against COVID-19, more attention needs to be paid to issues faced by countries at different income levels. Middle-income countries (MICs) typically lack the resources and regulatory capacities to pursue strategies that wealthier countries do, but they also face different sets of challenges and opportunities than low-income countries (LICs). We focus on three dimensions of vaccination: procurement and production; regulation of marketing registration; and distribution and uptake. For each dimension we show the distinct challenges and opportunities faced by MICs. We illustrate these challenges and opportunities with the case of Brazil, showing how each dimension has been affected by intense political conflicts. Brazil’s procurement and production strategy, which builds on a long trajectory of local production and technology transfer, has been riddled by conflicts between the national government and state governments. The regulatory approval process, based around one of Latin America’s most highly regarded regulatory authorities, has also been subject to acute inter- and intra-governmental conflicts. And with regard to distribution and uptake, in the face of high uncertainty, even with a solid health infrastructure, Brazil encounters difficulties in promoting vaccine delivery. The research also reveals the importance of coordination among these dimensions, in Brazil and beyond. Pandemic preparedness and response must include sharing knowledge of how to produce vaccines and recognition of the crucial linkages between procurement, regulation, delivery, and uptake that are necessary for ensuring access to these products.

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Papers published in top journals
Ranking ABS 4

ARTICLE

Working through the fog of a pandemic: Street-level policy entrepreneurship in times of crises

DOI: https://doi.org/10.1111/padm.12745

AUTHORS
Anat Gofen, Gabriela Spanghero Lotta, Marcelo Marquesini da Costa

JOURNAL
ABSTRACT

Imposing significant challenges for both street-level implementation and policy (re)design, crises alter the environment for street-level policy entrepreneurship (SLPE), wherein street-level bureaucrats engage in policy formulation processes to secure future policy outcomes. Nevertheless, like street-level implementation in general, SLPE is studied during ordinary times but rarely during crises. Focusing on community-health workers in Brazil during the Covid-19 crisis uncovered a defensive motivation for SLPE, which aimed to legitimize community healthcare as an integral part of pandemic treatment, reforming the government’s hitherto neglectful approach to community health services. Moreover, the continuing crisis created an unusually prolonged window of opportunity for securing community healthcare provision. By utilizing collective efforts and drawing on powerful politicians’ mobilization, SLPE during crisis shares similarities with, yet differs from, SLPE during ordinary times, while further closing the interstices between local, professional, and political perspectives in the formulation of policy decisions.

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Papers published in top journals
Ranking ABS 3

**BUSINESS ADMINISTRATION**

**STRATEGY**

**ARTICLE**

**THE EFFECT OF AFFILIATION STRUCTURE ON THE PERFORMANCE OF PYRAMIDAL BUSINESS GROUPS**

*Journal: Journal of Business Research, v. 124, p. 24-37, 2021*

*Authors: Marina Amado Bahia Gama, Rodrigo Bandeira-de-Mello*

*DOI: https://doi.org/10.1016/j.jbusres.2020.11.041*

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**ARTICLE**

**DIGITAL POWER: VALUE CHAIN UPGRADING IN AN AGE OF DIGITIZATION**


*Authors: Luis Oliveira, Afonso Fleury, Maria Tereza Leme Fleury*

*DOI: https://doi.org/10.1016/j.ibusrev.2021.101850*

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**MARKETING**

**ARTICLE**

**(UN)DESERVINGNESS DISTINCTIONS IMPACT ENVY SUBTYPES: IMPLICATIONS FOR BRAND ATTITUDE AND CHOICE**

*Journal: Journal of Business Research, v. 125, p. 89-102, 2021*

*Authors: Kirla Ferreira, Delane Botelho*

*DOI: https://doi.org/10.1016/j.jbusres.2020.12.008*

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ARTICLE

EATING ONE’S OWN OTHERNESS: WHEN PRODUCERS COMMERCIALIZE THEIR ETHNICITIES
Authors: Maria Carolina Zanete, Eliane Pereira Zamith Brito, Isleide Arruda Fontenelle, Marina C. Heck
DOI: https://doi.org/10.1016/j.jbusres.2021.02.057
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FINANCE

ARTICLE

MARKET POWER AND BANKING REGULATIONS: EVIDENCE FROM RDD APPLICATION TO THE BRAZILIAN BANKING MARKET
Authors: Alan De Genaro, Pedro Ivo Camacho, A. Salvador, Ivan Filipe Fernandes
DOI: https://doi.org/10.1016/j.econlet.2021.109821
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ARTICLE

FLOOD INSURANCE: THE PROPENSITY AND ATTITUDES OF INFORMED PEOPLE WITH DISABILITIES TOWARDS RISK
Authors: Wesley Mendes-da-Silva, Edimilson C. Lucas, João Vinícius F. Carvalho
DOI: https://doi.org/10.1016/j.jenvman.2021.113032
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ARTICLE

EXCHANGE RATE REGIMES AND PRICE EFFICIENCY: EMPIRICAL EXAMINATION OF THE IMPACT OF FINANCIAL CRISIS
Authors: Natalia Diniz Maganini, Abdul A. Rasheed, Hsia Hua Sheng
DOI: https://doi.org/10.1016/j.intfin.2021.101361
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ARTICLE

IMPROVING PUBLIC HOUSING POLICIES THAT TARGET LOW-INCOME HOUSEHOLDS: THE VALUE OF ADDING PROXIMITY TO DISCRETION

Authors: Lauro Gonzalez, Fernanda Lima Silva, Marlei Pozzebon
DOI: https://doi.org/10.1177/23996544211041119

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ARTICLE

UNPACKING VALUE CREATION AND CAPTURE IN B2B RELATIONSHIPS

Journal: Industrial Marketing Management, v. 92, p. 163-177, 2021
Authors: Claudio Minerbo, Michael Kleinaltenkamp, Luiz Artur Ledur Brito
DOI: https://doi.org/10.1016/j.indmarman.2020.11.011

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ARTICLE

AGRI-FOOD RISKS AND MITIGATIONS: A CASE STUDY OF THE BRAZILIAN MANGO

Journal: Production Planning & Control, v. 32, n. 14, p. 1237-1247, 2021
Authors: Susana Carla Farias Pereira, Marcia Regina Santiago Scarpin
DOI: https://doi.org/10.1080/09537287.2020.1796134

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DATA SCIENCE

ARTICLE

LISTENING TO THE VOICE OF THE GUEST: A FRAMEWORK TO IMPROVE DECISION-MAKING PROCESSES WITH TEXT DATA

Authors: Carla B. Marcolin, João Luiz Becker, Fridolin Wild, Ariel Behr, Giovana Schiavi
DOI: https://doi.org/10.1016/j.ijhm.2020.102853

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ORGANIZATION STUDIES

ARTICLE

MAKING BLACK LIVES DON’T MATTER VIA ORGANIZATIONAL STRATEGIES TO AVOID THE RACIAL DEBATE: THE MILITARY POLICE IN BRAZIL

Journal: Gender Work and Organization, v. 28, p. 1683-1696, 2021
Authors: Rafael Alcadipani, Dennis P. L. da Silva, Samira Bueno, Renato Sergio de Lima
DOI: https://doi.org/10.1111/gwao.12698

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ARTICLE

EMBEDDED ETHICS AND REFLEXIVITY: NARRATING A CHARTER OF ETHICAL EXPERIENCE

Journal: Management Learning v.52, p. 294-310, 2021
Authors: Ann Louise Cunliffe, Silvia Ivaldi
DOI: https://doi.org/10.1177/1350507620960014

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ARTICLE

IN PRAISE OF HOLISTIC SCHOLARSHIP: A COLLECTIVE ESSAY IN MEMORY OF MARK EASTERBY-SMITH

Authors: Ann Louise Cunliffe, Sarah Robinson, Alessia Contu, Carole Elliott, Suzanne Gagnon, Elena Antonacopoulou, Pavel Bogolyubov, Mary Crossan, Bente Elkjaer, Manuel Graça, Selen Kars, Shenxue Li, Marjorie Lyles, Robin Snell, Wayne St Amour, Valerie Stead, Richard Thorpe, Dusya Vera
DOI: https://doi.org/10.1177/13505076211032207

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ARTICLE

AN INSTITUTIONAL APPROACH TO ETHICAL HUMAN RESOURCE MANAGEMENT PRACTICE: COMPARING BRAZIL, COLOMBIA AND THE UK

Authors: Beatriz Maria Barbosa Braga, Eduardo de Camargo Oliva, Edson Keyso de Miranda Kubo, Steve Mckenna, Julia Richardson, Terry Wales
DOI: https://doi.org/10.1007/s10551-019-04257-x

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Papers published in top journals - Ranking ABS 3

PUBLIC ADMINISTRATION

PUBLIC POLICIES

ARTICLE
FEMALE LENS IN URBAN MOBILITY: TECHNOLOGY-USE BEHAVIOR AND INDIVIDUAL DIFFERENCES
Authors: Marcia Cassitas Hino, Maria Alexandra Cunha
DOI: https://doi.org/10.1108/ITP-05-2020-0342
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ARTICLE
CHANGES IN BRAZILIAN EDUCATION POLICY AND THE RISE OF RIGHT-WING POPULISM
Authors: Mário Aquino Alves, Catarina Ianni Segatto, Andréa Martini Pineda
DOI: https://doi.org/10.1002/berj.3699
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PUBLIC MANAGEMENT

ARTICLE
HOW STREET-LEVEL BUREAUCRATS USE CONCEPTUAL SYSTEMS TO CATEGORISE CLIENTS
Journal: Policy and Politics, v. 49, p. 531-551, 2021
Authors: Gabriela Spanghero Lotta, Charles Kirschbaum
DOI: https://doi.org/10.1332/030557321X16292224578150
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ARTICLE
WHEN SOCIAL MOVEMENTS COLLABORATE WITH THE STATE TOWARDS THE RIGHT TO THE CITY: UNVEILING COMPROMISES AND CONFLICTS
Authors: Morgana Gertrudes Martins Krieger, Marlei Pozzebon, Lauro Gonzalez
DOI: https://doi.org/10.1177/0308518X20981616
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ARTICLE
BUILDING ADMINISTRATIVE CAPACITY FOR DEVELOPMENT: LIMITS AND PROSPECTS
Authors: M. Shamsul Haque, M. Ramesh, José Antônio Puppim de Oliveira, Alexandre de Avila Gomide
DOI: https://doi.org/10.1177/00208523211002605
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ARTICLE
BUILDING ADMINISTRATIVE CAPACITY UNDER DEVELOPMENTAL STATES IN CHILE AND SINGAPORE: A COMPARATIVE PERSPECTIVE
Authors: M. Shamsul Haque, José Antônio Puppim de Oliveira
DOI: https://doi.org/10.1177/0020852320943656
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POLITICAL ECONOMY
ARTICLE
THE RELATIONSHIP BETWEEN EXCHANGE RATE AND STRUCTURAL CHANGE: AN APPROACH BASED ON INCOME ELASTICITIES OF TRADE
Authors: Nelson Marconi, Eliane Araujo, Marco Capraro Brancher, Tiago Couto Porto
DOI: https://doi.org/10.1093/cje/beab039
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SUSTAINABILITY

ARTICLE
AN ANALYSIS OF MULTI-STAKEHOLDER INITIATIVES TO REDUCE FOOD LOSS AND WASTE IN AN EMERGING COUNTRY - BRAZIL
Authoresses: Daniele Eckert Matzembacher, Luciana Marques Vieira, Marcia Dutra de Barcellos
DOI: https://doi.org/10.1016/j.indmarman.2020.08.016
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ARTICLE
ENVIRONMENTAL GOVERNANCE FOR SUSTAINABLE DEVELOPMENT IN ASIA
Authors: Wanxin Li, José Antônio Puppim de Oliveira
DOI: https://doi.org/10.1016/j.jenvman.2021.112622
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HEALTH MANAGEMENT

ARTICLE
FINANCING NEEDS, SPENDING PROJECTION, AND THE FUTURE OF HEALTH IN BRAZIL
Authors: Rudi Rocha, Isabela Furtado, Paula Spinola
DOI: https://doi.org/10.1002/hec.4241
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SCIENTIFIC IMPACT

Prize-winning monographs
Prize-winning monographs

PH.D IN BUSINESS ADMINISTRATION

BEST DISSERTATION
Forgive us our sins: A critical perspective of corporate social irresponsibility (CSIR), insights from the case of the Samarco mining dam collapse in Brazil
Author: Jussara Jéssica Pereira
Supervisors: Amon Narciso de Barros / Diego Maganhotto Coraiola
Access the full text

HONORABLE MENTIONS
Navigating together through seas of uncertainties: An extended interorganizational view of supply chains
Author: Kenyth Alves de Freitas
Supervisors: Ely Laureano Paiva / Barbara Bechler Flynn
Access the full text

Competencies required of digital transformation project managers for addressing the impacts on organizations
Author: Henrique Pontes Gonçalves de Oliveira
Supervisor: Luiz Alberto Albertin
Access the full text
MASTER IN BUSINESS ADMINISTRATION

BEST THESIS
Environmental, social, and governance initiatives pay off: An assessment of the causal relationship between ESG and firm value

Author: Rafael Ukazono Kubiski
Supervisor: Wesley Mendes-da-Silva
Access the full text

HONORABLE MENTIONS
Living old new lives, living new possibilities: The LGBTQ experience in organizations with LGBTQ diversity and inclusion policies

Author: Vinicius Galante de Souza
Supervisor: Ann Louise Cunliffe
Access the full text

The use of information technology by a bank's litigation counsel

Author: Marcio Patines Andreotti Legieri
Supervisor: Fernando de Souza Meirelles
Access the full text
PH.D. IN PUBLIC ADMINISTRATION AND GOVERNMENT

BEST THESIS
Autonomy and performance of public agencies: The case of the offices of public defense attorneys
Author: Bernardo Oliveira Buta
Supervisor: Marco Antonio Carvalho Teixeira
Access the full text

HONORABLE MENTIONS
A housing development program in Brazilian shantytowns: The social impact of the NGO, Teto
Author: Leonardo da Rocha Loures Bueno
Supervisor: Ciro Biderman
Access the full text

National prison policy (1976-2018): Institutional arrangements and statistical production tools
Author: Carolina Cutrupi Ferreira
Supervisor: Rafael Alcadipani
Access the full text
MASTER IN PUBLIC ADMINISTRATION AND GOVERNMENT

BEST DOCTORAL DISSERTATION
She untied knots: Urban poverty, social ties and the autonomy of women who are family allowance beneficiaries
Author: Marcela Garcia Corrêa
Supervisor: Marta Ferreira Santos Farah
Access the full text

HONORABLE MENTIONS
Implementation and inequalities in reproductive health care
Author: Juliana Rocha Miranda
Supervisor: Gabriela Spanghero Lotta
Access the full text

The contextual construction of school leaders: A study on early childhood education in São Paulo
Author: Marina Kartuchi Exner
Supervisor: Fernando Luiz Abrúcio
Access the full text
DOCTORATE IN BUSINESS ADMINISTRATION

BEST DISSERTATION
Examining the CEO’s impact on strategic changes in technology organizations
Author: Alessandra Ginante
Supervisor: Luiz Arthur Ledur Brito
Access the full text

HONORABLE MENTIONS
Digital platforms for independent qualified professionals and their impacts on strategic HR management (SHRM)
Author: João Lins Pereira Filho
Supervisor: Maria José Tonelli
Access the full text

The impact of implementing big data analytics capabilities on the financial performance of companies: A vision comparing the perception of executives and the reality of market numbers
Author: Rafael Dan Schur
Supervisor: William Eid Junior
Access the full text
PROFESSIONAL MASTER’S IN INTERNATIONAL MANAGEMENT

BEST THESIS
Entrepreneurship in Brazil: The role of human, psychological, and social capital in entrepreneurial success
Author: Maria Ana Barros Correia
Supervisor: Edgard Elie Roger Barki
Access the full text

PROFESSIONAL MASTER’S IN MANAGEMENT FOR COMPETITIVENESS

BEST MASTER’S THESIS
Executive women and their aging bodies: The burden of age
Author: Renata Barbosa de Assis Vieira
Supervisor: Vanessa Martines Cepellos
Access the full text

HONORABLE MENTIONS
The influence of product attributes on the purchase decision process in the industrialized coconut water category in Brazil
Author: Denis Fabiano Pissarro
Supervisor: Gilberto Sarfati
Access the full text

Gender diversity in the board and its relationship with financial results and transparency
Author: Letícia Lara Rodrigues
Supervisor: Edilene Santana Santos
Access the full text
SCIENTIFIC INITIATION PROGRAM

BEST MONOGRAPH
Current challenges and obstacles to the implementation of the UPSS (Unified Public Security System)
Author: Iara Buoro Sennes
Supervisor: Renato Sérgio de Lima
Access the full text

HONORABLE MENTIONS
Interstate federative cooperation in Brazil: The case of the Northeast consortium
Author: Guilherme Pestana Brom
Supervisor: Eduardo José Grin
Access the full text

The role of political renewal in the midst of the Brazilian crisis of representativeness
Author: Ionatan Gottfried
Supervisor: Cláudio Gonçalves Couto
Access the full text

LOCAL CONNECTION PROJECT

BEST MONOGRAPH
Authors: Paola de Angelis, Pedro Vianna Godinho Peria, Sophia Veronesi Dias, Teresa Harari
Access the full text
Impact Blog

The Impact Blog is an initiative of FGV EAESP to disseminate the knowledge produced in the institution.

- 150 posts made in 2021
- 16,000 hits
- More than 9,000 visitors

Most accessed posts

When imagining the next 20 years of the Brazilian automobile industry, an analysis points out that the transition to electric vehicles will be slow

Have you stopped to think about the transformations that the Brazilian automobile industry must undergo in the coming years? José Carlos D’Andrea Mateus, a master’s degree candidate at FGV EAESP, did this exercise and made interesting analyzes. Read the post and the full study.

Small hospitals, which are the majority in Brazil, could be enlarged to guarantee a higher return to the health system

Many countries have adapted their health policies so as to focus attention on larger hospitals, with more than 200 beds, which find it easier to achieve an economy of scale and to maintain their economic and financial sustainability. However, most hospitals in Brazil are units with fewer than 50 beds, the very type that usually faces the problem of low efficiency. Read the post and the full study.
Digital exclusion affected access to emergency aid during the pandemic, especially for classes D and E

Many Brazilians were unable to receive the emergency aid offered during the Covid-19 pandemic due to digital exclusion, as revealed in a study by the Center for Microfinance and Financial Inclusion Studies of the Getulio Vargas Foundation (FGVcemif).

Read the post and the full study.

Game dynamics can yield good results for organizations in terms of productivity, learning and autonomy

A study by FGV EAESP researchers has shown that gamification drives good results in three dimensions in organizations: organizational, team, and individual.

Read the post and the full study.

Right-wing populism has influenced education policies, which may undermine inclusive education and diversity

Researchers monitoring education policies have found a specific type of right-wing populism that is driven by an alliance between the movements School Without Party (Escola Sem Partido) and Evangelical Parliamentary Front (Frente Parlamentar Evangélica), which has influenced public education policies during the past decade.

Read the post and the full study.
Academic journals

RAE-JOURNAL OF BUSINESS MANAGEMENT
RESEARCH AND KNOWLEDGE

- Launched in 1961
- Rankings Qualis A2 and ABS1
- More than 720 papers received for review in 2021
- 40 papers published in 2021
- The papers had more than 700,000 views in 2021

THEMATIC FORUMS HELD:

Food waste: Challenges and opportunities in sustainable operations
Organizers: Luciana Marques Vieira, Marcia Dutra de Barcellos, Gustavo Porpino de Araujo, Mattias Eriksson, Manoj Dora, Daniele Eckert Matzembacher
Access the full publication

RAE 60-Year Special: From lonely star in the past to future challenges
Organizers: Maria José Tonelli, Felipe Zambaldi
Access the full publication

The history, memory and past of organizational and management studies
Organizers: Diego Maganhotto Coraiola, Amon Narciso de Barros, Mairi Maclean, William M. Foster
Access the full publication
WEBINAR LAUNCHED:

The 60 years of RAE and the future of Administration journals
Organizer: Maria José Tonelli
807 view
Access the full publication

FIVE MOST ACCESSED PAPERS IN 2021, AMONG THOSE PUBLISHED IN THE PAST FIVE YEARS:

Easy-living women? Time, pleasure, and suffering in the work of prostitutes
Authors: Kely César Martins de Paiva, Jefferson Rodrigues Pereira, Leticia Rocha Guimarães, Jane Kelly Dantas Barbosa, Caissa Veloso e Sousa
Edition: v. 60 n. 3 2020
DOI: https://doi.org/10.1590/S0034-759020200304

Women in the home office during the Covid-19 pandemic and the scenario of the work-family conflict
Authors: Ana Heloísa da Costa Lemos, Alane de Oliveira Barbosa, Priscila Pinheiro Monzato
Edition: v. 60 n. 6 2020
DOI: https://doi.org/10.1590/S0034-759020200603

Working at the intersection of the structuralist and discursive approaches: A methodological tool for practice-based studies
Authors: Marlei Pozzebon, Natalia Aguilar Delgado, Charo Rodriguez
Edition: v. 61 n. 6 2021
DOI: https://doi.org/10.1590/S0034-759020210605

The impacts of Covid-19 on organizations
Authors: Alessandra de Sá Mello da Costa, Ely Laureano Paiva, Marcus Vinicius Peinado Gomes, Vinicius Andrade Brei
Edition: v. 60 n. 6 2020
DOI: https://doi.org/10.1590/S0034-759020200602

After capitalism, democratic managerialism
Authors: Luiz Carlos Bresser-Pereira
Edition: v. 61 n. 3 2021
DOI: https://doi.org/10.1590/S0034-759020210304
CGPC-PUBLIC ADMINISTRATION AND CITIZENSHIP JOURNAL

- Launched in **1996**
- Ranking **Qualis B2**
- More than **260 papers** received for review in 2021
- **33 papers** published in 2021
- The papers had more than **115,000 views** in 2021

THEMATIC FORUMS HELD:

**Beyond administrative reform: The role of the state in the 21st century**
- **Organizers:** Alketa Peci, Cibele Franzese, Felix Garcia Lopez, Thiago Ferreira Dias
- [Access in full](#)

**Public Policies, Neoliberalism and Democracy**
- **Organizers:** Cristiane Kerches da Silva Leite, Daniel Pereira Andrade, Francisco César Pinto da Fonseca
- [Access in full](#)
WEBINARS HELD:

**Beyond administrative reform: The role of the state in the 21st century**
- **Organizer:** Andréa Leite Rodrigues
- **Speakers:** Alketa Peci, Cibele Franzese, Feliz Lopez, Leonardo Secchi, Thiago Dias
- **Views:** 1,474
- **Webinar:** https://www.youtube.com/watch?v=s2Tl8Kl2yUI

**Public Policies, Neoliberalism and Democracy**
- **Organizer:** Andréa Leite Rodrigues
- **Speakers:** Alfredo Saad-Filho, Cristiane Kerches da Silva Leite, Daniel Pereira Andrade, Francisco Fonseca
- **Views:** 511
- **Webinar:** https://www.youtube.com/watch?v=WdY359zEnBw

THE FIVE PAPERS, PUBLISHED IN THE LAST FIVE YEARS, MOST ACCESSED IN 2021:

**A story about a pandemic (Covid-19), isolation, and microeconomic foundations of public policy**
- **Authors:** Marcos Fernandes Gonçalves da Silva
- **Issue:** v. 25, n. 80, 2020
- **DOI:** https://doi.org/10.12660/cgpc.v25n80.81290

**Administrative reform in Brazil: Past, present, and perspectives for the future with Constitutional Amendment Bill (PEC) 32/2020**
- **Authors:** Leonardo Secchi, Ana Claudia Farranha, Karina Furtado Rodrigues, Sandro Trescastro Bergue, Caio César Medeiros-Costa
- **Issue:** v. 26, n. 83, 2021
- **DOI:** https://doi.org/10.12660/cgpc.v26n83.82430

**Environmental governance in Brazil: Accelerating towards sustainable development goals or looking in the rearview mirror**
- **Authors:** Cristina Adams, Zilma Borges, Evandro Mateus Moretto, Celia Futemma
- **Issue:** v. 25, n. 81, 2020
- **DOI:** https://doi.org/10.12660/cgpc.v25n81.81403
Environmental governance in Brazil: Towards sustainable development goals (SDG)?

Authors: Cristiana Simão Seixas, Deborah Santos Prado, Carlos Alfredo Joly, Peter Herman May, Estela M. Souza Costa Neves, Leonardo Ribeiro
Issue: v. 25, n. 81, 2020
DOI: https://doi.org/10.12660/cgpc.v25n81.81404

Advances and setbacks in government actions to promote sustainable consumption

Authors: Verônica Macário de Oliveira, Alexandre de Araújo Gomes Júnior, Arminho dos Santos de Sousa Teodósio, Suzanne Érica Nóbrega Correia
Issue: v. 26, n. 84, 2021
DOI: https://doi.org/10.12660/cgpc.v26n84.81400
PRACTICAL IMPACT

Applied research indicator | 2021
Impactful projects
Sustainable Development Objectives
Books
FGV EAESP in the press
Journal for managers
Applied research indicators | 2021

- 20 Applied Research Centers
- 143 Faculty involved
- 4,2 million dollars raised from companies, fomenting agencies and other organizations in Brazil and abroad
- 18 books and 54 chapters published in Brazil
- 20 Applied Research Centers
- 4 books and 25 chapters published abroad
- 91 initiatives and projects developed
- Over 160 graduate and undergraduate students involved
- 60 reports developed
- Over 2,500 citations in the media
- 109 events promoted
PRACTICAL IMPACT

Impactful projects
Impactful projects

FGVces Sustainability Studies Center

Brazilian GGE Protocol Program

Project leader: Guilherme Borba Lefèvre

Objective
Foster the creation of inventories of greenhouse gas emissions (GGE), through workshops and publications adapted to the Brazilian context.

Practical impact
• 74 people were trained in the Brazilian GGE Protocol Program method for the preparation of corporate emission inventories.
• The program calculation tool has been downloaded over 3,000 times.
• 192 companies have published their emission inventories (2020) on the online program platform, Public Emissions Record.
• The program’s annual event, in which the publication of 473 corporate inventories was celebrated, was attended by 477 participants.
• The project information can be accessed via this link.
Impactful projects

FGVces Sustainability Studies Center

**Diagnosis, impact evaluation and valuation of the socioeconomic damage caused to the communities by the collapse of the Fundão Dam**

*Project leader:* Mário Prestes Monzoni Neto

**Objective**

Conduct research along the Rio Doce basin for full reparation of the disaster damage through interdisciplinary action involving experts from various knowledge fields.

**Reach of the impact**

- The work is a record of the history of the disaster, with substantial documentation of the reality, expressed by those who experienced the consequences.
- The data and information collected instrumentalize several actors in the process, including the very people who had been affected, in the conquest of rights.
- The analyses generated aid for the justice institutions to prepare measures seeking full reparation of the damage suffered by the population.
Impactful projects

**FGVcnd New Developmentalism Studies Center**

**The trend towards cyclical overvaluation of the currency exchange rates and their relationship with the investment rate and structural change in Latin American countries**

*Project leader: Luiz Carlos Bresser Pereira*

**Objective**

Answer two central questions regarding financial stability and economic development: first, if there is a trend towards cyclical, chronic exchange rates in Latin America; and, second, in case of an affirmative response, if the exchange rate becomes a determinant variable of the investment rate.

**Potential impact**

- The new criterion suggested to estimate currency exchange misalignments may assist analysis and formulation of macroeconomic policies.
Impactful projects

FGVceapg Public Administration and Government Studies Center

Latin America Regional Development Index (Idere Latam)

Project leader: Eduardo José Grin

Objective
Create a system of indicators to measure territorial development and allow analysis of trajectories and asymmetries of dimensions considered critical for human development, grouped according to regions (states, provinces or departments), the aim being to identify existing gaps and territorial inequalities.

Impact
- Construction of a system of regional development indicators structured in 10 dimensions (health, education, public safety, race, gender, institutions, economics, environment, infrastructure and well-being), allowing regional development managers a broader view in order to aid formulation and implementation of public policies.
- Project information can be accessed through the following: website
Impactful projects

FGVcelog Excellence in Logistics and Supply Chain Center

Analysis of changes in international production chains and the potential impacts on Brazil

Project leader: Orlando Cattini Junior

Objective
Identify the potential impacts on Brazil of changes in international production chains due to the Covid-19 pandemic.

Impact
- Research evidenced "V" standard international production chains, with sudden reduction caused by the Covid-19 pandemic, followed by rapid recovery.
- Research also revealed low participation of Brazil in global manufacturing chains, an indication of growth opportunities based on innovation, infrastructure improvement and export support.
- Project information can be accessed via this link.
Sustainable development objectives are related to a global appeal for action to end poverty, protect the environment and climate, and ensure that people everywhere can enjoy peace and prosperity.

FGV EAESP actively contributes through internal publications, programs and actions.
Objective 1

**Eradication of poverty**

End poverty in all its forms, everywhere

**PUBLICATIONS**

**ARTICLE**

*Microcredit impacts: Evidence from a large-scale observational study in Brazil*

*Authors:* Rafael Goldszmidt, Patrick Behr, Cesar Zucco, Anna-Katharina Lenz, Lauro Gonzalez, Martin Valdivia


*DOI:* https://doi.org/10.1057/s41287-021-00448-3

**ARTICLE**

*An introduction to DUIA: The database on urban inequality and amenities*

*Authors:* Frederico Roman Ramos, Justus Uitermark


*DOI:* https://doi.org/10.1371/journal.pone.0253824

**ARTICLE**

*Solidarity cryptocurrencies as digital community platforms*

*Authors:* Eduardo Henrique Diniz, Adrian Kemmer Cernev, Denis Alves Rodrigues, Fabio Daneluzzi

*Journal:* Information Technology for Development, v. 27, p. 524-538, 2021

*DOI:* https://doi.org/10.1080/02681102.2020.1827365

**BOOK**

*From Community Bank to Solidarity Fintech: The Case of Palmas e-Dinheiro in Brazil*

*Authors:* Asier Ansorena, Eduardo H. Diniz, Erica S. Siqueira, Marlei Pozzebon. In: Thomas Walker; Jane McGaughey; Sherif Goubran; Nadra Wagdy. (Org.)


**ARTICLE**

*Improving public housing policies that target low-income households: The value of adding proximity to discretion*

*Authors:* Lauro Gonzalez, Fernanda Lima-Silva, Marlei Pozzebon


*DOI:* https://doi.org/10.1177/23996544211041119
Objective 2

Zero hunger and sustainable agriculture

End hunger, achieve food security and improved nutrition, as well as to promote sustainable agriculture

APPLIED RESEARCH

- Put it on the Table Project - FGVces Sustainability Studies Center
- Conducted in partnership with Citi and sponsored by Citi Foundation
- The initiative seeks to include family farming in the food chain in large urban centers, taking into consideration fair trade, environmental conservation, and food and nutritional security.

FGV EAESP FOOD PROGRAM

Provision of a balanced, diverse diet, including vegetarian and vegan dishes

PUBLICATIONS

ARTICLE

Supply chain collaboration for sustainability: A qualitative investigation of food supply chains in Brazil

Authors: Natália Rohenkohl do Canto, Marilia Bonzanini Bossle, Luciana Marques Vieira, Marcia Dutra de Barcellos
DOI: https://doi.org/10.1108/MEQ-12-2019-0275

BOOK

Future agro tools: strategies for positioning Brazil as a sustainable world supplier of food, bioenergy and other agroproducts

Author: Marcos Fava Neves (org.)
Publisher: Editora Gente

ARTICLE

Public action and policy implementation: A comparative analysis of urban agriculture in three regions of São Paulo

Authors: Lya Cynthia Porto de Oliveira, Emmanuel B. Raufflet, Mário Aquino Alves
DOI: https://doi.org/10.1080/13549839.2021.1916898
Objective 3

Health and well-being

Ensure a healthy life and promote well-being for everyone of all ages

CEAHS - SPECIALIZATION COURSE IN HEALTH AND HOSPITAL ADMINISTRATION

- Created over 40 years ago
- The first Health MBA in Brazil accredited by the International Certifier AMBA
- 33 awarded MBAs in 2021

MEETINGS WITH PSYCHOLOGISTS

Online conversations, held during the pandemic, with psychologists and employees, aiming to provide support while facing the challenges brought about by social isolation, working at home and sanitary conditions

PRO-HEALTH PROGRAM

Support for students in view of the various requirements and demands experienced during training

PUBLICATIONS

ARTICLE

Social policy as an integral component of pandemic response: Learning from COVID-19 in Brazil, Germany, India and the United States

Authors: Scott Greer, H. Jarman, Elizabeth King, Elize Massard da Fonseca, M. Raj, M. Falkenbach
DOI: https://doi.org/10.1080/17441692.2021.1916831

ARTICLE

The management of COVID-19 cases through telemedicine in Brazil

Authors: Alfredo Montelongo, João Luiz Becker, Rudi Roman, Elise Botteselle de Oliveira, Roberto Nunes Umpierre, Marcelo Rodrigues Gonçalves, Rodolfo Silva, Katarzyna Doniec, Ali K.Yetisen
DOI: https://doi.org/10.1371/journal.pone.0254339
ARTICLE
The COVID-19 pandemic: A call to action for health systems in Latin America to strengthen quality of care
Authors: Ezequiel Garcia Elorrio, Jafet Arrieta, Hugo Arce, Pedro Delgado, Ana Maria Malik, Carola Orrego Villagran, Sofia Rincon, Odet Sarabia, Teresa Tono, Jorge Hermida, Enrique Ruelas Barajas
Journal: International Journal for Quality in Health Care, V. 33, P. 1-6, 2021
DOI: https://doi.org/10.1093/intqhc/mzaa062

ARTICLE
The effect of municipalization in the Brazilian hospital system: The small-sized hospitals
Authorsesses: Luciana Reis Carpanez, Ana Maria Malik
Journal: Ciência & Saúde Coletiva, v.26, p. 1289-1298, 2021
DOI: https://doi.org/10.1590/1413-81232021264.07242019

ARTICLE
The hydroxychloroquine alliance: How far-right leaders and alt-science preachers came together to promote a miracle drug
Authors: Guilherme Stolle Paixão e Casarões, David Magalhães
DOI: https://doi.org/10.1590/0034-761220200556

ARTICLE
The resilience of the Brazilian national health system in the face of the Covid-19 pandemic
Authors: Adriano Massuda, Ana Maria Malik, Gonzalo Vecina Neto, Renato Tasca, Walter Cintra Ferreira Junior
Journal: Caderno Ebape.br, v.19, 9. 735-744, 2021
DOI: https://doi.org/10.1590/1679-395120200185

ARTICLE
Effect of socioeconomic inequalities and vulnerabilities on health-system preparedness and response to Covid-19 in Brazil: A comprehensive analysis
Authors: Rudi Rocha de Castro, Rifat Atun, Adriano Massuda, Beatriz Rache, Paula Spinola, Letícia Nunes
DOI: https://doi.org/10.1016/S2214-109X(21)00081-4
Objective 4
Quality Education
Ensure inclusive, equitable, quality education, and promote learning opportunities throughout life for all

SCHOLARSHIP FUND
• Created in 1965
• 368 students benefited in 2021
• Fund total: 2.2 million dollars

ACTIVITIES OF THE CENTER FOR THE DEVELOPMENT OF TEACHING AND LEARNING (CEDEA)
• 28 workshops held
• 900 teacher participations
• 7 training sessions conducted on the use of hybrid rooms
• 4 community practice meetings held
• Conclusion of the 9th group in the Integrated Training Program for Entrepreneurial Leadership
• Support for the renewal of specialization courses (Intent)
• Continuity of research projects on teaching and learning

PUBLICATIONS
ARTICLE
Impact of socioeconomic variables on Enem performance: A spatial and sociologic analysis
Authors: Rafael Oliveira Melo, Anne Caroline de Freitas, Eduardo de Rezende Francisco, Marcelo Tadeu Motokane
DOI: https://doi.org/10.1590/0034-761220200843
ARTICLE
School managers as street-level managers: The typology of principals in Brazilian municipal schools

Authors: Catarina Ianni Segatto, Marina Katurchi Exner, Fernando Luis Abrucio
DOI: https://doi.org/10.14507/epaa.29.5727

ARTICLE
The effect of policies for filling school principal positions on school management in Brazil

Authors: Bruno Sendra de Assis, Nelson Marconi
DOI: https://doi.org/10.1590/0034-761220190470

ARTICLE
Easing the crisis effects in the education sector

Authors: Adrian Kemmer Cernev, Letícia Fantinato Menegon, Marta de Campos Maia
Journal: Revista de Administração Contemporânea, v. 26, n. 1, 2021
DOI: https://doi.org/10.1590/1982-7849rac2022200377.por
Objective 5

Gender Equality

Achieve gender equality and empower all women and girls

DIVERSITY AND INCLUSION COMMITTEE

• Action aimed at promoting an inclusive, multiple, welcoming and creative academic and professional environment

EAESP DIVERSITY COORDINATION PROJECTS

• GV-Preta: partnership with Tide Setubal Fundação aims to sponsor black students
• Visa scholarships: partnership with Visa Brasil supports needy black students in the Public Administration Degree course
• The Cycle of Lectures in partnership with Núcleo de Estudos Amefricanidades (NEA): fosters debates about racism and the possibility of expanding anti-racist education

PUBLICATIONS

ARTICLE

Gender mainstreaming in public policy

Authoresses: Mariana Mazzini Marcondes, Marta Ferreira Santos Farah
DOI: https://doi.org/10.1590/1806-9584-2021v29n165398

ARTICLE

Gendering the digital divide: The use of electronic government services and implications for the digital gender gap

Authoresses: Javiera Fernanda Medina Macaya, Manuella Maia Ribeiro, Tatiana Jereissati, Camila dos Reis Lima, Maria Alexandra Cunha
DOI: https://doi.org/10.3233/IP-200307
**ARTICLE**

Public policy frames and gender mainstreaming: An analysis of childcare policy in Brazil during the left turn (2003-2016)

**Authors:** Mariana Mazzini Marcondes, Marta Ferreira Santos Farah, Mário Aquino Alves  
**Journal:** Organizações & Sociedade, v. 28, p. 652-676, 2021  
**DOI:** https://doi.org/10.1590/1984-92302021v28n9808PT

**ARTICLE**

Gender, race, and health workers in the Covid-19 pandemic

**Authoresses:** Gabriela Spanghero Lotta, Michelle Fernandez, Denise Pimenta, Clare Wenham  
**Journal:** Lancet, v. 1, p. 1-2, 2021  
**DOI:** https://doi.org/10.1016/S0140-6736(21)00530-4

**ARTICLE**

Beyond gender stereotypes: The missing women in print advertising

**Authoresses:** Luciana Messias Shinoda, Tânia Veludo-de-Oliveira, Inês Pereira  
**Journal:** International Journal of Advertising, v. 40, p. 629-656, 2021  
**DOI:** https://doi.org/10.1080/02650487.2020.1820206

**ARTICLE**

Women entrepreneurs in a male-dominated environment: Leading high-tech startups in Brazil

**Authors:** Vânia Nassif, Marcos Hashimoto, Cândido Borges, Tales Andreassi  
**Journal:** Humanidades & Inovação, v. 8, p. 10-23, 2021
Objective 6

Clean water and sanitation

Ensure the availability and sustainable management of water and sanitation for all

Objective 7

Clean affordable energy

Ensure affordable access to modern, reliable, sustainable energy for all

INTERNAL PROCESSES

- Planning of all cleaning and gardening procedures, aiming at optimizing water consumption
- Use of "smart" equipment to minimize consumption
- Execution of preventive maintenance plans for equipment related to the use of water and electricity
- Systematic replacement of equipment, aiming at reduced consumption

APPLIED RESEARCH

Project water that unites us

Objective: promote the corporate water management through the hydric footprint and life cycle approach

Leader: FGVces Sustainability Studies Center

Financial support: Swiss Agency for Development and Cooperation (Cosude)

Participating companies: CBA, Klabin and Votorantim Cimentos

PUBLICATIONS

ARTICLE

Construction of political-relational capabilities for federative coordination in the water for all program: Analysis from the institutionalist perspective

Authors: Ricardo Dias Ramagem, Ricardo Corrêa Gomes


DOI: https://doi.org/10.21118/apgs.v13i2.9133
ARTICLE

Water-energy-food nexus approach at the core of businesses: How businesses in the bioenergy sector in Brazil are responding to integrated challenges?

Authors: Lira Luz Benites Lazaro, Leandro Luiz Giatti, José Antonio Puppim De Oliveira
Journal: Journal of Cleaner Production, v. 303, p. 127102, 2021
DOI: https://doi.org/10.1016/j.jclepro.2021.127102

ARTICLE

Political strategies in energy transitions: Exploring power dynamics, repertoires of interest groups and wind energy pathways in Brazil

Authors: Ítalo Nogueira Soares, Rodrigo Gava, José Antônio Puppim De Oliveira
DOI: https://doi.org/10.1016/j.erss.2021.102076

BOOK

Bioenergy from sugarcane

Authors: Marcos Fava Neves, Rafael Bordonal Kalaki

ARTICLE

Blockchain technology in renewable energy certificates in Brazil

Authors: João Akio Ribeiro Yamaguchi, Teresa Rachael Santos, André Pereira de Carvalho
DOI: https://doi.org/10.1590/1807-7692bar2021200069
Sustainable Development Objectives

Objective 8

Decent work and economic growth

Promote sustained, inclusive, sustainable economic growth, fully productive employment, and decent working conditions for all

Objective 10

Reduction of inequalities

Reduce inequality within and among countries

CAREER CENTER

- The mission is to support undergraduate and postgraduate students and alumni in achieving their professional objectives
- Conducts employability and remuneration research. Provides: career orientation; mentoring; divulgation of internship opportunities, trainee programs and job vacancies. Also organizes events.
- Made over 1,000 internships affordable in 2021

PUBLICATIONS

ARTICLE

Moeda seeds: E-commerce and crypto solutions for development
Authors: Letícia C. Kanagae, Adrian Kemmer Cernev, Eduardo Henrique Diniz
DOI: https://doi.org/10.1590/1982-7849rac2021200224.en

ARTICLE

Blockchain, cryptocurrencies, and distributed organizations
Authors: Jorge Renato Verschoore, Eduardo Henrique Diniz, Ricardo Colomo-Palacios
DOI: https://doi.org/10.1590/1807-7692bar2021210109
ARTICLE

Individual resilience, pleasure, and suffering at work and organizational links: Reflections and perspectives of research for the public sector

Authors: Fabio Faiad Bottini, Kely César Martins de Paiva, Ricardo Corrêa Gomes
Journal: Cadernos EBAPE.BR, v. 19, p. 45-57, 2021
DOI: https://doi.org/10.1590/1679-395120200091

ARTICLE

Meanings of work in different occupational nursing pathways: A case study

Authors: Karynne Prado, Anderson de Souza Sant’Anna, Daniela Martins Diniz
DOI: http://dx.doi.org/10.5935/rpot/2021.1.20315

ARTICLE

Trajectories and self-perceptions of occupational metaphors: A study with professionals at the beginning of career

Authors: Marcelo Costa de Souza, Zélia Miranda Kilimnik, Anderson de Souza Sant’Anna
Journal: Desafio Online, v. 9, p. 240-260, 2021
DOI: https://doi.org/10.55028/don.v9i2.8071

ARTICLE

Individual resilience, pleasure, and suffering at work and organizational links: Reflections and perspectives of research for the public sector

Authors: Fabio Faiad Bottini, Kely César Martins de Paiva, Ricardo Corrêa Gomes
Journal: Cadernos EBAPE.BR, v. 19, n. 1, p. 45-57, 2021
DOI: https://doi.org/10.1590/1679-395120200091
Objective 9

Industry, innovation and infrastructure

Build resilient infrastructure, promote inclusive, sustainable industrialization and foster innovation

RESEARCH PROJECT

Enaction: A São Paulo innovation hub
The project studies the management of innovation networks and the development of a platform supporting the approach of São Paulo science and technology institutions to the productive, public and civil sectors
Leader: Luciana Harumi Hashiba Mestrelli Horta - FGVin Innovation Center

APPLIED RESEARCH

The digital economy and innovation project in multinational companies
Objective: To study the development stage of Brazil-based multinational companies in terms of the digital economy and their engagement in the Brazilian innovation ecosystem.
Leader: Maria Tereza Leme Fleury - FGVci Center for Studies in International Competitiveness.
Impact: Digital maturity positively affects the management system of Brazil-based multinational companies. They make more agile decisions and are closer to local employees and their subsidiaries worldwide. They better understand customer needs and improve their relationship with their suppliers. In addition, they are more aware of the local community and act better. The same occurs in the innovation ecosystem.

PUBLICATIONS

ARTICLE
Innovation in small businesses: Towards an owner-centered approach to innovation
Authors: Gléssia Silva, Luiz Carlos Di Sério
DOI: https://doi.org/10.7819/rbgn.v.23i3.4117
**ARTICLE**

**Orchestration coordination in innovation ecosystems: Mechanisms and enabling factors**

*Authors:* Juliana Bonomi Santos, Laís Moltene, Vittoria Loviscek, Ely Laureano Paiva, Susana Carla Farias Pereira, Luiz Carlos Di Serio  
*DOI:* https://doi.org/10.5465/AMBPP.2021.15592abstract

**ARTICLE**

**Industry 4.0 and digital supply chain capabilities: A framework for understanding digitalisation challenges and opportunities**

*Authors:* Maciel Manoel de Queiroz, Susana Carla Farias Pereira, Renato Telles, Marcio C. Machado  
*DOI:* https://doi.org/10.1108/BJ-12-2018-0435

**ARTICLE**

**Government, MNEs and industry development: A perspective of game theory**

*Authors:* Taotao Chen, Afonso Fleury, Maria Tereza Leme Fleury, Xiao Chen  

**ARTICLE**

**Innovation in the forgotten businesses**

*Authors:* Glessia Silva, Luiz Carlos Di Serio  
*DOI:* https://doi.org/10.1108/INMR-04-2019-0045

**ARTICLE**

**Mission-oriented policy for innovation and the fuzzy boundary of market creation: The Brazilian shipbuilding case**

*Authors:* André Cherubini Alves, Nicholas S. Vonortas, Paulo A. Zawislak  
*Journal:* Science and Public Policy (Online), v. 48, p. 80-92, 2021  
*DOI:* https://doi.org/10.1093/scipol/scaa059

**ARTICLE**

**Horizontal innovation and ambidextrous organization: A new innovation model applied in a mature industrial company**

*Authors:* Antonio Carlos Teixeira Alvare, José Carlos Barbieri, Dafne Oliveira Carlos de Morais  
*Journal:* International Journal of Innovation, v. 9, p. 588-621, 2021  
*DOI:* https://doi.org/10.5585/iji.v9i3.19012
Objective 11

Sustainable cities and communities

Make cities and other settlements inclusive, safe and secure, resilient and sustainable

APPLIED RESEARCH

The development of electronic government: Application of the U.N. local electronic service index to Brazilian cities

**Objective:** to measure the presence of municipalities on Internet through 87 indicators related to four dimensions: technology; content provision; service provision; and participation / engagement.

**Leader:** Maria Alexandra Cunha – FGVceapg Center for Studies of Public Administration and Government.

**Support:** United Nations University, Operating Unit on Policy-Driven Electronic Governance (UNU-Egov); and the Regional Study Center for the Development of the Information Society Center (Cetic.br) of the Ponto BR Information and Coordination Center (NIC.br).

Mobility of the future: A disruptive model for São José dos Campos

**Objective:** make a complete diagnosis of the urban mobility conditions of the city of São José dos Campos, and propose a new public transportation system, incorporating “mobility as a service” and transcending current conventional models.

**Leader:** Ciro Biderman - FGVceesp Public Sector Politics and Economics Study Center.

Practical manual for innovation in urban solid waste management

**Objective:** contribute to eradication of dumps and increase waste reuse by screening, recycling and compostation.

**Leader:** Michel Xocaira Paes - FGVceisa Center for Infrastructure Studies and Environmental Solutions

Click here to access the manual.
PUBLICATIONS

ARTICLE
Innovation in Small Businesses: Towards an Owner-Centered Approach to Innovation
Authors: Gléssia Silva, Luiz Carlos Di Sério
DOI: https://doi.org/10.7819/rbgn.v.23i3.4117

ARTICLE
Urban indicators and plan to improve urban sustainability: The case of São Paulo city
Authors: Leandro Alves Patah

ARTICLE
Integrated management of municipal solid waste in Brazil: A case study in São Paulo city
Authors: Michel P. Xocaira, José Antônio Puppim de Oliveira
DOI: https://doi.org/10.1088/1757-899X/1196/1/012004

ARTICLE
When social movements collaborate with the state towards the right to the city: Unveiling compromises and conflicts
Authors: Morgana Gertrudes Martins Krieger, Marlei Pozzebon, Lauro Gonzalez
DOI: https://doi.org/10.1177/0308518X20981616

ARTICLE
Chasing the city that cannot stop: Exploring transportation and urban co-development in São Paulo’s history
Authors: Adriano Borges Costa, P. Christopher Zegras, Ciro Biderman
Objective 12

**Sustainable production and consumption**

Ensure sustainable production and consumption patterns

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Objective 13

**Action against global climate change**

Take urgent measures to combat climate change and its impacts

---

**EXECUTIVE DIALOGUES ABOUT THE CARBON MARKET**

Series of three webinars, conducted by the FGVces Center for Sustainability Studies of Carbon Markets, carried out in partnership with the European University Institute and the Carbon Pricing Leadership Coalition (CPLC), GIZ and the European Union delegation in Brazil

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**NET-ZERO POLITICAL ECONOMY BRIEFS**

The Policy Brief for Brazil, prepared by the FGVces Center for Sustainability Studies, integrated with the Net-Zero Political Economy Briefs initiative of Climate Strategies, an English non-profit organization that promotes an interface among decision-makers and researchers around the world
PUBLICATIONS

ARTICLE

Environmental governance for sustainable development in Asia

Authors: Wanxin Li, José Antônio Puppim de Oliveira
DOI: https://doi.org/10.1016/j.jenvman.2021.112622

ARTICLE

Supply chain collaboration for sustainability: A qualitative investigation of food supply chains in Brazil

Authors: Natália Rohenkohl do Canto, Marilia Bonzanini Bossle, Luciana Marques Vieira, Marcia Dutra de Barcellos
DOI: https://doi.org/10.1108/MEQ-12-2019-0275

ARTICLE

(Mis)managing overstock in luxury: Burning inventory and brand trust to the ground

Authors: Camila Lee Park, Mauro Fracarolli Nunes, Ely Laureano Paiva
DOI: https://doi.org/10.1002/cb.1990
Objective 15

**Terrestrial life**

Protect, recover and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse soil degradation, and deter biodiversity loss

**SELECTIVE WASTE COLLECTION AND RECYCLING**

- Internal program aimed at handling and responsible waste disposal.
- Over 6,000 waste disposal bags manipulated in 2021.
- Partnership with recycling cooperatives.

**APPLIED RESEARCH**

**Textile fibers: A systemic perspective of sustainable paths for circular fashion**

**Aim:** to analyze the social and environmental impacts of the textile fibers used in the fashion industry - polyester, cotton and viscose.

**Partners:** FGVces Center for Studies in Sustainability, Modefica and Regenerate Fashion.

**Financial support:** Laudes Foundation and Modefica.

**PUBLICATION**

**ARTICLE**

**Evaluation of biological assets: Valuation methodology proposal for the Brazilian market**

**Authors:** Guilherme Asai, Ricardo Ratner Rochman

**Journal:** RACEF-Journal de Administração, Contabilidade e Economia da FUNDACE, v. 11, p. 57-82, 2021
Objective 16

Peace, Justice and Effective Institutions

Promote peaceful, inclusive societies for sustainable development, provide access to justice for all and build effective, responsible, inclusive institutions at all levels

WEBINARS ORGANIZED BY CGPC-PUBLIC ADMINISTRATION AND CITIZENSHIP JOURNAL

- Beyond administrative reform: the role of the State in the 21st century
- Public policies, neoliberalism and democracy

PUBLICATIONS

ARTICLE
Active transparency ranking of municipalities in the Brazilian state of Minas Gerais: Evaluation of transparency portals based on the access to information law
Authors: Josias Fernandes Alves, Adílio Renê Almeida Miranda, Marco Antonio Carvalho Teixeira, Paulo Roberto Rodrigues De Souza
DOI: https://doi.org/10.1590/1679-395120200135

ARTICLE
When the State kills: Challenges to measure violent crimes committed by police
Authors: Samira Bueno, Renato Sérgio de Lima, Arthur Trindade Maranhão Costa
DOI: https://doi.org/10.1590/15174522-109780

ARTICLE
The process of collective action in the production of public assets: The role of institutions
Authors: Alex Nascimento, Antônio Sergio A. Fernandes, Mauro Guilherme M. Capelari, Eduardo José Grin

ARTICLE
Making black lives don’t matter via organizational strategies to avoid the racial debate: The military police in Brazil
Authors: Rafael Alcadipani, Dennis Pacheco Lopes Da Silva, Samira Bueno, Renato Sergio De Lima
Journal: Gender Work and Organization, v. 28, p. 1683-1696, 2021
DOI: https://doi.org/10.1111/gwao.12698
**Objective 17**

**Partnerships and means of implementation**

Strengthen the means of implementation and revitalize the global partnership for sustainable development

FGV EAESP, through its Study Centers, maintains partnerships to conduct research projects and social impact initiatives.

**Prominent local partners:**
- Boticário
- Bradesco
- GetNet
- Alelo
- Magazine Luiza

**Prominent international partners:**
- Swiss Agency for Development and Cooperation - Cosude (Switzerland)
- Bill & Melinda Gates Foundation (USA)
- Fedesarrollo (Colômbia)
- Forms (Suécia)
- Aupha (USA)

**Funding agencies:**
- Fapesp
- CNPq
- Sebrae-SP

**PUBLICATIONS**

**ARTICLE**

Socioeconomic impacts of university-industry collaborations: A systematic review and conceptual model

**Authors:** João Cardim Ferreira Lima, Ana Lúcia Vitale Torkomian, Susana Carla Farias Pereira, Pedro Carlos Oprime, Luciana Harumi Hashiba

**Journal:** *Journal of Open Innovation: Technology, Market, and Complexity (JOITMC)*, v. 7, p. 137, 2021

**DOI:** [https://doi.org/10.3390/joitmc7020137](https://doi.org/10.3390/joitmc7020137)
Books

- **The ABQ book of quality in Brazil**
  Ana Maria Malik
  Academia Brasileira de Qualidade

- **Coronavirus politics**
  Scott Greer, Elizabeth King, André Peralta-Santos, Elize Massard Da Fonseca (orgs.)
  University of Michigan Press

- **Public safety after 1988: History of a construction unfinished**
  Marco Aurélio Ruediger,
  Renato Sergio de Lima (orgs.)
  Editora FGV

- **Neither denialism nor apocalypse: Economy of the environment: A Brazilian perspective**
  Gesner Oliveira e Artur Villela Ferreira
  Editora Bei

- **Horizontal innovation: Innovation from all employees**
  Antônio Carlos Teixeira Álvares,
  José Carlos Barbieri
  Senai Editora
**Municipal state capacities: The unknown universe in the Brazilian federalism**
Eduardo José Grin, Diogo Joel Demarco, Fernando Luiz Abrúcio  
UFGRS Editora

**American federal systems and Covid-19 responses to a complex intergovernmental problem**
B. Guy Peter, Eduardo José Grin, Fernando Luiz Abrúcio  
Wagon Lane: Emerald Publishing

**Human resource management in public service: Paradoxes, problems and processes**
Evan M. Berman, James S. Bowman, Jonathan P. West, Montgomery R. Van Wart  
Editora Sage

**Themes of collective and procedural law collective work**
Roberta Ferme Sivoellela, Lorena de Mello Rezendo Colnago, Jorge Cavalcanti Boucinhas Filho  
Editora Venturoli

**Mapping the experience of the cane producer**
Larissa Mayer Munhos, Marcos Fava Neves, Celso Albano de Carvalho  
Editora Canaoeste

**Bioenergy from sugarcane**
Marcos Fava Neves, Rafael Bordonal Kalaki  
Editora Guariba
Books

Tools for the future of agro: Strategies for positioning Brazil as a global supplier sustainable food, bioenergy and other agro-products
Marcos Fava Neves
Editora Gente

Agribusiness from Paraná: potentialities and challenges II
Pery Francisco Assis Shikida, Valdir Antonio Galante, Renata Cattelan
Editora Foz do Iguaçu

Consumer behavior and market research
Lilian Soares Pereira Carvalho
Editora Marilia

Critical comments to the constitution of the federative republic of Brazil
Silvio Luiz de Almeida, Breno Tardelli (org.)
Editora Jandaira

Corn ethanol
Marcos Fava Neves (org.)
Editora UNEM
PRACTICAL IMPACT

EAESP in the press
## FGV EAESP in the press

Over 10,000 news reports citing EAESP professors in the press in 2021

### 10 vehicles that most cited EAESP professors

1. Estadão.com
2. TV Cultura
3. UOL Notícias
4. Terra Notícias
5. Folha Online
6. Valor Online
7. O Estado de São Paulo
8. TV Band News
9. Globo News
10. Portal G1

### The 10 most cited professors

1. Claudio Couto
2. Marco Antonio Carvalho Teixeira
3. Rafael Alcadipani da Silveira
4. Gesner Oliveira
5. Lauro Gonzalez
6. Fabio Gallo Garcia
7. Walter Cintra Ferreira
8. Guilherme Stolle Paixão e Casarões
9. Nelson Marconi
10. Claudia Emiko Yoshinaga

## 5 ARTICLES MOST REPLICATED IN THE MEDIA

### Brazil’s inflaton hits double digits punishing the poor

214 Replications in media outlets

(Lauro Gonzalez)

### Brazil experiments with bodycams to reduce violent crimes committed by police

119 Replications in media outlets

(Rafael Alcadipani da Silveira)

### App helps monitor floods and provides data to prevent disasters

38 Replications in media outlets

(Maria Alexandra da Cunha)

### Pix contributes to inclusion, but explains inequalities

22 Replications in media outlets

(Lauro Gonzalez)

### Research shows hostile environments in the retail sector

21 Replications in media outlets

(Maurício Morgado)

### Distribution of news reports:

- **National online media**: 54%
- **National print media**: 12%
- **National TV and radio**: 17%
- **International media**: 17%
Journal for manager

GV-executivo
CONNECTION WITH PRACTICE

- Launched in 2002
- 52 texts published in 2021
- Articles had over 160,000 views in 2021

SPECIAL EDITIONS:

- The Digital Transformation
  v. 20 n. 1 (2021)
  Access the full publication

- Brazil-China Perspectives
  v. 20 n. 2 (2021)
  Access the full publication

- Brazil-India Perspectives
  v. 20 n. 3 (2021)
  Access the full publication

- Brazil-Israel Perspectives
  v. 20 n. 4 (2021)
  Access the full publication
THE FIVE ARTICLES, PUBLISHED IN THE LAST FIVE YEARS, THAT WERE MOST ACCESSED IN 2021:

Retail will no longer be the same
Authors: Vanessa Santolin Bernardes, Leandro Angotti Guissoni
DOI: https://doi.org/10.12660/gvexec.v19n4.2020.82133

The hidden side of gender diversity
Authoresses: Julia Rezende, Joana Sabrina Pereira Story
Edition: v. 20, n. 3, p. 32-34, 2021
DOI: https://doi.org/10.12660/gvexec.v20n3.2021.84608

Is your ESG sustainable?
Author: Aron Belinky
Edition: v. 20, n. 4, p. 37-44, 2021
DOI: https://doi.org/10.12660/gvexec.v20n4.2021.85080

The impacts of the fourth industrial revolution
Authoresses: Regina Magalhães, Annelise Vendramini
Edition: v. 17, n. 1, p. 40-43, 2018
DOI: https://doi.org/10.12660/gvexec.v17n1.2018.74093

Developing professionals for the future
Authoresses: Ana Paula Morgado, Ana Luiza Pliopas
Edition: v. 17, n. 4, p. 12-15, 2018
DOI: https://doi.org/10.12660/gvexec.v17n4.2018.76666
EDUCATIONAL IMPACT

Egresses in 2021
Courses in focus
Alumni with prominent careers
GV ALUMNI
Journal for professors
## Egresses in 2021

### Graduation Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduation in Business Administration</td>
<td>488</td>
</tr>
<tr>
<td>Graduation in Public Administration</td>
<td>91</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>579</strong></td>
</tr>
</tbody>
</table>

### Postgraduate Executive Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specialization in Business Management</td>
<td>49</td>
</tr>
<tr>
<td>Specialization in Health and Hospital Administration</td>
<td>126</td>
</tr>
<tr>
<td>Professional Master’s in Business Management</td>
<td>9</td>
</tr>
<tr>
<td>Professional Master’s in Management for Competitiveness</td>
<td>174</td>
</tr>
<tr>
<td>Professional Master’s in Management and Public Policies</td>
<td>55</td>
</tr>
<tr>
<td>Professional Master’s in International Management</td>
<td>123</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>536</strong></td>
</tr>
</tbody>
</table>

### Postgraduate Academic Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Master’s in Business Administration</td>
<td>14</td>
</tr>
<tr>
<td>Ph.D. in Business Administration</td>
<td>22</td>
</tr>
<tr>
<td>Academic Master’s in Public Administration and Government</td>
<td>29</td>
</tr>
<tr>
<td>Ph.D. in Public Administration and Government</td>
<td>14</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>79</strong></td>
</tr>
</tbody>
</table>

### Overall Total

| **Overall Total** | 1,194 |
EDUCATIONAL IMPACT

Courses in focus
Courses in focus

GRADUATE COURSE IN BUSINESS MANAGEMENT (CGAE)

- 488 graduated in 2021
- 59% men and 41% women
- 92% entered the labor market up to three months after graduation

Areas
- Finance 35%
- Marketing 20%
- General Administration and People Management 11%
- Consulting 8%
- Information Technology and Business Intelligence 5%
- Others 11%
PROFESSIONAL MASTER’S IN MANAGEMENT FOR COMPETITIVENESS (MPGC)

- **174** awarded master’s in 2021
- **7** specializations:
  - Retail
  - Information technology
  - Sustainability
  - Supply chain
  - Health management
  - People Management
  - Finance and control auditing
- **Academic experience: rate 8.6**
- **High impact perception and course quality:**
  - Net Promoter Score (NPS): **61**
  - **88%** consider the course had a positive impact on their careers
  - **82%** consider the course to generate a positive social impact
  - **92%** consider the course enabled mastering of the main concepts and theories of specialization
  - **96%** agree they developed their behavioral skills and their profiles as change agents
PROFESSIONAL MASTER’S IN INTERNATIONAL MANAGEMENT (MPGI)

- **No. of foreign students that EAESP welcomed in 2021**: 91
- **5 main schools that sent students**
  - Bocconi University
  - ESADE Business School
  - HEC Paris
  - University of St. Gallen
  - Stockholm School of Economics

- **No. of students who went to foreign schools in 2021**: 43
- **5 main schools that received our students**
  - Bocconi University
  - ESADE Business School
  - HEC Paris
  - London School of Economics and Political Science (LSE)
  - University of St. Gallen
EDUCATIONAL IMPACT

Alumni with prominent careers
**Personal trajectories**

**Alumni with prominent careers**

---

**Aécio Luis Pickler Pacheco** graduated in Mechanical Engineering from the Santa Catarina Federal University in 2013. From 2014 to 2017, he worked at Paranapanema. He then moved to Takao do Brasil, initially as Market Intelligence and Pricing Coordinator, and, in 2019, he was promoted to Market Intelligence and Pricing Manager. He attended the CEAG course from 2018 to 2020. In 2021 he received an invitation to become the Cargill Strategic Pricing Manager for South America.

---

**David Martins Zini** was already a senior professional with broad corporate experience when he joined MPA, working as a commercial director of Ouro Verde, one of the largest commercial fleet leasing companies in Brazil. During the course, he developed a series of works discussing the impacts of technology on the sector (his dissertation theme too), which led him to found a startup in the mobility area. Upon completion of the MPA, he became a professor lecturing in the Fundação Dom Cabral executive courses.

---

**Fábio Antonio de Medeiros** joined MPA as Executive Director of the Avon supply chain in Brazil. His dissertation on the use of distribution chain improvement techniques without capital investment contributed to the implementation of several advances in the company, which caught the attention of the global management and competitors. Thus, in 2019, he was promoted to Supply Chain Vice President in the Northern Region of Latin America, and, in 2020, he moved to Natura & Co. as Executive Director of the supply chain covering the whole of Hispanic Latin America.

---

**Julianna Alves Mendes** graduated in Civil Engineering from Tiradentes University Center (UNIT), in 2018, along with a double diploma awarded by the Universidad de Burgos (Spain). Then she attended the MBM. In 2019, she started working at Loft (real estate company), assuming the posts of Account Manageress, Senior Sales Account Manageress and Top Brokers Sales Manageress.

---

**Julianna Alves Mendes**
**Luís Augusto Castex** arrived at MPGC as director of operations at Total Express, one of the largest companies in e-commerce logistics in Brazil. After the course, in July 2020, he received an invitation to occupy the position of COO in Tópico, the country’s largest company in flexible infrastructure.

**Marcos Jorge Damasceno** specialized in the software area, sought MPA to develop management skills that could expand his career horizon in Micro Focus, a consultancy dedicated to the segment. Throughout the course, he sought analysis tools and studied business strategies in his sector, which led to his transfer to a company branch in Canada. In that country, he took over a Google business area.

**Marcelo Martins de Sá** was awarded a PhD in Business Administration. Afterwards he became an academic coordinator at Saint Paul Business School. In 2020, he took a position as a lecturer at Northumbria University, Newcastle-upon-Tyne, England. In Brazil, he continues to pursue his research field and to work as a guest lecturer of the Master’s and Doctorate course in Production Engineering at UFSCar.

**Maria Carolina Zanette** holds a PhD in business administration. She was a visiting researcher at Università Commerciale Luigi Bocconi, Italy. In Brazil, she worked as a lecturer in several institutions. In 2017, she started to work as an assistant lecturer and director of the International Bachelor Degree in Business Administration at ESLSCA Business School in Paris. In 2019, she joined Neoma Business School as an assistant lecturer and coordinator of the Master’s in Digital Marketing.
Mariana Miki Tanaka graduated in Mechanical Production Engineering from the Mauá School of Engineering in 2011. She worked from 2011 to 2018 at Raizen and NovaAgri. She attended CEAG between 2018 and 2020. During the course, in 2018, she moved to InterCement, initially as a senior logistics analyst and later as a logistics coordinator. In 2021, she was promoted to the freight contracting manageress.

Marina Rangel de Almeida e Silva graduated in Biomedicine from the Methodist University of São Paulo in 2011. She studied for her Master’s in Molecular Biology at UNIFESP from 2012 to 2014. She graduated in Pharmacy at the FMU FIM-FAAM University Center in 2016. She worked from 2015 to 2018 at Bayer. In 2019, she moved to Eurofarma to work as a Latam marketing coordinator. From 2020 to 2021, she attended the MBM. Soon after finishing the course, she was promoted to Latam product manageress.

Morgana Gertrudes Martins Krieger holds a PhD in Public Administration. She was a visiting researcher at the London School of Economics and Political Science (LSE), sponsored by a Capes-PDSE scholarship. She has extensive experience in the field of civil society organizations, working in various organizations and on social projects, such as: Rede Tekoha, Instituto Nossa Ilhéus, Saúde Criança and Aiesc. She is currently a professor at the School of Administration at Bahia Federal University, and her research covers areas of urban conflict, hegemony and street level bureaucracy.
Sergio Almeida Xavier Brito has had a career spanning over 30 years in the technology area (was IBM Vice President), and opted for MPA to prepare for a second career as a consultant. Throughout the course, he developed topics related to business strategy, and his interest in corporate governance led him to direct his research to the impact of administrative boards on the stimulation of innovation within organizations. This work has driven his performance as a consultant and advisor, as well as his involvement with the startup technology ecosystem. In addition to consulting projects and his participation on administrative boards, he is a member of GVangels, an angel-investor group formed by FGV alumni as an investor himself and as mentor of companies that have invested.

Thiago Godoy arrived at MPGC after studying for his MBA. He graduated from the University of British Columbia. He joined as coordinator of resource mobilization and relations with the administration of the Brazilian Financial Education Association. Soon after MPGC, he received an invitation to be appointed as the Head of XP Financial Education. He points out that the broad vision of sustainability acquired in the course proved fundamental to the prominent position he occupies in XP today.
EDUCATIONAL IMPACT

GV ALUMNI
GV ALUMNI

The alumni number over

40,000

5,800
alumni registered in exclusive
social network

877
volunteer mentors

12
former students working
in the Alumni Council

317
former students associated
with GVangels, an initiative to
support young entrepreneurs

627
former students
have participated in
international chapters
Journal for professors

GVCASOS - BRAZILIAN JOURNAL OF TEACHING CASES IN BUSINESS ADMINISTRATION
First Brazilian journal specializing in teaching cases in administration

- Launched in 2010
- Ranking: Qualis B3
- 37 cases with teaching notes submitted in 2021
- 19 cases with education notes published in 2021
- Cases had 130,000 views in 2021
- 7,000 registered users
- 1,400 teaching notes subscribers
- High regional representativity of authors and readers

WEBINAR REALIZED:

Preparation and use a teaching case
 Organizer: Martin Jayo
 Moderator: Luiz Migliora Neto
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