

IMPACT REPORT

2021-2022



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2021-2022

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FGV EAESP PESQUISA E PUBLICAÇÕES

[RESEARCH & PUBLICATIONS]

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Foreword

In 2021, the Fundação Getúlio Vargas's São Paulo School of Business Administration (FGV EAESP) was assessed through the Business School Impact System (BSIS) according to 120 indicators.

The FGV EAESP was the first in Latin America to receive international recognition for its impact on society.

Subsequent to this new certification, FGV EAESP established an Impact Management Department, aimed at promoting, evaluating and communicating the impact generated by the School.

This yearbook presents FGV EAESP's main impact indicators in three dimensions:

- Scientific, related to its contributions to science published in top international journals;
- Practical, related to its contributions to companies, organizations, the government, public policy, and society in general, aiming at sustainable development; and
- Educational, related to the training of highly-skilled professionals to work in organizations, including in teaching and research institutions.

The general coordination of the editorial project fell to Gisele Gaia, supported by Daniela Mansour Magalhães da Silveira, Denise Francisco Cândido, Ilda Fontes and Juliana dos Anjos Martins, and the graphic design was carried out by designer Cris Tassi.

The preparation of this report was supported by the following areas: Alumni, Admissions Office, Institutional Evaluation Coordination Office (CAVIN), Career Center, Coordination offices for undergraduate, executive graduate and academic graduate programs, Diversity Coordination, Operations Office (DO) and Center for the Development of Teaching and Learning (CEDEA).

Sincerely,

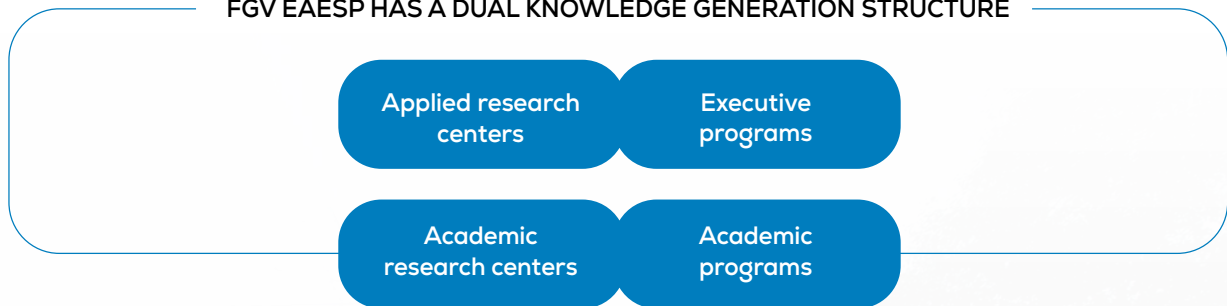
Thomaz Wood Jr.

Coordinator – FGV EAESP Research & Publications

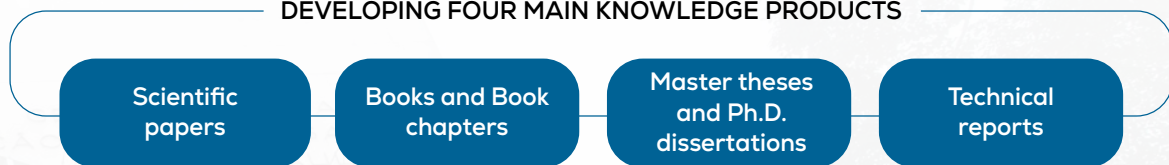


FGV EAESP impact map

FGV EAESP HAS A DUAL KNOWLEDGE GENERATION STRUCTURE



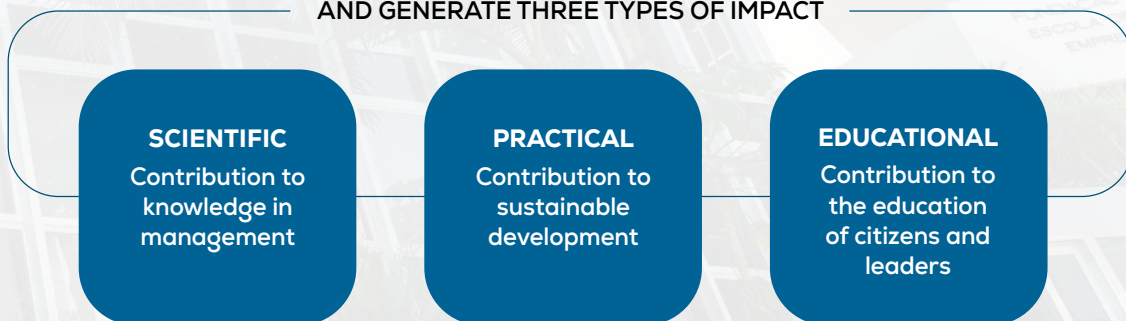
DEVELOPING FOUR MAIN KNOWLEDGE PRODUCTS



WHICH ARE DISSEMINATED THROUGH SIX "CHANNELS"



AND GENERATE THREE TYPES OF IMPACT



Contents

SCIENTIFIC IMPACT

Indicators of academic production and dissemination 2021	8
Papers published in top journals	12
Award-winning monographs	40
Impact Blog	48
Academic journals	51

PRACTICAL IMPACT

Applied research indicators 2021	58
impactful projects	60
Sustainable Development Goals	66
Books published	88
FGV EAESP in the press	92
Journals for managers	94

EDUCATIONAL IMPACT

Egresses in 2021	98
Programs in focus	100
Alumni with prominent careers	104
GV ALUMNI	109
Journal for professors	111



SCIENTIFIC IMPACT

Indicators of academic production
and dissemination | 2021

Papers published in top journals

Award-winning monographs

Impact Blog

Academic journals

Academic production and dissemination indicators | 2021

95

Faculty

149

papers published
in Brazil

145

papers published
abroad

37

papers published in
ABS 4*, 4 and
3 journals

116

papers published in
JCR / WoS journals

Academic production and dissemination indicators | 2021

Academic social media

Google Scholar

168

professors

315,000

citations

22,000

texts

44

professors with H-index > 20

Academia

147

professors

10,000

followers

431,000

visits

5,000

texts

Research Gate

173

professors

86,000

citations

1,9 million

visits

8,000

texts

Google Scholar

The 10 professors with the highest
H-index

Luiz Carlos Bresser Gonçalves Pereira
 Maria Tereza Leme Fleury
 Fernando Luiz Abrucio
 Barbara Bechler Flynn
 Evan Michael Berman
 Thomaz Wood Jr.
 Miguel Pinto Caldas
 Ann Louise Cunliffe
 José Antonio Puppim de Oliveira
 Rafael Alcadipani da Silveira

Academia

The 10 professors with the highest
number of views

Luiz Carlos Bresser Gonçalves Pereira
 Thomaz Wood Jr.
 Márcio José de Macedo
 José Henrique Bortoluci
 Francisco José Esposito Aranha Filho
 Fernando Luiz Abrucio
 Maria Tereza Leme Fleury
 Guilherme Stolle Paixão e Casarões
 Orlando Cattini Jr.
 Eduardo Henrique Diniz

Research Gate

The 10 professors with the highest
numbers of reads

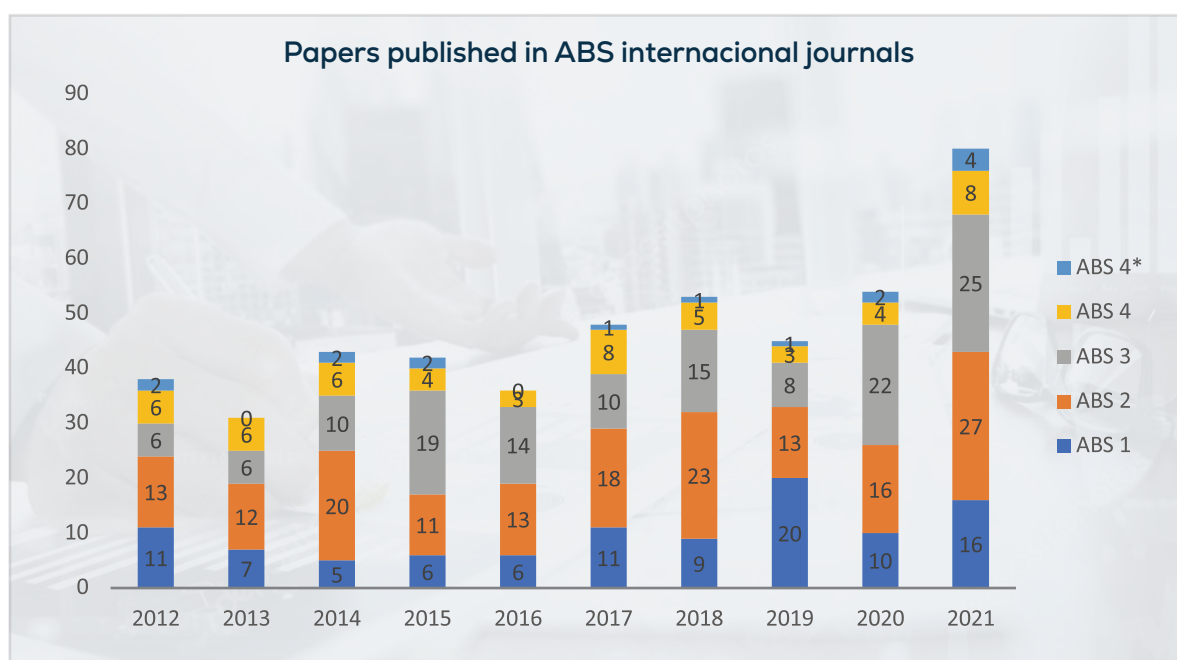
Luiz Carlos Bresser Gonçalves Pereira
 Luiz Carlos Di Sérgio
 Thomaz Wood Jr.
 Miguel Pinto Caldas
 Eduardo Henrique Diniz
 Fernando Luiz Abrucio
 Fernando de Souza Meirelles
 José Antonio Puppim de Oliveira
 Marta de Campos Maia
 Evan Michael Berman

Academic production and dissemination indicators | 2021

In 10 years, the publication of scientific papers in Brazil and abroad has shown positive development.



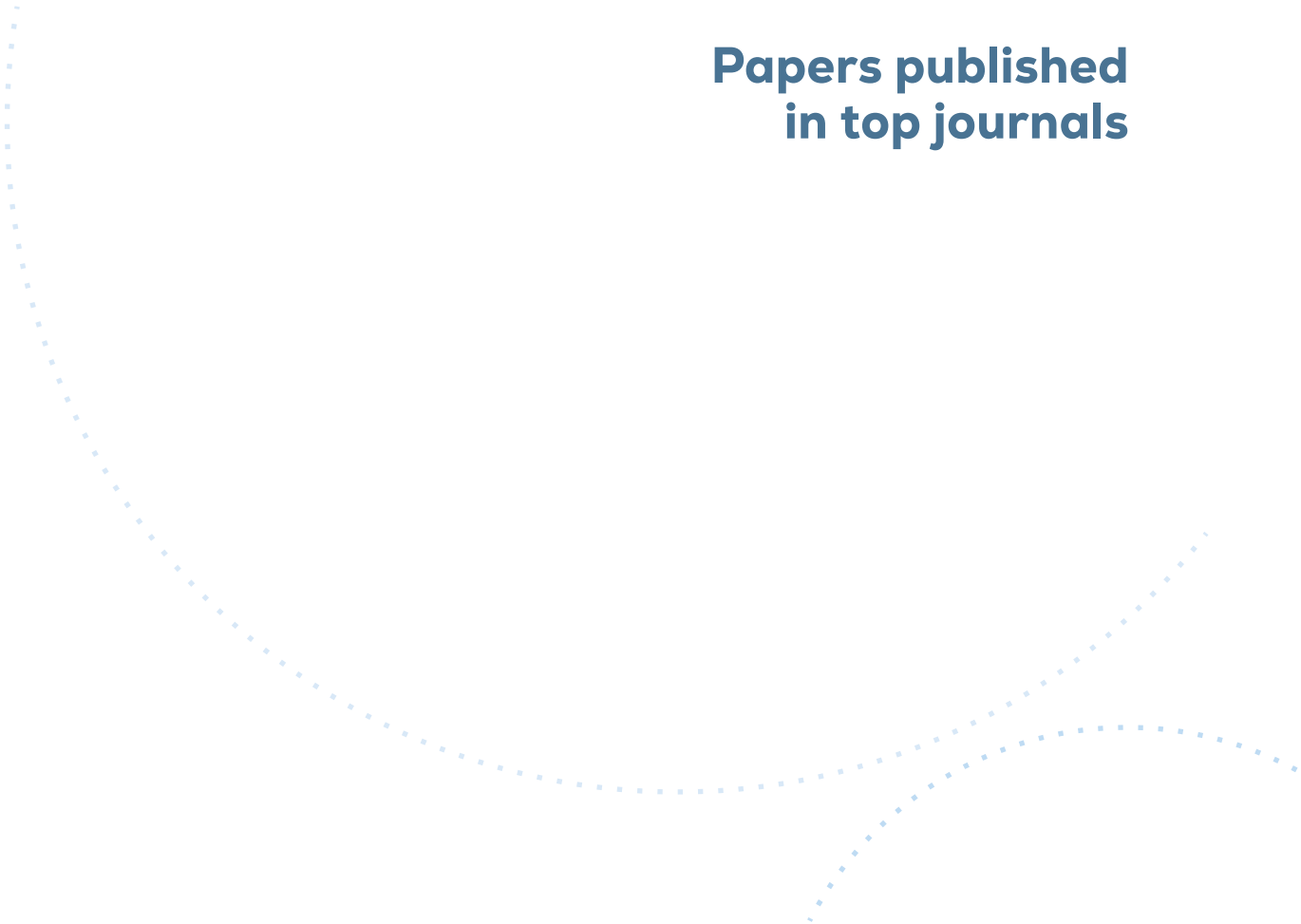
Publication of papers abroad grew significantly, gradually moving to journals with a higher impact factor, from a level of 1,000 in the early 2010s to almost 3,500 in the early 2020s.



Note: Until 2020, the production of professors linked to the Applied Research Centers of academic programs and Applied Study Centers was used as the basis, whereas, in 2021, the production of all Full-time faculty was considered.

SCIENTIFIC IMPACT

**Papers published
in top journals**





BUSINESS ADMINISTRATION

OPERATIONS MANAGEMENT

Papers published in top journals

Ranking ABS 4*

ARTICLE

To err is human: Exploratory multilevel analysis of supply chain delivery delays

DOI: <https://doi.org/10.1002/joom.1154>

AUTHORS

Amrou Awaysheh, Markham T. Frohlich, Barbara Bechler Flynn, Patrick J. Flynn

JOURNAL

Journal of Operations Management, v.67, n.7, 882-916, 2, 2021

A**BSTRACT**

We examine the impact of human errors by front-line supply chain employees on delivery delays. We build on normal accident theory (NAT), a multilevel theory describing the relationship between a firm's latent conditions (systemic managerial, technology, and social factors) and human errors. Latent conditions can have the unintended consequence of intensifying the impact of a human error, thus, we hypothesize a moderating effect of latent conditions on the relationship between errors and delivery delays. Hypotheses are tested using archival shipment data provided by a Fortune 500 company and archival carrier violations data. A multilevel design, with 299,399 shipments (level 1) nested within 97 carriers (level 2), was tested using mixed effects regression modeling. The results indicated that both dispatcher and driver errors were related to the probability of a late delivery, and that dispatcher errors were associated with longer delays. The moderating effects of several carrier latent conditions were significant and positive, indicating that both types of errors were more strongly associated with the likelihood of late delivery and that dispatcher errors were associated with longer delays when moderated by carrier latent conditions. The results are discussed from the perspective of NAT and technology management, developing prescriptions, and suggesting opportunities for future research.



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BUSINESS ADMINISTRATION

ORGANIZATION STUDIES

Papers published in top journals Ranking ABS 4*

ARTICLE

Recentering the global south in the making of business school histories: Dependency ambiguity in action

DOI: <https://doi.org/10.5465/amle.2020.0156>

AUTHORS

Sérgio Wanderley, Rafael Alcadipani, Amon Barros

JOURNAL

Academy of Management Learning & Education, v. 20, p. 361-381, 2021

ABSTRACT

The histories of Business Schools (BS) are usually produced from U.S.-centric perspectives. Seeking to recenter the Global South in the making of these histories, this paper aims to analyze the history of BS in Brazil via dependency studies. Dependency is the condition of a hierarchical relationship between two or more economies that become entangled for the benefit of the richer countries. Dependency studies aim to examine dependent conditions prevailing since colonial times to overcome them. We analyze the creation and dissemination of five BS from 1937 to 1961, a period marked by the emergence of the first undergraduate courses in the field and a heavy push towards industrial development in the country. We argue that dependency macro factors were the main drivers behind the creation, implementation, and dissemination of BS in Brazil. We posit local agents performed dependency ambiguity, that is, exploring context drivers within the Brazilian technological-industrial dependency and seeking external support to establish early BS in the country. We claim that through dependency lenses we can reposition the narratives about the development of BS in the Global South away from a U.S.-centric explanation, emphasizing the role of local contextual factors and actors within Global South countries dependency *longue durée*.



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BUSINESS ADMINISTRATION

ORGANIZATION STUDIES

Papers published in top journals Ranking ABS 4*

ARTICLE

When helping hurts: Covid-19 critical incident involvement and resource depletion in health care workers

DOI: <https://doi.org/10.1037/apl0000850>

AUTHORS

Miguel Pinto Caldas, Kathryn Ostermeier, Danielle Cooper

JOURNAL

Journal of Applied Psychology, v. 106, n. 1, p. 29-47, 2021

ABSTRACT

A focus on helping others is generally lauded, particularly in medicine, but in the context of a pandemic when health care professionals are facing increased risk, loss, and trauma, this focus can potentially be detrimental. In this study, we sought to (a) examine if health care workers intensely involved in the coronavirus 2019 (COVID-19) pandemic are experiencing negative psychological and emotional outcomes, and (b) investigate if helping related factors (prosocial motivation and perceived prosocial impact) exacerbate and mitigate relationships to negative outcomes in a crisis situation. Using data collected from doctors and nurses before and during the COVID-19 pandemic, we examine the relationship between intensity of involvement in the COVID-19 pandemic response and emotional exhaustion and depression, as well as the moderating effects of prosocial motivation and perceived prosocial impact. Data was collected at three time points (T1 and T2 prepandemic, and T3 during COVID-19), with prosocial motivation and controls collected at T1/T2 and predictors and outcomes collected during the pandemic. We find that intensity of involvement does associate with emotional exhaustion at work and that higher prosocial motivation exacerbates this relationship. Supplemental analyses suggest that the exposure to self-dimension of involvement is positively associated with emotional exhaustion and depression. Understanding the roles of prosocial motivation and prosocial impact in managing regulatory resources has important ramifications for health care workers on the frontlines of health crises responses, as these resources are necessary to manage the associated trauma.



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BUSINESS ADMINISTRATION

POLITICAL ECONOMY

Papers published in top journals

Ranking ABS 4*

ARTICLE

Exposing the unfinished business of building public administration in late democracies: Lessons from the COVID-19 response in Brazil

DOI: <https://doi.org/10.1111/puar.13415>

AUTHORS

José Antônio Puppim de Oliveira , Evan M. Berman

JOURNAL

Public Administration Review, v. 81, p. 1183-1191, 2021

A **BSTRACT**

The COVID-19 pandemic has exposed fundamental flaws in the design of public administration in late democracies. While much writing to date focuses on the initial and vital responses to COVID-19, the magnitude of this event also furthers insights into the risks of incomplete institutional designs and practices, such as the case of Brazil, an example of the administrative flaws in late democracies. This article is not a critique of responses to COVID-19 per se, but an examination of these considering democratization processes that include state-building and the need for another push in administrative and political reforms. Shortcomings in state-building, which existed before COVID-19, inflict heavy costs on society and, if left unaddressed, add to the costs of future disasters and unraveling of support for state and democratic institutions.



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BUSINESS ADMINISTRATION

MARKETING

Papers published in top journals

Ranking ABS 4

ARTICLE

Distribution effectiveness through full- and self-service channels under economic fluctuations in an emerging market

DOI: <https://doi.org/10.1016/j.jretai.2021.05.002>

AUTHORS

Leandro Angotti Guissoni, Jonny Mateus Rodrigues, Felipe Zambaldi, Marcos Fava Neves

JOURNAL

Journal of Retailing, v. 97, p. 545-560, 2021

A

BSTRACT

Retail distribution is one of the major challenges in emerging economies. These economies are volatile and filled with inefficiencies, and the representativeness of unstructured retail increases the complexity of distribution systems for consumer packaged-goods companies. We analyze 644 brands to extend the existing literature by modeling the retail distribution and market share in an emerging market according to the type of retail channel (full- and self-service channels), moderated by economic fluctuations and the market position of a brand (high- and low-share brands). Our model controls for endogeneity using instrumental variables (IVs) and accommodates heterogeneity across brands and categories by means of a fixed-effects robust regression. Our study highlights that the relationship between distribution and market share exhibits greater convexity in the self-service channel than in the full-service channel. Further, we contribute to the existing research in distribution effectiveness in emerging markets by showing the convex effect of distribution on market share could vary when the economy changes. Distribution gains are more effective in the self-service channel than in the full-service channel in times of economic decline. Also, the results indicate the higher degree of convexity in the relationship between distribution and market share for the self-service channel compared with the full-service channel is increased further for high-share brands than for low-share brands.



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PUBLIC ADMINISTRATION

PUBLIC MANAGEMENT

Papers published in top journals

Ranking ABS 4

ARTICLE

Institutional vulnerability and trust in public agencies: Views from both sides of the street

DOI: <https://doi.org/10.1111/gove.12574>

AUTHORS

Gabriela Spanghero Lotta , Peter Spink, Fernando Burgos Santos

JOURNAL

Governance: An International Journal of Policy Administration and Institutions, v. 34, p. 1057-1073, 2021

ABSTRACT

This article seeks to contribute to the discussion of the dynamics of trust in street-level public sector work, especially in settings where relationships between agencies, frontline workers, and society are fragile. Data was gathered in different vulnerable areas of the city of São Paulo, Brazil using interviews with frontline workers and complemented with field notes from a five-year longitudinal study in one high-density area with a history of violence. Concern was to understand how, despite a lack of reciprocal trust, citizens and service providers create ways of meeting daily demands and how, in doing so, they see each other. Results show that in vulnerable settings, issues of inter-agency cooperation and territorial connectivity between different public sector services can be more important than individual agency performance in helping citizens find solutions to the problems they are facing. In the absence of an effective inter-institutional framework, trust is quickly eroded.



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PUBLIC ADMINISTRATION

PUBLIC MANAGEMENT

Papers published in top journals

Ranking ABS 4

ARTICLE

Public management reform in Brazil (2002-2019)

DOI: <https://doi.org/10.1080/14719037.2020.1752037>

AUTHORS

Ricardo C. Gomes, Erika de Farias Lisboa

JOURNAL

Public Management Review, v. 23, p. 159-167, 2021

ABSTRACT

Since the end of the military period ahead of the Brazilian government in 1985, Brazil has had eight presidents swinging from lefts- and right-wing political orientations. The political direction turned from the right (Sarney and Collor 1985–1992) to the centre (Fernando Henrique 1994–2002) to the left (Lula and Dilma 2003–2016), and back to the right (Bolsonaro 2019–). Despite political orientation differences, all of them made (Bolsonaro is still making) some administrative reforms. In this paper, we present a historical line of such changes and the impact upon public management theory.



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PUBLIC ADMINISTRATION

POLITICAL ECONOMY

Papers published in top journals Ranking ABS 4

ARTICLE

Leaders affect business creation: Evidence from mayoral elections

DOI: <https://doi.org/10.1016/j.leaqua.2021.101577>

AUTHORS

Paulo Arvate, Joana Sabrina Pereira Story

JOURNAL

Leadership Quarterly, v. 1, p. 101577-101578, 2021

ABSTRACT

Research into leadership has consistently associated leaders with follower outcomes, such as motivation, satisfaction, and individual performance. However, only a few studies have looked at the impact of leadership on economic outcomes. In this study we test the effect of leaders' political ideology (an identifiable leadership preference) on economic outcomes (private and public business creation). By using a combination of a quasi-electoral experiment (mixed-ideological election in which the margin of victory is close to zero) and a regression discontinuity methodology, we tested whether right-wing mayors would see more private business created (as aligned with party objectives) than left-wing mayors during their tenure. We also tested whether left-wing mayors would see more public organizations created (as being aligned with party objectives) than right-wing mayors during their tenure. Based on a sample of over 400,000 new firms in over 3,155 Brazilian municipalities, we confirmed our hypothesis for right-wing mayors only. Moreover, we found some evidence that the most likely mechanism used by right-wing leaders to produce this result is the development of actions related to business incubation (a place for the development of startups). The implications for future research and the study's important theoretical and practical contributions are discussed.



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PUBLIC ADMINISTRATION

HEALTH MANAGEMENT

Papers published in top journals Ranking ABS 4

ARTICLE

The politics of COVID-19 vaccination in middle-income countries: Lessons from Brazil

DOI: <https://doi.org/10.1016/j.socscimed.2021.114093>

AUTHORS

Elize Massard da Fonseca , Kenneth C. Shadlen, Francisco Inácio Bastos

JOURNAL

Social Science & Medicine, v. 281, p. 114093, 2021

ABSTRACT

As the world struggles to meet the challenges of vaccination against COVID-19, more attention needs to be paid to issues faced by countries at different income levels. Middle-income countries (MICs) typically lack the resources and regulatory capacities to pursue strategies that wealthier countries do, but they also face different sets of challenges and opportunities than low-income countries (LICs). We focus on three dimensions of vaccination: procurement and production; regulation of marketing registration; and distribution and uptake. For each dimension we show the distinct challenges and opportunities faced by MICs. We illustrate these challenges and opportunities with the case of Brazil, showing how each dimension has been affected by intense political conflicts. Brazil's procurement and production strategy, which builds on a long trajectory of local production and technology transfer, has been riddled by conflicts between the national government and state governments. The regulatory approval process, based around one of Latin America's most highly regarded regulatory authorities, has also been subject to acute inter- and intra-governmental conflicts. And with regard to distribution and uptake, in the face of high uncertainty, even with a solid health infrastructure, Brazil encounters difficulties in promoting vaccine delivery. The research also reveals the importance of coordination among these dimensions, in Brazil and beyond. Pandemic preparedness and response must include sharing knowledge of how to produce vaccines and recognition of the crucial linkages between procurement, regulation, delivery, and uptake that are necessary for ensuring access to these products.



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PUBLIC ADMINISTRATION

HEALTH MANAGEMENT

Papers published in top journals Ranking ABS 4

ARTICLE

Working through the fog of a pandemic: Street-level policy entrepreneurship in times of crises

DOI: <https://doi.org/10.1111/padm.12745>

AUTHORS

Anat Gofen, Gabriela Spanghero Lotta , Marcelo Marquesini da Costa

JOURNAL

Public Administration, v.99, p. 484-499, 2021.

A **BSTRACT**

Imposing significant challenges for both street-level implementation and policy (re)design, crises alter the environment for street-level policy entrepreneurship (SLPE), wherein street-level bureaucrats engage in policy formulation processes to secure future policy outcomes. Nevertheless, like street-level implementation in general, SLPE is studied during ordinary times but rarely during crises. Focusing on community-health workers in Brazil during the Covid-19 crisis uncovered a defensive motivation for SLPE, which aimed to legitimize community healthcare as an integral part of pandemic treatment, reforming the government's hitherto neglectful approach to community health services. Moreover, the continuing crisis created an unusually prolonged window of opportunity for securing community healthcare provision. By utilizing collective efforts and drawing on powerful politicians' mobilization, SLPE during crisis shares similarities with, yet differs from, SLPE during ordinary times, while further closing the interstices between local, professional, and political perspectives in the formulation of policy decisions.



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Papers published in top journals Ranking ABS 3

BUSINESS ADMINISTRATION

STRATEGY

ARTICLE

THE EFFECT OF AFFILIATION STRUCTURE ON THE PERFORMANCE OF PYRAMIDAL BUSINESS GROUPS

Journal: *Journal of Business Research*, v. 124, p. 24-37, 2021

Authors: Marina Amado Bahia Gama, Rodrigo Bandeira-de-Mello

DOI: <https://doi.org/10.1016/j.jbusres.2020.11.041>

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ARTICLE

DIGITAL POWER: VALUE CHAIN UPGRADING IN AN AGE OF DIGITIZATION

Journal: *International Business Review*, v. 30, p. 101850-101852, 2021

Authors: Luis Oliveira, Afonso Fleury, Maria Tereza Leme Fleury

DOI: <https://doi.org/10.1016/j.ibusrev.2021.101850>

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MARKETING

ARTICLE

(UN)DESERVINGNESS DISTINCTIONS IMPACT ENVY SUBTYPES: IMPLICATIONS FOR BRAND ATTITUDE AND CHOICE

Journal: *Journal of Business Research*, v. 125, p. 89-102, 2021

Authors: Kirla Ferreira, Delane Botelho

DOI: <https://doi.org/10.1016/j.jbusres.2020.12.008>

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ARTICLE

EATING ONE'S OWN OTHERNESS: WHEN PRODUCERS COMMERCIALIZE THEIR ETHNICITIES**Journal:** *Journal of Business Research*, v. 129, p. 134-144, 2021**Authors:** Maria Carolina Zanete, Eliane Pereira Zamith Brito, Isleide Arruda Fontenelle, Marina C. Heck**DOI:** <https://doi.org/10.1016/j.jbusres.2021.02.057>Corresponding author: **Eliane Pereira Zamith Brito** eliane.brito@fgv.br

FINANCE

ARTICLE

MARKET POWER AND BANKING REGULATIONS: EVIDENCE FROM RDD APPLICATION TO THE BRAZILIAN BANKING MARKET**Journal:** *Economics Letters*, v. 202, p. 109821, 2021**Authors:** Alan De Genaro, Pedro Ivo Camacho, A. Salvador, Ivan Filipe Fernandes**DOI:** <https://doi.org/10.1016/j.econlet.2021.109821>Corresponding author: **Alan De Genaro** alan.genaro@fgv.br

ARTICLE

FLOOD INSURANCE: THE PROPENSITY AND ATTITUDES OF INFORMED PEOPLE WITH DISABILITIES TOWARDS RISK**Journal:** *Journal of Environmental Management*, v. 294, p. 113032-113044, 2021**Authors:** Wesley Mendes-da-Silva, Edimilson C. Lucas, João Vinícius F. Carvalho**DOI:** <https://doi.org/10.1016/j.jenvman.2021.113032>Corresponding author: **Wesley Mendes-da-Silva** wesley.mendes@fgv.br

ARTICLE

EXCHANGE RATE REGIMES AND PRICE EFFICIENCY: EMPIRICAL EXAMINATION OF THE IMPACT OF FINANCIAL CRISIS**Journal:** *Journal of International Financial Markets Institutions & Money*, v.73, p.101361, 2021**Authors:** Natalia Diniz Maganini, Abdul A. Rasheed, Hsia Hua Sheng**DOI:** <https://doi.org/10.1016/j.intfin.2021.101361>Corresponding author: **Natalia Diniz Maganini** natalia.diniz@fgv.br

Papers published in top journals – Ranking ABS 3

ARTICLE

**IMPROVING PUBLIC HOUSING POLICIES THAT TARGET LOW-INCOME HOUSEHOLDS:
THE VALUE OF ADDING PROXIMITY TO DISCRETION**

Journal: *Environment And Planning C-Politics And Space*, v. 39, p. 1567-1585, 2021

Authors: Lauro Gonzalez, Fernanda Lima Silva, Marlei Pozzebon

DOI: <https://doi.org/10.1177/23996544211041119>

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OPERATIONS MANAGEMENT

ARTICLE

UNPACKING VALUE CREATION AND CAPTURE IN B2B RELATIONSHIPS

Journal: *Industrial Marketing Management*, v. 92, p. 163-177, 2021

Authors: Claudio Minerbo, Michael Kleinaltenkamp, Luiz Artur Ledur Brito

DOI: <https://doi.org/10.1016/j.indmarman.2020.11.011>

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ARTICLE

AGRI-FOOD RISKS AND MITIGATIONS: A CASE STUDY OF THE BRAZILIAN MANGO

Journal: *Production Planning & Control*, v. 32, n. 14, p. 1237-1247, 2021

Authors: Susana Carla Farias Pereira, Marcia Regina Santiago Scarpin

DOI: <https://doi.org/10.1080/09537287.2020.1796134>

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DATA SCIENCE

ARTICLE

**LISTENING TO THE VOICE OF THE GUEST: A FRAMEWORK TO IMPROVE DECISION-MAKING
PROCESSES WITH TEXT DATA**

Journal: *International Journal of Hospitality Management*, v. 94, p. 102853, 2021

Authors: Carla B. Marcolin, João Luiz Becker, Fridolin Wild, Ariel Behr, Giovana Schiavi

DOI: <https://doi.org/10.1016/j.ijhm.2020.102853>

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ORGANIZATION STUDIES

ARTICLE

MAKING BLACK LIVES DON'T MATTER VIA ORGANIZATIONAL STRATEGIES TO AVOID THE RACIAL DEBATE: THE MILITARY POLICE IN BRAZIL**Journal:** *Gender Work and Organization*, v. 28, p. 1683-1696, 2021**Authors:** Rafael Alcadipani, Dennis P. L. da Silva, Samira Bueno, Renato Sergio de Lima**DOI:** <https://doi.org/10.1111/gwao.12698>Corresponding author: **Rafael Alcadipani** rafael.alcadipani@fgv.br

ARTICLE

EMBEDDED ETHICS AND REFLEXIVITY: NARRATING A CHARTER OF ETHICAL EXPERIENCE**Journal:** *Management Learning* v.52, p. 294-310, 2021**Authors:** Ann Louise Cunliffe, Silvia Ivaldi**DOI:** <https://doi.org/10.1177/1350507620960014>Corresponding author: **Ann Louise Cunliffe** ann.cunliffe@fgv.br

ARTICLE

IN PRAISE OF HOLISTIC SCHOLARSHIP: A COLLECTIVE ESSAY IN MEMORY OF MARK EASTERBY-SMITH**Journal:** *Management Learning* v.53, p. 363-385, 2021**Authors:** Ann Louise Cunliffe, Sarah Robinson, Alessia Contu, Carole Elliott, Suzanne Gagnon, Elena Antonacopoulou, Pavel Bogolyubov, Mary Crossan, Bente Elkjaer, Manuel Graça, Selen Kars, Shenxue Li, Marjorie Lyles, Robin Snell, Wayne St Amour, Valerie Stead, Richard Thorpe, Dusya Vera**DOI:** <https://doi.org/10.1177/13505076211032207>Corresponding author: **Ann Louise Cunliffe** ann.cunliffe@fgv.br

ARTICLE

AN INSTITUTIONAL APPROACH TO ETHICAL HUMAN RESOURCE MANAGEMENT PRACTICE: COMPARING BRAZIL, COLOMBIA AND THE UK**Journal:** *Journal of Business Ethics*, v.169, p.57 - 76, 2021**Authors:** Beatriz Maria Barbosa Braga, Eduardo de Camargo Oliva, Edson Keyso de Miranda Kubo, Steve Mckenna, Julia Richardson, Terry Wales**DOI:** <https://doi.org/10.1007/s10551-019-04257-x>Corresponding author: **Beatriz Maria Barbosa Braga** beatriz.braga@fgv.br

Papers published in top journals – Ranking ABS 3

PUBLIC ADMINISTRATION

PUBLIC POLICIES

ARTICLE

FEMALE LENS IN URBAN MOBILITY: TECHNOLOGY-USE BEHAVIOR AND INDIVIDUAL DIFFERENCES

Journal: *Information Technology & People*, v. 34, n. 4, p. 1-28, 2021

Authors: Marcia Cassitas Hino, Maria Alexandra Cunha

DOI: <https://doi.org/10.1108/ITP-05-2020-0342>

Corresponding author: **Maria Alexandra Cunha** alexandra.cunha@fgv.br

ARTICLE

CHANGES IN BRAZILIAN EDUCATION POLICY AND THE RISE OF RIGHT-WING POPULISM

Journal: *British Educational Research Journal*, v. 47, p. 332-354, 2021

Authors: Mário Aquino Alves, Catarina Ianni Segatto, Andréa Martini Pineda

DOI: <https://doi.org/10.1002/berj.3699>

Corresponding author: **Mário Aquino Alves** mario.alves@fgv.br

PUBLIC MANAGEMENT

ARTICLE

HOW STREET-LEVEL BUREAUCRATS USE CONCEPTUAL SYSTEMS TO CATEGORISE CLIENTS

Journal: *Policy and Politics*, v. 49, p. 531-551, 2021

Authors: Gabriela Spanghero Lotta, Charles Kirschbaum

DOI: <https://doi.org/10.1332/030557321X16292224578150>

Corresponding author: **Gabriela Spanghero Lotta** gabriela.lotta@fgv.br

ARTICLE

WHEN SOCIAL MOVEMENTS COLLABORATE WITH THE STATE TOWARDS THE RIGHT TO THE CITY: UNVEILING COMPROMISES AND CONFLICTS**Journal:** *Environment and Planning A*, v. 53, p. 1115-1139, 2021**Authors:** Morgana Gertrudes Martins Krieger, Marlei Pozzebon, Lauro Gonzalez**DOI:** <https://doi.org/10.1177/0308518X20981616>Corresponding author: **Marlei Pozzebon** marlei.pozzebon@fgv.br

ARTICLE

BUILDING ADMINISTRATIVE CAPACITY FOR DEVELOPMENT: LIMITS AND PROSPECTS**Journal:** *International Review of Administrative Sciences*, v. 82, p. 211-219, 2021**Authors:** M. Shamsul Haque, M. Ramesh, José Antônio Puppim de Oliveira, Alexandre de Avila Gomide**DOI:** <https://doi.org/10.1177/00208523211002605>Corresponding author: **José Antônio Puppim de Oliveira** jose.puppim@fgv.br

ARTICLE

BUILDING ADMINISTRATIVE CAPACITY UNDER DEVELOPMENTAL STATES IN CHILE AND SINGAPORE: A COMPARATIVE PERSPECTIVE**Journal:** *International Review of Administrative Sciences*, v. 87, p. 220-237, 2021**Authors:** M. Shamsul Haque, José Antônio Puppim de Oliveira**DOI:** <https://doi.org/10.1177/0020852320943656>Corresponding author: **José Antônio Puppim de Oliveira** jose.puppim@fgv.br

POLITICAL ECONOMY

ARTICLE

THE RELATIONSHIP BETWEEN EXCHANGE RATE AND STRUCTURAL CHANGE: AN APPROACH BASED ON INCOME ELASTICITIES OF TRADE**Journal:** *Cambridge Journal of Economics*, v. 45, p. 1-22, 2021**Authors:** Nelson Marconi, Eliane Araujo, Marco Capraro Brancher, Tiago Couto Porto**DOI:** <https://doi.org/10.1093/cje/beab039>Corresponding author: **Nelson Marconi** nelson.marconi@fgv.br

Papers published in top journals – Ranking ABS 3

SUSTAINABILITY

ARTICLE

AN ANALYSIS OF MULTI-STAKEHOLDER INITIATIVES TO REDUCE FOOD LOSS AND WASTE IN AN EMERGING COUNTRY - BRAZIL

Journal: *Industrial Marketing Management*, v.93, p. 591-604, 2021

Authorresses: Daniele Eckert Matzembacher, Luciana Marques Vieira, Marcia Dutra de Barcellos

DOI: <https://doi.org/10.1016/j.indmarman.2020.08.016>

Corresponding author: **Luciana Marques Vieira** luciana.vieira@fgv.br

ARTICLE

ENVIRONMENTAL GOVERNANCE FOR SUSTAINABLE DEVELOPMENT IN ASIA

Journal: *Journal of Environmental Management*, v. 290, p. 112622, 2021

Authors: Wanxin Li, José Antônio Puppim de Oliveira

DOI: <https://doi.org/10.1016/j.jenvman.2021.112622>

Corresponding author: **José Antônio Puppim de Oliveira** jose.puppim@fgv.br

HEALTH MANAGEMENT

ARTICLE

FINANCING NEEDS, SPENDING PROJECTION, AND THE FUTURE OF HEALTH IN BRAZIL

Journal: *Health Economics*, v.30, p.1082-1094, 2021

Authors: Rudi Rocha, Isabela Furtado, Paula Spinola

DOI: <https://doi.org/10.1002/hec.4241>

Corresponding author: **Rudi Rocha** rudi.rocha@fgv.br

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SCIENTIFIC IMPACT

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Forgive us our sins: A critical perspective of corporate social irresponsibility (CSIR), insights from the case of the Samarco mining dam collapse in Brazil

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Supervisors: Amon Narciso de Barros / Diego Maganhotto Coraiola

[Access the full text](#)

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Supervisors: Ely Laureano Paiva / Barbara Bechler Flynn

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Author: Henrique Pontes Gonçalves de Oliveira

Supervisor: Luiz Alberto Albertin

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Environmental, social, and governance initiatives pay off: An assessment of the causal relationship between ESG and firm value

Author: Rafael Ukazono Kubiski

Supervisor: Wesley Mendes-da-Silva

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Author: Vinicius Galante de Souza

Supervisor: Ann Louise Cunliffe

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Author: Marcio Patines Andreotti Legieri

Supervisor: Fernando de Souza Meirelles

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BEST THESIS

Autonomy and performance of public agencies: The case of the offices of public defense attorneys

Author: Bernardo Oliveira Buta

Supervisor: Marco Antonio Carvalho Teixeira

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HONORABLE MENTIONS

A housing development program in Brazilian shantytowns: The social impact of the NGO, *Teto*

Author: Leonardo da Rocha Loures Bueno

Supervisor: Ciro Biderman


[Access the full text](#)

National prison policy (1976-2018): Institutional arrangements and statistical production tools

Author: Carolina Cutrupi Ferreira

Supervisor: Rafael Alcadipani

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MASTER IN PUBLIC ADMINISTRATION AND GOVERNMENT

BEST DOCTORAL DISSERTATION

She untied knots: Urban poverty, social ties and the autonomy of women who are family allowance beneficiaries

Author: Marcela Garcia Corrêa

Supervisor: Marta Ferreira Santos Farah

[Access the full text](#)

HONORABLE MENTIONS

Implementation and inequalities in reproductive health care

Author: Juliana Rocha Miranda

Supervisor: Gabriela Spanghero Lotta

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Author: Marina Kartuchi Exner

Supervisor: Fernando Luiz Abrúcio

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Examining the CEO's impact on strategic changes in technology organizations

Author: Alessandra Ginante

Supervisor: Luiz Arthur Ledur Brito

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HONORABLE MENTIONS

Digital platforms for independent qualified professionals and their impacts on strategic HR management (SHRM)

Author: João Lins Pereira Filho

Supervisor: Maria José Tonelli

[Access the full text](#)

The impact of implementing big data analytics capabilities on the financial performance of companies: A vision comparing the perception of executives and the reality of market numbers

Author: Rafael Dan Schur

Supervisor: William Eid Junior

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PROFESSIONAL MASTER'S IN INTERNATIONAL MANAGEMENT

BEST THESIS

Entrepreneurship in Brazil: The role of human, psychological, and social capital in entrepreneurial success

Author: Maria Ana Barros Correia

Supervisor: Edgard Elie Roger Barki

[Access the full text](#)



PROFESSIONAL MASTER'S IN MANAGEMENT FOR COMPETITIVENESS

BEST MASTER'S THESIS

Executive women and their aging bodies: The burden of age

Author: Renata Barbosa de Assis Vieira

Supervisor: Vanessa Martines Cepellos

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HONORABLE MENTIONS

The influence of product attributes on the purchase decision process in the industrialized coconut water category in Brazil

Author: Denis Fabiano Pissarro

Supervisor: Gilberto Sarfati

[Access the full text](#)

Gender diversity in the board and its relationship with financial results and transparency

Author: Letícia Lara Rodrigues

Supervisora: Edilene Santana Santos

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SCIENTIFIC INITIATION PROGRAM

BEST MONOGRAPH

Current challenges and obstacles to the implementation of the UPSS (Unified Public Security System)

Author: Iara Buoro Sennes

Supervisor: Renato Sérgio de Lima

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HONORABLE MENTIONS

Interstate federative cooperation in Brazil: The case of the Northeast consortium

Author: Guilherme Pestana Brom

Supervisor: Eduardo José Grin

[Access the full text](#)

The role of political renewal in the midst of the Brazilian crisis of representativeness

Author: Ionatan Gottfried

Supervisor: Cláudio Gonçalves Couto

[Access the full text](#)



LOCAL CONNECTION PROJECT

BEST MONOGRAPH

Indigenous responses to the Covid-19 pandemic: The cases of São Paulo city, São Paulo State and São Gabriel da Cachoeira, Amazonas State

Authors: Paola de Angelis, Pedro Vianna Godinho Peria, Sophia Veronesi Dias, Teresa Harari

[Access the full text](#)

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SCIENTIFIC IMPACT

Impact Blog

Impact Blog

The Impact Blog is an initiative of FGV EAESP to disseminate the knowledge produced in the institution.

- ▶ **150** posts made in 2021
- ▶ **16,000** hits
- ▶ **More than 9,000** visitors

Most accessed posts



Imagem: CHUTTERSNAAP / Unsplash

When imagining the next 20 years of the Brazilian automobile industry, an analysis points out that the transition to electric vehicles will be slow

Have you stopped to think about the transformations that the Brazilian automobile industry must undergo in the coming years? José Carlos D'Andrea Mateus, a master's degree candidate at FGV EAESP, did this exercise and made interesting analyzes.

Read the [post](#) and the [full study](#).



Imagem: Adhy Savala / Unsplash

Small hospitals, which are the majority in Brazil, could be enlarged to guarantee a higher return to the health system

Many countries have adapted their health policies so as to focus attention on larger hospitals, with more than 200 beds, which find it easier to achieve an economy of scale and to maintain their economic and financial sustainability. However, most hospitals in Brazil are units with fewer than 50 beds, the very type that usually faces the problem of low efficiency.

Read the [post](#) and the [full study](#).



Imagem: Marcello Casal Jr.

Digital exclusion affected access to emergency aid during the pandemic, especially for classes D and E

Many Brazilians were unable to receive the emergency aid offered during the Covid-19 pandemic due to digital exclusion, as revealed in a study by the Center for Microfinance and Financial Inclusion Studies of the Getulio Vargas Foundation (FGVcemif).

Read the [post](#) and the [full study](#).

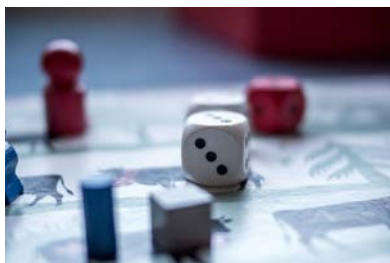


Imagem: Pixabay

Game dynamics can yield good results for organizations in terms of productivity, learning and autonomy

A study by FGV EAESP researchers has shown that gamification drives good results in three dimensions in organizations: organizational, team, and individual.

Read the [post](#) and the [full study](#).



Imagem: Taylor Wilcox / Unsplash

Right-wing populism has influenced education policies, which may undermine inclusive education and diversity

Researchers monitoring education policies have found a specific type of right-wing populism that is driven by an alliance between the movements School Without Party (Escola Sem Partido) and Evangelical Parliamentary Front (Frente Parlamentar Evangélica), which has influenced public education policies during the past decade.]

Read the [post](#) and the [full study](#).



SCIENTIFIC IMPACT

**Academic
journals**

Academic journals

RAE-JOURNAL OF BUSINESS MANAGEMENT RESEARCH AND KNOWLEDGE

- ▶ Launched in **1961**
- ▶ Rankings **Qualis A2** and **ABS1**
- ▶ More than **720 papers** received for review in 2021
- ▶ **40 papers** published in 2021
- ▶ The papers had more than **700,000 views** in 2021

THEMATIC FORUMS HELD:

Food waste: Challenges and opportunities in sustainable operations

Organizers: Luciana Marques Vieira, Marcia Dutra de Barcellos, Gustavo Porpino de Araujo, Mattias Eriksson, Manoj Dora, Daniele Eckert Matzembacher

[Access the full publication](#)

RAE 60-Year Special: From lonely star in the past to future challenges

Organizers: Maria José Tonelli, Felipe Zambaldi

[Access the full publication](#)

The history, memory and past of organizational and management studies

Organizers: Diego Maganhotto Coraiola, Amon Narciso de Barros, Mairi Maclean, William M. Foster

[Access the full publication](#)

WEBINAR LAUNCHED:

The 60 years of RAE and the future of Administration journals

Organizer: Maria José Tonelli

Speakers: Alketa Peci, Carlos Osmar Bertero, Eduardo Henrique Diniz, Felipe Zambaldi, Thomaz Wood Jr.

807 view

Access the full publication

FIVE MOST ACCESSED PAPERS IN 2021, AMONG THOSE PUBLISHED IN THE PAST FIVE YEARS:

Easy-living women? Time, pleasure, and suffering in the work of prostitutes

Authors: Kely César Martins de Paiva, Jefferson Rodrigues Pereira, Letícia Rocha Guimarães, Jane Kelly Dantas Barbosa, Caissa Veloso e Sousa

Edition: v. 60 n. 3 2020

DOI: <https://doi.org/10.1590/S0034-759020200304>

Women in the home office during the Covid-19 pandemic and the scenario of the work-family conflict

Authors: Ana Heloísa da Costa Lemos, Alane de Oliveira Barbosa, Priscila Pinheiro Monzato

Edition: v. 60 n. 6 2020

DOI: <https://doi.org/10.1590/S0034-759020200603>

Working at the intersection of the structuralist and discursive approaches: A methodological tool for practice-based studies

Authors: Marlei Pozzebon, Natalia Aguilar Delgado, Charo Rodriguez

Edition: v. 61 n. 6 2021

DOI: <https://doi.org/10.1590/S0034-759020210605>

The impacts of Covid-19 on organizations

Authors: Alessandra de Sá Mello da Costa, Ely Laureano Paiva, Marcus Vinicius Peinado Gomes, Vinicius Andrade Brei

Edition: v. 60 n. 6 2020

DOI: <https://doi.org/10.1590/S0034-759020200602>

After capitalism, democratic managerialism

Authors: Luiz Carlos Bresser-Pereira

Edition: v. 61 n. 3 2021

DOI: <https://doi.org/10.1590/S0034-759020210304>

CGPC-PUBLIC ADMINISTRATION AND CITIZENSHIP JOURNAL

- ▶ Launched in **1996**
- ▶ Ranking **Qualis B2**
- ▶ More than **260 papers** received for review in 2021
- ▶ **33 papers** published in 2021
- ▶ The papers had more than **115,000 views** in 2021

THEMATIC FORUMS HELD:

Beyond administrative reform: The role of the state in the 21st century

Organizers: Alketa Peci, Cibele Franzese, Felix Garcia Lopez, Thiago Ferreira Dias

[Access in full](#)

Public Policies, Neoliberalism and Democracy

Organizers: Cristiane Kerches da Silva Leite, Daniel Pereira Andrade, Francisco César Pinto da Fonseca

[Access in full](#)

WEBINARS HELD:

Beyond administrative reform: The role of the state in the 21st century

Organizer: Andréa Leite Rodrigues

Speakers: Alketa Peci, Cibele Franzese, Feliz Lopez, Leonardo Secchi, Thiago Dias

1.474 views

Webinar: <https://www.youtube.com/watch?v=s2Ti8KI2yUI>

Public Policies, Neoliberalism and Democracy

Organizer: Andréa Leite Rodrigues

Speakers: Alfredo Saad-Filho, Cristiane Kerches da Silva Leite, Daniel Pereira Andrade, Francisco Fonseca

511 views

Webinar: <https://www.youtube.com/watch?v=WdY359zEnBw>

THE FIVE PAPERS, PUBLISHED IN THE LAST FIVE YEARS, MOST ACCESSED IN 2021:

A story about a pandemic (Covid-19), isolation, and microeconomic foundations of public policy

Authors: Marcos Fernandes Gonçalves da Silva

Issue: v. 25, n. 80, 2020

DOI: <https://doi.org/10.12660/cgpc.v25n80.81290>

Administrative reform in Brazil: Past, present, and perspectives for the future with Constitutional Amendment Bill (PEC) 32/2020

Authors: Leonardo Secchi, Ana Claudia Farranha, Karina Furtado Rodrigues, Sandro Trescastro Bergue, Caio César Medeiros-Costa

Issue: v. 26, n. 83, 2021

DOI: <https://doi.org/10.12660/cgpc.v26n83.82430>

Environmental governance in Brazil: Accelerating towards sustainable development goals or looking in the rearview mirror

Authors: Cristina Adams, Zilma Borges, Evandro Mateus Moretto, Celia Fudemma

Issue: v. 25, n. 81, 2020

DOI: <https://doi.org/10.12660/cgpc.v25n81.81403>

Environmental governance in Brazil: Towards sustainable development goals (SDG)?

Authors: Cristiana Simão Seixas, Deborah Santos Prado, Carlos Alfredo Joly, Peter Herman May, Estela M. Souza Costa Neves, Leonardo Ribeiro

Issue: v. 25, n. 81, 2020

DOI: <https://doi.org/10.12660/cgpc.v25n81.81404>

Advances and setbacks in government actions to promote sustainable consumption

Authors: Verônica Macário de Oliveira, Alexandre de Araújo Gomes Júnior, Armino dos Santos de Sousa Teodósio, Suzanne Érica Nóbrega Correia

Issue: v. 26, n. 84, 2021

DOI: <https://doi.org/10.12660/cgpc.v26n84.81400>



PRACTICAL IMPACT

Applied research indicator | 2021

Impactful projects

Sustainable Development Objectives

Books

FGV EAESP in the press

Journal for managers

Applied research indicators | 2021

20

Applied Research
Centers

143

Faculty involved

Over

160

graduate and undergraduate
students involved

4,2 million

dollars raised from companies,
fomenting agencies and other
organizations in Brazil and abroad

60

reports
developed

18

books and
chapters published in Brazil

54

4

books and
chapters published abroad

25

Over

2,500

citations in the media

91

initiatives and
projects developed

109

events
promoted

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PRACTICAL IMPACT

Impactful projects



Impactful projects

FGVces Sustainability Studies Center

Brazilian GGE Protocol Program

Project leader: Guilherme Borba Lefèvre

Objective

Foster the creation of inventories of greenhouse gas emissions (GGE), through workshops and publications adapted to the Brazilian context.

Practical impact

- 74 people were trained in the Brazilian GGE Protocol Program method for the preparation of corporate emission inventories.
- The program calculation tool has been downloaded over 3,000 times.
- 192 companies have published their emission inventories (2020) on the online program platform, Public Emissions Record.
- The program's annual event, in which the publication of 473 corporate inventories was celebrated, was attended by 477 participants.
- The project information can be accessed via this [link](#).



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Impactful projects

FGVces Sustainability Studies Center

Diagnosis, impact evaluation and valuation of the socioeconomic damage caused to the communities by the collapse of the Fundão Dam

Project leader: Mário Prestes Monzoni Neto

Objective

Conduct research along the Rio Doce basin for full reparation of the disaster damage through interdisciplinary action involving experts from various knowledge fields.

Reach of the impact

- The work is a record of the history of the disaster, with substantial documentation of the reality, expressed by those who experienced the consequences.
- The data and information collected instrumentalize several actors in the process, including the very people who had been affected, in the conquest of rights.
- The analyses generated aid for the justice institutions to prepare measures seeking full reparation of the damage suffered by the population.



Impactful projects

FGVcnd New Developmentalism Studies Center

The trend towards cyclical overvaluation of the currency exchange rates and their relationship with the investment rate and structural change in Latin American countries

Project leader: Luiz Carlos Bresser Pereira

Objective

Answer two central questions regarding financial stability and economic development: first, if there is a trend towards cyclical, chronic exchange rates in Latin America; and, second, in case of an affirmative response, if the exchange rate becomes a determinant variable of the investment rate.

Potential impact

- The new criterion suggested to estimate currency exchange misalignments may assist analysis and formulation of macroeconomic policies.



Impactful projects

FGVceapg Public Administration and Government Studies Center

Latin America Regional Development Index (Idere Latam)

Project leader: Eduardo José Grin

Objective

Create a system of indicators to measure territorial development and allow analysis of trajectories and asymmetries of dimensions considered critical for human development, grouped according to regions (states, provinces or departments), the aim being to identify existing gaps and territorial inequalities.

Impact

- Construction of a system of regional development indicators structured in 10 dimensions (health, education, public safety, race, gender, institutions, economics, environment, infrastructure and well-being), allowing regional development managers a broader view in order to aid formulation and implementation of public policies.
- Project information can be accessed through the following: [website](#)



Impactful projects

FGVcelog Excellence in Logistics and Supply Chain Center

Analysis of changes in international production chains and the potential impacts on Brazil

Project leader: Orlando Cattini Junior

Objective

Identify the potential impacts on Brazil of changes in international production chains due to the Covid-19 pandemic.

Impact

- Research evidenced “V” standard international production chains, with sudden reduction caused by the Covid-19 pandemic, followed by rapid recovery.
- Research also revealed low participation of Brazil in global manufacturing chains, an indication of growth opportunities based on innovation, infrastructure improvement and export support.
- Project information can be accessed via this [link](#).



PRACTICAL IMPACT

Sustainable Development Objectives

Sustainable development objectives are related to a global appeal for action to end poverty, protect the environment and climate, and ensure that people everywhere can enjoy peace and prosperity.

FGV EAESP actively contributes through internal publications, programs and actions.

Sustainable Development Objectives

Objective 1

Eradication of poverty

End poverty in all its forms, everywhere



PUBLICATIONS

ARTICLE

Microcredit impacts: Evidence from a large-scale observational study in Brazil**Authors:** Rafael Goldszmidt, Patrick Behr, Cesar Zucco, Anna-Katharina Lenz, Lauro Gonzalez, Martin Valdivia**Journal:** *European Journal of Development Research*, v. 1, p. 1-27, 2021**DOI:** <https://doi.org/10.1057/s41287-021-00448-3>

ARTICLE

An introduction to DUIA: The database on urban inequality and amenities**Authors:** Frederico Roman Ramos, Justus Uitermark**Journal:** *PLoS One*, v. 16, 0253824, 2021**DOI:** <https://doi.org/10.1371/journal.pone.0253824>

ARTICLE

Solidarity cryptocurrencies as digital community platforms**Authors:** Eduardo Henrique Diniz, Adrian Kemmer Cerve, Denis Alves Rodrigues, Fabio Daneluzzi**Journal:** *Information Technology for Development*, v. 27, p. 524-538, 2021**DOI:** <https://doi.org/10.1080/02681102.2020.1827365>

BOOK

From Community Bank to Solidarity Fintech: The Case of Palmas e-Dinheiro in Brazil**Authors:** Asier Ansorena, Eduardo H. Diniz, Erica S. Siqueira, Marlei Pozzebon. In: Thomas Walker; Jane McGaughey; Sherif Goubran; Nadra Wagdy. (Org.)**Publisher:** *Innovations in Social Finance*. 1ed.: Springer International Publishing, 2021, v., p. 251-268

ARTICLE

Improving public housing policies that target low-income households: The value of adding proximity to discretion**Authors:** Lauro Gonzalez, Fernanda Lima-Silva, Marlei Pozzebon**Journal:** *Environment and Planning C-Politics and Space*, v. 39, p. 1567-1585, 2021**DOI:** <https://doi.org/10.1177/23996544211041119>

Objective 2

Zero hunger and sustainable agriculture

End hunger, achieve food security and improved nutrition, as well as to promote sustainable agriculture



APPLIED RESEARCH

- Put it on the Table Project - FGVces Sustainability Studies Center
- Conducted in partnership with Citi and sponsored by Citi Foundation
- The initiative seeks to include family farming in the food chain in large urban centers, taking into consideration fair trade, environmental conservation, and food and nutritional security.

FGV EAESP FOOD PROGRAM

Provision of a balanced, diverse diet, including vegetarian and vegan dishes

PUBLICATIONS

ARTICLE

Supply chain collaboration for sustainability: A qualitative investigation of food supply chains in Brazil

Authors: Natália Rohenkohl do Canto, Marília Bonzanini Bossle, Luciana Marques Vieira, Marcia Dutra de Barcellos

Journal: *Management of Environmental Quality*, v. 32, p. 1210-1232, 2021

DOI: <https://doi.org/10.1108/MEQ-12-2019-0275>

BOOK

Future agro tools: strategies for positioning Brazil as a sustainable world supplier of food, bioenergy and other agroproducts

Author: Marcos Fava Neves (org.)

Publisher: Editora Gente

ARTICLE

Public action and policy implementation: A comparative analysis of urban agriculture in three regions of São Paulo

Authors: Lya Cynthia Porto de Oliveira, Emmanuel B. Raufflet, Mário Aquino Alves

Journal: *International Journal of Justice and Sustainability*, v. 26, p. 719-735, 2021

DOI: <https://doi.org/10.1080/13549839.2021.1916898>

Sustainable Development Objectives

Objective 3

Health and well-being

Ensure a healthy life and promote well-being for everyone of all ages

**CEAHS - SPECIALIZATION COURSE IN HEALTH AND HOSPITAL ADMINISTRATION**

- Created over 40 years ago
- The first Health MBA in Brazil accredited by the International Certifier AMBA
- 33 awarded MBAs in 2021

MEETINGS WITH PSYCHOLOGISTS

Online conversations, held during the pandemic, with psychologists and employees, aiming to provide support while facing the challenges brought about by social isolation, working at home and sanitary conditions

PRO-HEALTH PROGRAM

Support for students in view of the various requirements and demands experienced during training

PUBLICATIONS**ARTICLE**

Social policy as an integral component of pandemic response: Learning from COVID-19 in Brazil, Germany, India and the United States

Authors: Scott Greer, H. Jarman, Elizabeth King, Elize Massard da Fonseca, M. Raj, M. Falkenbach

Journal: *Global Public Health*, v. 16, p. 1209-1222, 2021

DOI: <https://doi.org/10.1080/17441692.2021.1916831>

ARTICLE

The management of COVID-19 cases through telemedicine in Brazil

Authors: Alfredo Montelongo, João Luiz Becker, Rudi Roman, Elise Botteselle de Oliveira, Roberto Nunes Umpierre, Marcelo Rodrigues Gonçalves, Rodolfo Silva, Katarzyna Doniec, Ali K. Yetisen

Journal: *PLoS One*, v.16, p. e0254339, 2021

DOI: <https://doi.org/10.1371/journal.pone.0254339>

ARTICLE

The COVID-19 pandemic: A call to action for health systems in Latin America to strengthen quality of care

Authors: Ezequiel Garcia Elorrio, Jafet Arrieta, Hugo Arce, Pedro Delgado, Ana Maria Malik, Carola Orrego Villagran, Sofia Rincon, Odet Sarabia, Teresa Tono, Jorge Hermida, Enrique Ruelas Barajas

Journal: *International Journal for Quality in Health Care*, V. 33, P. 1-6, 2021

DOI: <https://doi.org/10.1093/intqhc/mzaa062>

ARTICLE

The effect of municipalization in the Brazilian hospital system: The small-sized hospitals

Authoresses: Luciana Reis Carpanez, Ana Maria Malik

Journal: *Ciência & Saúde Coletiva*, v.26, p. 1289-1298, 2021

DOI: <https://doi.org/10.1590/1413-81232021264.07242019>

ARTICLE

The hydroxychloroquine alliance: How far-right leaders and alt-science preachers came together to promote a miracle drug

Authors: Guilherme Stolle Paixão e Casarões, David Magalhães

Journal: *Revista de Administração Pública*, v. 55, p. 197-214, 2021

DOI: <https://doi.org/10.1590/0034-761220200556>

ARTICLE

The resilience of the Brazilian national health system in the face of the Covid-19 pandemic

Authors: Adriano Massuda, Ana Maria Malik, Gonzalo Vecina Neto, Renato Tasca, Walter Cintra Ferreira Junior

Journal: *Caderno Ebape.br*, v.19, 9. 735-744, 2021

DOI: <https://doi.org/10.1590/1679-395120200185>

ARTICLE

Effect of socioeconomic inequalities and vulnerabilities on health-system preparedness and response to Covid-19 in Brazil: A comprehensive analysis

Authors: Rudi Rocha de Castro, Rifat Atun, Adriano Massuda, Beatriz Rache, Paula Spinola, Letícia Nunes

Journal: *The Lancet Global Health*, v.9, p.782-792, 2021

DOI: [https://doi.org/10.1016/S2214-109X\(21\)00081-4](https://doi.org/10.1016/S2214-109X(21)00081-4)

Sustainable Development Objectives

Objective 4

Quality Education

Ensure inclusive, equitable, quality education, and promote learning opportunities throughout life for all



SCHOLARSHIP FUND

- Created in 1965
- 368 students benefited in 2021
- Fund total: 2,2 million dollars
- Principal donors (Topaz-imperial): Bradesco, Instituto Pão de Açúcar (IGPA), Fundação Tide Azevedo Setúbal, Integration, Agrícola Wehrmann, Amazon, Banco Neon, Brookfield Brasil, CMA, Colégio Bandeirantes, Grupo Comolatti, Instituto C&A, Instituto Mattos Filho, Veiga Filho, Marrey Jr. and Quiroga Advogados, Pif Paf Alimentos, Sphinx Brasil, Tokio Marine Seguradora, Valor Econômico, Hypera, Leroy Merlin, Mattos Filho Advogados

ACTIVITIES OF THE CENTER FOR THE DEVELOPMENT OF TEACHING AND LEARNING (CEDEA)

- 28 workshops held
- 900 teacher participations
- 7 training sessions conducted on the use of hybrid rooms
- 4 community practice meetings held
- Conclusion of the 9th group in the Integrated Training Program for Entrepreneurial Leadership
- Support for the renewal of specialization courses (Intent)
- Continuity of research projects on teaching and learning

PUBLICATIONS

ARTICLE

Impact of socioeconomic variables on Enem performance: A spatial and sociologic analysis

Authors: Rafael Oliveira Melo, Anne Caroline de Freitas, Eduardo de Rezende Francisco, Marcelo Tadeu Motokane

Journal: *Revista de Administração Pública*, v. 55, p. 1271-1294, 2021

DOI: <https://doi.org/10.1590/0034-761220200843>

ARTICLE

School managers as street-level managers: The typology of principals in Brazilian municipal schools**Authors:** Catarina Ianni Segatto, Marina Katurchi Exner, Fernando Luis Abrucio**Journal:** *Education Policy Analysis Archives*, v. 29, p. 62-80, 2021**DOI:** <https://doi.org/10.14507/epaa.29.5727>

ARTICLE

The effect of policies for filling school principal positions on school management in Brazil**Authors:** Bruno Sendra de Assis, Nelson Marconi**Journal:** *Revista de Administração Pública*, v. 55, p. 881-922, 2021**DOI:** <https://doi.org/10.1590/0034-761220190470>

ARTICLE

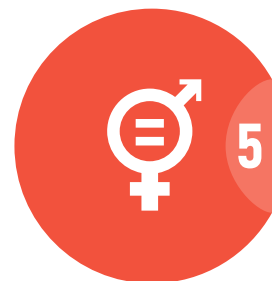
Easing the crisis effects in the education sector**Authors:** Adrian Kemmer Cernev, Letícia Fantinato Menegon, Marta de Campos Maia**Journal:** *Revista de Administração Contemporânea*, v. 26, n. 1, 2021**DOI:** <https://doi.org/10.1590/1982-7849rac2022200377.por>

Sustainable Development Objectives

Objective 5

Gender Equality

Achieve gender equality and empower all women and girls



DIVERSITY AND INCLUSION COMMITTEE

- Action aimed at promoting an inclusive, multiple, welcoming and creative academic and professional environment

EAESP DIVERSITY COORDINATION PROJECTS

- GV-Preta: partnership with Tide Setubal Fundação aims to sponsor black students
- Visa scholarships: partnership with Visa Brasil supports needy black students in the Public Administration Degree course
- The Cycle of Lectures in partnership with Núcleo de Estudos Amefricanidades (NEA): fosters debates about racism and the possibility of expanding anti-racist education

PUBLICATIONS

ARTICLE

Gender mainstreaming in public policy

Authorresses: Mariana Mazzini Marcondes, Marta Ferreira Santos Farah

Journal: *Revista Estudos Feministas*, v. 29, p. 1-15, 2021

DOI: <https://doi.org/10.1590/1806-9584-2021v29n165398>

ARTICLE

Gendering the digital divide: The use of electronic government services and implications for the digital gender gap

Authorresses: Javiera Fernanda Medina Macaya, Manuella Maia Ribeiro, Tatiana Jereissati, Camila dos Reis Lima, Maria Alexandra Cunha

Journal: *Information Polity*, v. 26, p. 131-146, 2021

DOI: <https://doi.org/10.3233/IP-200307>

ARTICLE

Public policy frames and gender mainstreaming: An analysis of childcare policy in Brazil during the left turn (2003-2016)**Authors:** Mariana Mazzini Marcondes, Marta Ferreira Santos Farah, Mário Aquino Alves**Journal:** *Organizações & Sociedade*, v. 28, p. 652-676, 2021**DOI:** <https://doi.org/10.1590/1984-92302021v28n9808PT>

ARTICLE

Gender, race, and health workers in the Covid-19 pandemic**Authoresses:** Gabriela Spanghero Lotta , Michelle Fernandez, Denise Pimenta, Clare Wenham**Journal:** *Lancet*, v. 1, p. 1-2, 2021**DOI:** [https://doi.org/10.1016/S0140-6736\(21\)00530-4](https://doi.org/10.1016/S0140-6736(21)00530-4)

ARTICLE

Beyond gender stereotypes: The missing women in print advertising**Authoresses:** Luciana Messias Shinoda, Tânia Veludo-de-Oliveira, Inês Pereira**Journal:** *International Journal of Advertising*, v. 40, p. 629-656, 2021**DOI:** <https://doi.org/10.1080/02650487.2020.1820206>

ARTICLE

Women entrepreneurs in a male-dominated environment: Leading high-tech startups in Brazil**Authors:** Vânia Nassif, Marcos Hashimoto, Cândido Borges, Tales Andreassi**Journal:** *Humanidades & Inovação*, v. 8, p. 10-23, 2021

Sustainable Development Objectives

Objective 6

Clean water and sanitation

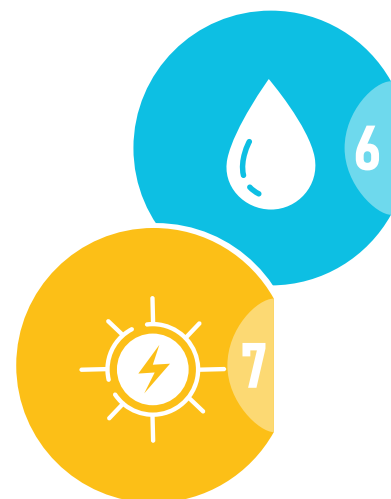
Ensure the availability and sustainable management of water and sanitation for all



Objective 7

Clean affordable energy

Ensure affordable access to modern, reliable, sustainable energy for all



INTERNAL PROCESSES

- Planning of all cleaning and gardening procedures, aiming at optimizing water consumption
- Use of "smart" equipment to minimize consumption
- Execution of preventive maintenance plans for equipment related to the use of water and electricity
- Systematic replacement of equipment, aiming at reduced consumption

APPLIED RESEARCH

Project water that unites us

Objective: promote the corporate water management through the hydric footprint and life cycle approach

Leader: FGVces Sustainability Studies Center

Financial support: Swiss Agency for Development and Cooperation (Cosude)

Participating companies: CBA, Klabin and Votorantim Cimentos

PUBLICATIONS

ARTICLE

Construction of political-relational capabilities for federative coordination in the water for all program: Analysis from the institutionalist perspective

Authors: Ricardo Dias Ramagem, Ricardo Corrêa Gomes

Journal: *Administração Pública e Gestão Social*, v. 13, p. 1-22, 2021

DOI: <https://doi.org/10.21118/apgs.v13i2.9133>

ARTICLE

Water-energy-food nexus approach at the core of businesses: How businesses in the bioenergy sector in Brazil are responding to integrated challenges?

Authors: Lira Luz Benites Lazaro, Leandro Luiz Giatti, José Antonio Puppim De Oliveira

Journal: *Journal of Cleaner Production*, v. 303, p. 127102, 2021

DOI: <https://doi.org/10.1016/j.jclepro.2021.127102>

ARTICLE

Political strategies in energy transitions: Exploring power dynamics, repertoires of interest groups and wind energy pathways in Brazil

Authors: Ítalo Nogueira Soares, Rodrigo Gava, José Antônio Puppim De Oliveira

Journal: *Energy Research & Social Science*, v. 76, p. 102076, 2021

DOI: <https://doi.org/10.1016/j.erss.2021.102076>

BOOK

Bioenergy from sugarcane

Authors: Marcos Fava Neves, Rafael Bordonal Kalaki

Publisher: 1. ed. Guariba, SP: Socicana, 2021. 275p.

ARTICLE

Blockchain technology in renewable energy certificates in Brazil

Authors: João Akio Ribeiro Yamaguchi, Teresa Rachael Santos, André Pereira de Carvalho

Journal: *Brazilian Administration Review*, v. 18, p. 1-26, 2021

DOI: <https://doi.org/10.1590/1807-7692bar2021200069>

Sustainable Development Objectives

Objective 8

Decent work and economic growth

Promote sustained, inclusive, sustainable economic growth, fully productive employment, and decent working conditions for all



Objective 10

Reduction of inequalities

Reduce inequality within and among countries



CAREER CENTER

- The mission is to support undergraduate and postgraduate students and alumni in achieving their professional objectives
- Conducts employability and remuneration research. Provides: career orientation; mentoring; divulgation of internship opportunities, trainee programs and job vacancies. Also organizes events.
- Made over 1,000 internships affordable in 2021

PUBLICATIONS

ARTICLE

Moeda seeds: E-commerce and crypto solutions for development

Authors: Letícia C. Kanagae, Adrian Kemmer Cervev, Eduardo Henrique Diniz

Journal: *Revista de Administração Contemporânea*, v. 26, p. 1-23, 2021

DOI: <https://doi.org/10.1590/1982-7849rac2021200224.en>

ARTICLE

Blockchain, cryptocurrencies, and distributed organizations

Authors: Jorge Renato Verschoore, Eduardo Henrique Diniz, Ricardo Colomo-Palacios

Journal: *Brazilian Administration Review*, v. 18, p. 1-11, 2021

DOI: <https://doi.org/10.1590/1807-7692bar2021210109>

ARTICLE

Individual resilience, pleasure, and suffering at work and organizational links: Reflections and perspectives of research for the public sector**Authors:** Fabio Faiad Bottini, Kely César Martins de Paiva, Ricardo Corrêa Gomes**Journal:** *Cadernos EBAPE.BR*, v. 19, p. 45-57, 2021**DOI:** <https://doi.org/10.1590/1679-395120200091>

ARTICLE

Meanings of work in different occupational nursing pathways: A case study**Authors:** Karynne Prado, Anderson de Souza Sant'Anna, Daniela Martins Diniz**Journal:** *Journal Psicologia: Organizações e Trabalho*, v. 21, p. 1345-154, 2021**DOI:** <http://dx.doi.org/10.5935/rpot/2021.1.20315>

ARTICLE

Trajectories and self-perceptions of occupational metaphors: A study with professionals at the beginning of career**Authors:** Marcelo Costa de Souza, Zélia Miranda Kilimnik, Anderson de Souza Sant'Anna**Journal:** *Desafio Online*, v. 9, p. 240-260, 2021**DOI:** <https://doi.org/10.55028/don.v9i2.8071>

ARTICLE

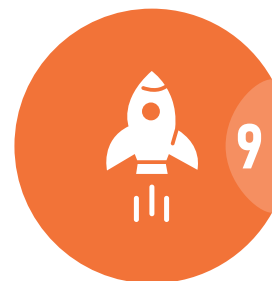
Individual resilience, pleasure, and suffering at work and organizational links: Reflections and perspectives of research for the public sector**Authors:** Fabio Faiad Bottini, Kely César Martins de Paiva, Ricardo Corrêa Gomes**Journal:** *Cadernos EBAPE.BR*, vol. 19, n. 1, p. 45-57, 2021**DOI:** <https://doi.org/10.1590/1679-395120200091>

Sustainable Development Objectives

Objective 9

Industry, innovation and infrastructure

Build resilient infrastructure, promote inclusive, sustainable industrialization and foster innovation



RESEARCH PROJECT

Enaction: A São Paulo innovation hub

The project studies the management of innovation networks and the development of a platform supporting the approach of São Paulo science and technology institutions to the productive, public and civil sectors

Leader: Luciana Harumi Hashiba Mestrelli Horta - FGVin Innovation Center

APPLIED RESEARCH

The digital economy and innovation project in multinational companies

Objective: To study the development stage of Brazil-based multinational companies in terms of the digital economy and their engagement in the Brazilian innovation ecosystem.

Leader: Maria Tereza Leme Fleury - FGVcei Center for Studies in International Competitiveness.

Impact: Digital maturity positively affects the management system of Brazil-based multinational companies. They make more agile decisions and are closer to local employees and their subsidiaries worldwide. They better understand customer needs and improve their relationship with their suppliers. In addition, they are more aware of the local community and act better. The same occurs in the innovation ecosystem.

PUBLICATIONS

ARTICLE

Innovation in small businesses: Towards an owner-centered approach to innovation

Authors: Gléssia Silva, Luiz Carlos Di Sérgio

Journal: *RBGN-Revista Brasileira de Gestão de Negócios*, v. 23, p. 519-535, 2021

DOI: <https://doi.org/10.7819/rbgn.v.23i3.4117>

ARTICLE

Orchestration coordination in innovation ecosystems: Mechanisms and enabling factors

Authors: Juliana Bonomi Santos, Laís Moltene, Vittoria Loviscek, Ely Laureano Paiva, Susana Carla Farias Pereira, Luiz Carlos Di Serio

Journal: *Academy of Management Proceedings*, v. 2021, p. 15592, 2021

DOI: <https://doi.org/10.5465/AMBPP.2021.15592abstract>

ARTICLE

Industry 4.0 and digital supply chain capabilities: A framework for understanding digitalisation challenges and opportunities

Authors: Maciel Manoel de Queiroz, Susana Carla Farias Pereira, Renato Telles, Marcio C. Machado

Journal: *Benchmarking: An International Journal*, v. 28, n. 5, p. 1761-1782, 2021

DOI: <https://doi.org/10.1108/BIJ-12-2018-0435>

ARTICLE

Government, MNEs and industry development: A perspective of game theory

Authors: Taotao Chen, Afonso Fleury, Maria Tereza Leme Fleury, Xiao Chen

Journal: *International Journal of Business and Economics*, v. 19, p. 1-26, 2021

ARTICLE

Innovation in the forgotten businesses

Authors: Glessia Silva, Luiz Carlos Di Serio

Journal: *Innovation & Management Review*, v. 18, p. 350-364, 2021

DOI: <https://doi.org/10.1108/INMR-04-2019-0045>

ARTICLE

Mission-oriented policy for innovation and the fuzzy boundary of market creation: The Brazilian shipbuilding case

Authors: André Cherubini Alves, Nicholas S. Vonortas, Paulo A. Zawislak

Journal: *Science and Public Policy (Online)*, v. 48, p. 80-92, 2021

DOI: <https://doi.org/10.1093/scipol/scaa059>

ARTICLE

Horizontal innovation and ambidextrous organization: A new innovation model applied in a mature industrial company

Authors: Antonio Carlos Teixeira Alvares, José Carlos Barbieri, Dafne Oliveira Carlos de Moraes

Journal: *International Journal of Innovation*, v. 9, p. 588-621, 2021

DOI: <https://doi.org/10.5585/iji.v9i3.19012>

Sustainable Development Objectives

Objective 11

Sustainable cities and communities

Make cities and other settlements inclusive, safe and secure, resilient and sustainable



APPLIED RESEARCH

The development of electronic government: Application of the U.N. local electronic service index to Brazilian cities

Objective: to measure the presence of municipalities on Internet through 87 indicators related to four dimensions: technology; content provision; service provision; and participation / engagement.

Leader: Maria Alexandra Cunha – FGVceapg Center for Studies of Public Administration and Government.

Support: United Nations University, Operating Unit on Policy-Driven Electronic Governance (UNU-Egov); and the Regional Study Center for the Development of the Information Society Center (Cetic.br) of the Ponto BR Information and Coordination Center (NIC.br).

Mobility of the future: A disruptive model for São José dos Campos

Objective: make a complete diagnosis of the urban mobility conditions of the city of São José dos Campos, and propose a new public transportation system, incorporating “mobility as a service” and transcending current conventional models.

Leader: Ciro Biderman - FGVcepesp Public Sector Politics and Economics Study Center.

Practical manual for innovation in urban solid waste management

Objective: contribute to eradication of dumps and increase waste reuse by screening, recycling and compostation.

Leader: Michel Xocaira Paes - FGVceisa Center for Infrastructure Studies and Environmental Solutions

[Click here to access the manual.](#)

PUBLICATIONS

ARTICLE

Innovation in Small Businesses: Towards an Owner-Centered Approach to Innovation

Authors: Gléssia Silva, Luiz Carlos Di Sérgio**Journal:** *RBGN-Revista Brasileira de Gestão de Negócios*, v. 23, n. 3, p. 519-535, 2021**DOI:** <https://doi.org/10.7819/rbgn.v.23i3.4117>

ARTICLE

Urban indicators and plan to improve urban sustainability: The case of São Paulo city

Authors: Leandro Alves Patah**Journal:** *International Journal of Development Research*, v. 11, p. 43345-43353, 2021

ARTICLE

Integrated management of municipal solid waste in Brazil: A case study in São Paulo city

Authors: Michel P. Xocaira, José Antônio Puppim de Oliveira**Journal:** *IOP Conference Series: Materials Science and Engineering (Print)*, v. 1196, p. 012004, 2021**DOI:** <https://doi.org/10.1088/1757-899X/1196/1/012004>

ARTICLE

When social movements collaborate with the state towards the right to the city:
Unveiling compromises and conflicts**Authors:** Morgana Gertrudes Martins Krieger, Marlei Pozzebon, Lauro Gonzalez**Journal:** *Environment and Planning A*, v. 53, p. 1115-1139, 2021**DOI:** <https://doi.org/10.1177/0308518X20981616>

ARTICLE

Chasing the city that cannot stop: Exploring transportation and urban co-development
in São Paulo's history**Authors:** Adriano Borges Costa, P. Christopher Zegras, Ciro Biderman**Journal:** *Journal of Transport and Land Use*, v. 14, p. 1075-1098, 2021**DOI:** <https://doi.org/10.5198/jtlu.2021.1969>

Sustainable Development Objectives

Objective 12

Sustainable production and consumption

Ensure sustainable production and consumption patterns



Objective 13

Action against global climate change

Take urgent measures to combat climate change and its impacts



EXECUTIVE DIALOGUES ABOUT THE CARBON MARKET

Series of three webinars, conducted by the FGVces Center for Sustainability Studies of Carbon Markets, carried out in partnership with the European University Institute and the Carbon Pricing Leadership Coalition (CPLC), GIZ and the European Union delegation in Brazil

NET-ZERO POLITICAL ECONOMY BRIEFS

The Policy Brief for Brazil, prepared by the FGVces Center for Sustainability Studies, integrated with the Net-Zero Political Economy Briefs initiative of Climate Strategies, an English non-profit organization that promotes an interface among decision-makers and researchers around the world

PUBLICATIONS

ARTICLE

Environmental governance for sustainable development in Asia

Authors: Wanxin Li, José Antônio Puppim de Oliveira

Journal: *Journal of Environmental Management*, v. 290, p. 112622, 2021

DOI: <https://doi.org/10.1016/j.jenvman.2021.112622>

ARTICLE

Supply chain collaboration for sustainability: A qualitative investigation of food supply chains in Brazil

Authors: Natália Rohenkohl do Canto, Marília Bonzanini Bossle, Luciana Marques Vieira, Marcia Dutra de Barcellos

Journal: *Management of Environmental Quality*, v. 32, p. 1210-1232, 2021

DOI: <https://doi.org/10.1108/MEQ-12-2019-0275>

ARTICLE

(Mis)managing overstock in luxury: Burning inventory and brand trust to the ground

Authors: Camila Lee Park, Mauro Fracarolli Nunes, Ely Laureano Paiva

Journal: *Journal of Consumer Behaviour*, v. 20, p. 1664-1674, 2021

DOI: <https://doi.org/10.1002/cb.1990>

Sustainable Development Objectives

Objective 15

Terrestrial life

Protect, recover and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse soil degradation, and deter biodiversity loss

**SELECTIVE WASTE COLLECTION AND RECYCLING**

- Internal program aimed at handling and responsible waste disposal.
- Over 6,000 waste disposal bags manipulated in 2021.
- Partnership with recycling cooperatives.

APPLIED RESEARCH**Textile fibers: A systemic perspective of sustainable paths for circular fashion**

Aim: to analyze the social and environmental impacts of the textile fibers used in the fashion industry - polyester, cotton and viscose.

Partners: FGVces Center for Studies in Sustainability, Modifica and Regenerate Fashion.

Financial support: Laudes Foundation and Modifica.

PUBLICATION**ARTICLE****Evaluation of biological assets: Valuation methodology proposal for the Brazilian market**

Authors: Guilherme Asai, Ricardo Ratner Rochman

Journal: RACEF-Journal de Administração, Contabilidade e Economia da FUNDACE, v. 11, p. 57-82, 2021

Objective 16

Peace, Justice and Effective Institutions

Promote peaceful, inclusive societies for sustainable development, provide access to justice for all and build effective, responsible, inclusive institutions at all levels



WEBINARS ORGANIZED BY CGPC-PUBLIC ADMINISTRATION AND CITIZENSHIP JOURNAL

- Beyond administrative reform: the role of the State in the 21st century
- Public policies, neoliberalism and democracy

PUBLICATIONS

ARTICLE

Active transparency ranking of municipalities in the Brazilian state of Minas Gerais: Evaluation of transparency portals based on the access to information law

Authors: Josias Fernandes Alves, Adílio Renê Almeida Miranda, Marco Antonio Carvalho Teixeira, Paulo Roberto Rodrigues De Souza

Journal: *Cadernos EBAPE.BR*, v. 19, p. 564-581, 2021

DOI: <https://doi.org/10.1590/1679-395120200135>

ARTICLE

When the State kills: Challenges to measure violent crimes committed by police

Authors: Samira Bueno, Renato Sérgio de Lima, Arthur Trindade Maranhão Costa

Journal: *Sociologias*, v. 23, p. 154-183, 2021

DOI: <https://doi.org/10.1590/15174522-109780>

ARTICLE

The process of collective action in the production of public assets: The role of institutions

Authors: Alex Nascimento, Antônio Sergio A. Fernandes, Mauro Guilherme M. Capelari, Eduardo José Grin

Journal: *Gigapp Estudos Working Papers*, v. 8, p. 563, 2021

ARTICLE

Making black lives don't matter via organizational strategies to avoid the racial debate: The military police in Brazil

Authors: Rafael Alcadipani, Dennis Pacheco Lopes Da Silva, Samira Bueno, Renato Sergio De Lima

Journal: *Gender Work and Organization*, v. 28, p. 1683-1696, 2021

DOI: <https://doi.org/10.1111/gwao.12698>

Sustainable Development Objectives

Objective 17

Partnerships and means of implementation



Strengthen the means of implementation and revitalize the global partnership for sustainable development

FGV EAESP, through its Study Centers, maintains partnerships to conduct research projects and social impact initiatives.

Prominent local partners:

- Boticário
- Bradesco
- GetNet
- Alelo
- Magazine Luiza

Prominent international partners:

- Swiss Agency for Development and Cooperation - Cosude (Switzerland)
- Bill & Melinda Gates Foundation (USA)
- Fedesarrollo (Colômbia)
- Forms (Suécia)
- Aupha (USA)

Funding agencies:

- Fapesp
- CNPq
- Sebrae-SP

PUBLICATIONS

ARTICLE

Socioeconomic impacts of university-industry collaborations: A systematic review and conceptual model

Authors: João Cardim Ferreira Lima, Ana Lúcia Vitale Torkomian, Susana Carla Farias Pereira, Pedro Carlos Oprime, Luciana Harumi Hashiba

Journal: *Journal of Open Innovation: Technology, Market, and Complexity (JOITMC)*, v. 7, p. 137, 2021

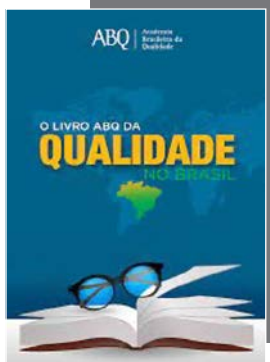
DOI: <https://doi.org/10.3390/joitmc7020137>



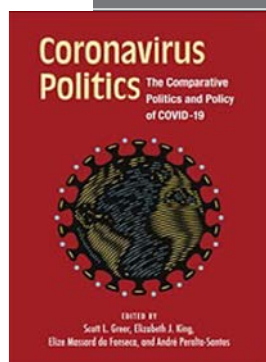
PRACTICAL IMPACT

Books

Books



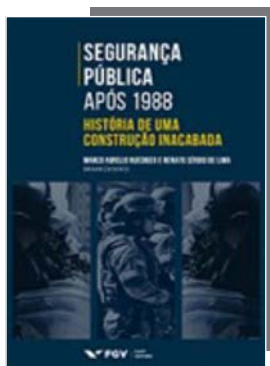
The ABQ book of quality in Brazil
Ana Maria Malik
Academia Brasileira de Qualidade



Coronavirus politics
Scott Greer, Elizabeth King, André Peralta-Santos, Elize Massard Da Fonseca (orgs.)
University of Michigan Press



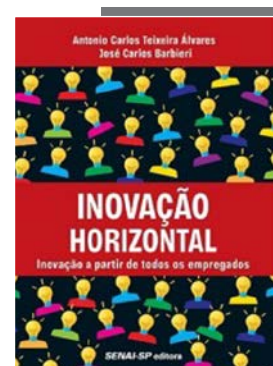
Challenges of the teaching profession: International experience and the Brazilian case
Luiz Fernando Abrucio, Catarina I. Segatto
Moderna



Public safety after 1988: History of a construction unfinished
Marco Aurélio Ruediger, Renato Sergio de Lima (orgs.)
Editora FGV



Neither denialism nor apocalypse: Economy of the environment: A Brazilian perspective
Gesner Oliveira e Artur Villela Ferreira
Editora Bei



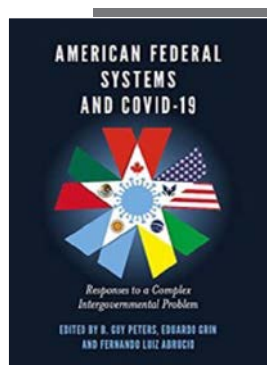
Horizontal innovation: Innovation from all employees
Antônio Carlos Teixeira Álvares, José Carlos Barbieri
Senai Editora

Books



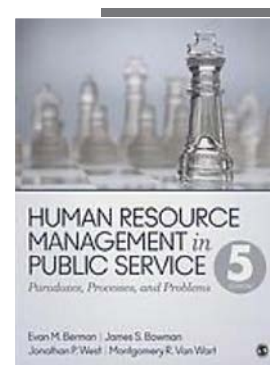
Municipal state capacities: The unknown universe in the Brazilian federalism

Eduardo José Grin, Diogo Joel Demarco, Fernando Luiz Abrucio
UFRGS Editora



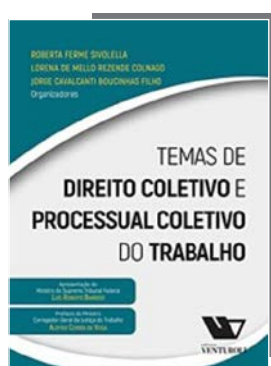
American federal systems and Covid-19 responses to a complex intergovernmental problem

B. Guy Peter, Eduardo José Grin, Fernando Luiz Abrucio
Wagon Lane: Emerald Publishing



Human resource management in public service: Paradoxes, problems and processes

Evan M. Berman, James S. Bowman, Jonathan P. West, Montgomery R. Van Wart
Editora Sage



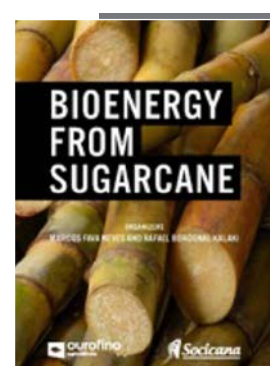
Themes of collective and procedural law collective work

Roberta Ferme Sivolella, Lorena de Mello Rezende Colnago, Jorge Cavalcanti Boucinhas Filho
Editora Venturoli



Mapping the experience of the cane producer

Larissa Mayer Munhos, Marcos Fava Neves, Celso Albano de Carvalho
Editora Canaeste



Bioenergy from sugarcane

Marcos Fava Neves, Rafael Bordonal Kalaki
Editora Guariba

Books



Tools for the future of agro: Strategies for positioning Brazil as a global supplier sustainable food, bioenergy and other agro-products
 Marcos Fava Neves
 Editora Gente



Agribusiness from Paraná: potentialities and challenges II
 Pery Francisco Assis Shikida, Valdir Antonio Galante, Renata Cattelan
 Editora Foz do Iguaçu



Critical comments to the constitution of the federative republic of Brazil
 Silvio Luiz de Almeida, Breno Tardelli (org.)
 Editora Jandaíra



Consumer behavior and market research
 Lilian Soares Pereira Carvalho
 Editora Marília



Corn ethanol
 Marcos Fava Neves (org.)
 Editora UNEM



PRACTICAL IMPACT

**EAESP in
the press**

FGV EAESP in the press

Over 10,000 news reports citing EAESP professors in the press in 2021

54%

National online media

12%

National print media

17%

National TV and radio

17%

International media

10 vehicles that most cited EAESP professors

1. Estadão.com
2. TV Cultura
3. UOL Notícias
4. Terra Notícias
5. Folha Online
6. Valor Online
7. O Estado de São Paulo
8. TV Band News
9. Globo News
10. Portal G1

The 10 most cited professors

1. Claudio Couto
2. Marco Antonio Carvalho Teixeira
3. Rafael Alcadipani da Silveira
4. Gesner Oliveira
5. Lauro Gonzalez
6. Fabio Gallo Garcia
7. Walter Cintra Ferreira
8. Guilherme Stolle Paixão e Casarões
9. Nelson Marconi
10. Claudia Emiko Yoshinaga

5 ARTICLES MOST REPLICATED IN THE MEDIA

Brazil's inflation hits double digits punishing the poor **214** Replications in media outlets
(Lauro Gonzalez)

Brazil experiments with bodycams to reduce violent crimes committed by police **119** Replications in media outlets
(Rafael Alcadipani da Silveira)

App helps monitor floods and provides data to prevent disasters **38** Replications in media outlets
(Maria Alexandra da Cunha)

Pix contributes to inclusion, but explains inequalities **22** Replications in media outlets
(Lauro Gonzalez)

Research shows hostile environments in the retail sector **21** Replications in media outlets
(Mauricio Morgado)



PRACTICAL IMPACT

**Journal for
manager**

Journal for manager

GV-executivo

CONNECTION WITH PRACTICE

- ▶ Launched in **2002**
- ▶ **52 texts** published in 2021
- ▶ Articles had over **160,000** views in 2021

SPECIAL EDITIONS:

- The Digital Transformation
v. 20 n. 1 (2021)
[Access the full publication](#)
- Brazil-China Perspectives
v. 20 n. 2 (2021)
[Access the full publication](#)
- Brazil-India Perspectives
v. 20 n. 3 (2021)
[Access the full publication](#)
- Brazil-Israel Perspectives
v. 20 n. 4 (2021)
[Access the full publication](#)

THE FIVE ARTICLES, PUBLISHED IN THE LAST FIVE YEARS, THAT WERE MOST ACCESSED IN 2021:

Retail will no longer be the same

Authors: Vanessa Santolin Bernardes, Leandro Angotti Guissoni

Edition: v. 19, n. 4, p. 33-35, 2020

DOI: <https://doi.org/10.12660/gvexec.v19n4.2020.82133>

The hidden side of gender diversity

Authoresses: Julia Rezende, Joana Sabrina Pereira Story

Edition: v. 20, n. 3, p. 32-34, 2021

DOI: <https://doi.org/10.12660/gvexec.v20n3.2021.84608>

Is your ESG sustainable?

Author: Aron Belinky

Edition: v. 20, n. 4, p. 37-44, 2021

DOI: <https://doi.org/10.12660/gvexec.v20n4.2021.85080>

The impacts of the fourth industrial revolution

Authoresses: Regina Magalhães, Annelise Vendramini

Edition: v. 17, n. 1, p. 40-43, 2018

DOI: <https://doi.org/10.12660/gvexec.v17n1.2018.74093>

Developing professionals for the future

Authoresses: Ana Paula Morgado, Ana Luiza Pliopas

Edition: v. 17, n. 4, p. 12-15, 2018

DOI: <https://doi.org/10.12660/gvexec.v17n4.2018.76666>



EDUCATIONAL IMPACT

Egresses in 2021

Courses in focus

Alumni with prominent careers

GV ALUMNI

Journal for professors

Egresses in 2021

GRADUATION PROGRAMS

Graduation in Business Administration	488
Graduation in Public Administration	91
TOTAL	579

POSTGRADUATE EXECUTIVE PROGRAMS

Specialization in Business Management	49
Specialization in Health and Hospital Administration	126
Professional Master's in Business Management	9
Professional Master's in Management for Competitiveness	174
Professional Master's in Management and Public Policies	55
Professional Master's in International Management	123
TOTAL	536

POSTGRADUATE ACADEMIC PROGRAMS

Academic Master's in Business Administration	14
Ph.D. in Business Administration	22
Academic Master's in Public Administration and Government	29
Ph.D in Public Administration and Government	14
TOTAL	79

OVERALL TOTAL **1,194**



EDUCATIONAL IMPACT

Courses in focus

Courses in focus

GRADUATE COURSE IN BUSINESS MANAGEMENT (CGAE)

- ▶ **488** graduated in 2021
- ▶ **59%** men and **41%** women
- ▶ **92%** entered the labor market up to three months after graduation
- ▶ **Areas**
 - Finance **35%**
 - Marketing **20%**
 - General Administration and People Management **11%**
 - Consulting **8%**
 - Information Technology and Business Intelligence **5%**
 - Others **11%**

PROFESSIONAL MASTER'S IN MANAGEMENT FOR COMPETITIVENESS (MPGC)

▶ **174** awarded master's in 2021

▶ **7** specializations:

- Retail
- Information technology
- Sustainability
- Supply chain
- Health management
- People Management
- Finance and control auditing

▶ **Academic experience: rate 8.6**

▶ **High impact perception and course quality:**

- Net Promoter Score (NPS): **61**
- **88%** consider the course had a positive impact on their careers
- **82%** consider the course to generate a positive social impact
- **92%** consider the course enabled mastering of the main concepts and theories of specialization
- **96%** agree they developed their behavioral skills and their profiles as change agents

Courses in focus

PROFESSIONAL MASTER'S IN INTERNATIONAL MANAGEMENT (MPGI)

► **No. of foreign students that EAESP welcomed in 2021 91**

► **5 main schools that sent students**

- Bocconi University
- ESADE Business School
- HEC Paris
- University of St. Gallen
- Stockholm School of Economics

► **No. of students who went to foreign schools in 2021 43**

► **5 main schools that received our students**

- Bocconi University
- ESADE Business School
- HEC Paris
- London School of Economics and Political Science (LSE)
- University of St. Gallen

Two decorative dotted lines in a light blue color. One line starts from the bottom left, curves upwards and to the right, and then levels off. The other line starts from the top right, curves downwards and to the left, and then levels off. They intersect in the upper right quadrant of the page.

EDUCATIONAL IMPACT

**Alumni with
prominent careers**

Personal trajectories

Alumni with prominent careers



Aécio Luis Pickler Pacheco

graduated in Mechanical Engineering from the Santa Catarina Federal University in 2013. From 2014 to 2017, he worked at Paranapanema. He then moved to Takao do Brasil, initially as Market Intelligence and Pricing Coordinator, and, in 2019, he was promoted to Market Intelligence and Pricing Manager. He attended the CEAG course from 2018 to 2020. In 2021 he received an invitation to become the Cargill Strategic Pricing Manager for South America.



David Martins Zini was already a senior professional with broad corporate experience when he joined MPA, working as a commercial director of Ouro Verde, one of the largest commercial fleet leasing companies in Brazil. During the course, he developed a series of works discussing the impacts of technology on the sector (his dissertation theme too), which led him to found a startup in the mobility area. Upon completion of the MPA, he became a professor lecturing in the Fundação Dom Cabral executive courses.



Fábio Antonio de Medeiros joined MPA as Executive Director of the Avon supply chain in Brazil. His dissertation on the use of distribution chain improvement techniques without capital investment contributed to the implementation of several advances in the company, which caught the attention of the global management and competitors. Thus, in 2019, he was promoted to Supply Chain Vice President in the Northern Region of Latin America, and, in 2020, he moved to Natura & Co. as Executive Director of the supply chain covering the whole of Hispanic Latin America.



Julianna Alves Mendes graduated in Civil Engineering from Tiradentes University Center (UNIT), in 2018, along with a double diploma awarded by the Universidad de Burgos (Spain). Then she attended the MBM. In 2019, she started working at Loft (real estate company), assuming the posts of Account Manageress, Senior Sales Account Manageress and Top Brokers Sales Manageress.

Personal trajectories



Luís Augusto Castex arrived at MPGC as director of operations at Total Express, one of the largest companies in e-commerce logistics in Brazil. After the course, in July 2020, he received an invitation to occupy the position of COO in Tópico, the country's largest company in flexible infrastructure.



Marcelo Martins de Sá was awarded a PhD in Business Administration. Afterwards he became an academic coordinator at Saint Paul Business School. In 2020, he took a position as a lecturer at Northumbria University, Newcastle-upon-Tyne, England. In Brazil, he continues to pursue his research field and to work as a guest lecturer of the Master's and Doctorate course in Production Engineering at UFSCar.

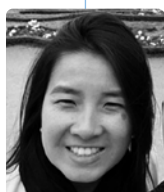


Marcos Jorge Damasceno specialized in the software area, sought MPA to develop management skills that could expand his career horizon in Micro Focus, a consultancy dedicated to the segment. Throughout the course, he sought analysis tools and studied business strategies in his sector, which led to his transfer to a company branch in Canada. In that country, he took over a Google business area.



Maria Carolina Zanette holds a PhD in business administration. She was a visiting researcher at Università Commerciale Luigi Bocconi, Italy. In Brazil, she worked as a lecturer in several institutions. In 2017, she started to work as an assistant lecturer and director of the International Bachelor Degree in Business Administration at ESLSCA Business School in Paris. In 2019, she joined Neoma Business School as an assistant lecturer and coordinator of the Master's in Digital Marketing.

Personal trajectories



Mariana Miki Tanaka graduated in Mechanical Production Engineering from the Mauá School of Engineering in 2011. She worked from 2011 to 2018 at Raizen and NovaAgri. She attended CEAG between 2018 and 2020. During the course, in 2018, she moved to InterCement, initially as a senior logistics analyst and later as a logistics coordinator. In 2021, she was promoted to the freight contracting manageress.



Marina Rangel de Almeida e Silva graduated in Biomedicine from the Methodist University of São Paulo in 2011. She studied for her Master's in Molecular Biology at UNIFESP from 2012 to 2014. She graduated in Pharmacy at the FMU FIM-FAAM University Center in 2016. She worked from 2015 to 2018 at Bayer. In 2019, she moved to Eurofarma to work as a Latam marketing coordinator. From 2020 to 2021, she attended the MBM. Soon after finishing the course, she was promoted to Latam product manageress.



Morgana Gertrudes Martins Krieger holds a PhD in Public Administration. She was a visiting researcher at the London School of Economics and Political Science (LSE), sponsored by a Capes-PDSE scholarship. She has extensive experience in the field of civil society organizations, working in various organizations and on social projects, such as: Rede Tekoha, Instituto Nossa Ilhéus, Saúde Criança and Aiesc. She is currently a professor at the School of Administration at Bahia Federal University, and her research covers areas of urban conflict, hegemony and street level bureaucracy.

**Sergio Almeida Xavier Brito**

has had a career spanning over 30 years in the technology area (was IBM Vice President), and opted for MPA to prepare for a second career as a consultant. Throughout the course, he developed topics related to business strategy, and his interest in corporate governance led him to direct his research to the impact of administrative boards on the stimulation of innovation within organizations. This work has driven his performance as a consultant and advisor, as well as his involvement with the startup technology ecosystem. In addition to consulting projects and his participation on administrative boards, he is a member of GVangels, an angel-investor group formed by FGV alumni as an investor himself and as mentor of companies that have invested.

**Thiago Godoy** arrived at MPGC

after studying for his MBA. He graduated from the University of British Columbia. He joined as coordinator of resource mobilization and relations with the administration of the Brazilian Financial Education Association. Soon after MPGC, he received an invitation to be appointed as the Head of XP Financial Education. He points out that the broad vision of sustainability acquired in the course proved fundamental to the prominent position he occupies in XP today.



EDUCATIONAL IMPACT

GV ALUMNI

GV ALUMNI

The alumni number over
40,000

877
volunteer mentors

5,800
alumni registered in exclusive
social network

12
former students working
in the Alumni Council

317
former students associated
with GVangels, an initiative to
support young entrepreneurs

627
former students
have participated in
international chapters



EDUCATIONAL IMPACT

**Journal for
professors**

Journal for professors

GVCASOS - BRAZILIAN JOURNAL OF TEACHING CASES IN BUSINESS ADMINISTRATION

First Brazilian journal specializing in teaching cases in administration

- ▶ Launched in **2010**
- ▶ Ranking: **Qualis B3**
- ▶ **37 cases** with teaching notes submitted in 2021
- ▶ **19 cases** with education notes published in 2021
- ▶ Cases had **130,000** views in 2021
- ▶ **7,000** registered users
- ▶ **1,400** teaching notes subscribers
- ▶ **High** regional representativity of authors and readers

WEBINAR REALIZED:

Preparation and use a teaching case

Organizer: Martin Jayo

Moderator: Luiz Migliora Neto

Lecturers: Mel Girão, Martin Jayo

424 views

webinar: <https://www.youtube.com/watch?v=Ak1X0xsuW1g>

THE FIVE CASES, PUBLISHED IN THE LAST FIVE YEARS, MOST ACCESSED IN 2021:

99Taxi: Innovation in mobility and value creation

Authors: Marina Amado Bahia Gama, Servio Tulio Prado Junior, Cyntia Vilasboas Calixto

Edition: v. 11, n. 1, 2021

DOI: <https://doi.org/10.12660/gvcasosv11n1c1>

Was it the short skirt? The role of HR in intervening and preventing sexual harassment at work

Authors: Leonardo Borges da Costa, Pâmella Wagner Lezan

Edition: v. 11, n. 1, 2021

DOI: <https://doi.org/10.12660/gvcasosv11n1n4>

Is milk all the same? Strategies of a cooperative in pursuing competitive advantage

Authors: Guilherme André Braga, Lucas Silva Barreto, Danilo Moreira Soares, Vérica Freitas, Veronica Angélica Freitas de Paula

Edition: v. 10, n. 2, 2020

DOI: <https://doi.org/10.12660/gvcasosv10n2c8>

Small businesses are big business!

Authors: Adrian Kemmer Cernev, Letícia Fantinato Menegon, Sung Joon Lee

Edition: v. 11, n. 1, 2021

DOI: <https://doi.org/10.12660/gvcasosv11n1c5>

Governance mechanisms: A not-so-familiar issue

Authors: Verônica Andréa Lima Gouveia, Ana Carolina Pimentel Duarte da Fonseca

Edition: v. 11, n. 2, 2021

DOI: <https://doi.org/10.12660/gvcasosv11n2c9>



FACULDADE DE ADMINISTRAÇÃO GETÚLIO VARGAS
FACULDADE DE EMPRESAS DE SÃO PAULO

